

Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	71633626
REGISTRATION NUMBER	580991
ATTORNEY DOCKET NUMBER	07526.020224
MARK SECTION	
MARK	ORVIS
ATTORNEY SECTION	
ORIGINAL ADDRESS	THOMAS E. YOUNG OCEE 505281U THE HALLE BUILDING, 5TH FLOOR 1228 EUCLID AVENUE CLEVELAND Ohio 44115 US 216-363-9000 216-363-9001 USPTO@FaySharpe.com
NEW ATTORNEY ADDRESS	
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:
NAME	Melanie S. Corcoran
FIRM NAME	BAKER & HOSTETLER LLP
INTERNAL ADDRESS	Key Tower, Suite 2000
STREET	127 Public Square
CITY	Cleveland
STATE	Ohio
COUNTRY	United States
POSTAL/ZIP CODE	44114
PHONE	216-861-7659
FAX	2166960740
EMAIL	bhipdocket@bakerlaw.com
ATTORNEY AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
NEW OTHER APPOINTED ATTORNEYS	Deborah A. Wilcox, Christina J. Moser, Shannon McCue, Brendan Clark
NEW CORRESPONDENCE ADDRESS	

NAME	Melanie S. Corcoran
FIRM NAME	BAKER & HOSTETLER LLP
INTERNAL ADDRESS	Key Tower, Suite 2000
STREET	127 Public Square
CITY	Cleveland
STATE	Ohio
COUNTRY	United States
POSTAL/ZIP CODE	44114
PHONE	216-861-7659
FAX	2166960740
EMAIL	bhipdocket@bakerlaw.com;mcorcoran@bakerlaw.com; twaltoshawranko@bakerlaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	07526.020224
OTHER APPOINTED ATTORNEY	Deborah A. Wilcox, Christina J. Moser, Shannon McCue, Brendan Clark
SIGNATURE SECTION	
SIGNATURE	/James Lepage/
SIGNATORY NAME	James Lepage
SIGNATORY DATE	10/26/2016
SIGNATORY POSITION	President
SIGNATORY PHONE NUMBER	989-495-7107
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Oct 26 12:17:47 EDT 2016
TEAS STAMP	USPTO/RAA-XX.X.XX.XX-2016 1026121747008579-78147341 -5704c61eabd977d58a863dee 68a1ef22e657a35bace746119 1cc08428c31deb-N/A-N/A-20 161026114230458494

Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

To the Commissioner for Trademarks:

MARK: ORVIS

SERIAL NUMBER: 71633626

REGISTRATION NUMBER: 580991

ATTORNEY DOCKET NUMBER 07526.020224

The original attorney

THOMAS E. YOUNG

OCEE 505281U

THE HALLE BUILDING, 5TH FLOOR

1228 EUCLID AVENUE

CLEVELAND Ohio 44115

US

216-363-9000

216-363-9001

USPTO@FaySharpe.com

Original Correspondence Address :

THOMAS E. YOUNG

FAY SHARPE LLP

THE HALLE BUILDING, 5TH FLOOR

1228 EUCLID AVENUE

CLEVELAND Ohio 44115

US

216-363-9000

216-363-9001

USPTO@FaySharpe.com

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney: In addition, any additional previously-appointed attorneys that are currently listed in the application are replaced with the new "Other Appointed Attorneys" listed below.

Newly Appointed Attorney:

Melanie S. Corcoran

BAKER & HOSTETLER LLP

Key Tower, Suite 2000

127 Public Square

Cleveland, Ohio 44114

United States

216-861-7659

2166960740

bhipdocket@bakerlaw.com

Other Appointed Attorneys:

Deborah A. Wilcox, Christina J. Moser, Shannon McCue, Brendan Clark

The following is to be used as the correspondence address:

Melanie S. Corcoran

BAKER & HOSTETLER LLP

Key Tower, Suite 2000

127 Public Square

Cleveland, Ohio 44114

United States

216-861-7659

2166960740

bhipdocket@bakerlaw.com;mcormoran@bakerlaw.com; twaltoshawranko@bakerlaw.com

The attorney docket/reference number is 07526.020224.

Signature: /James Lepage/ Date: 10/26/2016

Signatory's Name: James Lepage

Signatory's Position: President

Signatory's Phone Number: 989-495-7107

Serial Number: 71633626

Internet Transmission Date: Wed Oct 26 12:17:47 EDT 2016

TEAS Stamp: USPTO/RAA-XX.X.XX.XX-2016102612174700857

9-78147341-5704c61eabd977d58a863dee68a1e

f22e657a35bace7461191cc08428c31deb-N/A-N

/A-20161026114230458494

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, July 24, 2013 11:01 PM
To: USPTO@FaySharpe.com
Subject: Trademark RN 0580991: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 71633626
Registration Number: 0580991
Registration Date: Oct 13, 1953
Mark: ORVIS
Owner: ORVIS COMPANY, INC., THE

Jul 24, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
022

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=71633626>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	0580991
REGISTRATION DATE	10/13/1953
SERIAL NUMBER	71633626
MARK SECTION	
MARK	ORVIS
ATTORNEY SECTION (current)	
NAME	THOMAS E. YOUNG
FIRM NAME	FAY SHARPE LLP
INTERNAL ADDRESS	1228 EUCLID AVENUE
STREET	THE HALLE BUILDING, 5TH FLOOR
CITY	CLEVELAND
STATE	Ohio
POSTAL CODE	44115
COUNTRY	United States
PHONE	216-363-9000
FAX	216-363-9001
EMAIL	USPTO@FaySharpe.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY SECTION (proposed)	
NAME	THOMAS E. YOUNG
FIRM NAME	FAY SHARPE LLP
INTERNAL ADDRESS	1228 EUCLID AVENUE
STREET	THE HALLE BUILDING, 5TH FLOOR
CITY	CLEVELAND
STATE	Ohio
POSTAL CODE	44115
COUNTRY	United States
PHONE	216-363-9000
FAX	216-363-9001
EMAIL	USPTO@FaySharpe.com

AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	OCEE 505281US01
OTHER APPOINTED ATTORNEY	Sandra Koenig, Colleen Goss
CORRESPONDENCE SECTION (current)	
NAME	THOMAS E. YOUNG
FIRM NAME	FAY SHARPE LLP
INTERNAL ADDRESS	1228 EUCLID AVENUE
STREET	THE HALLE BUILDING, 5TH FLOOR
CITY	CLEVELAND
STATE	Ohio
POSTAL CODE	44115
COUNTRY	United States
PHONE	216-363-9000
FAX	216-363-9001
EMAIL	USPTO@FaySharpe.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
CORRESPONDENCE SECTION (proposed)	
NAME	THOMAS E. YOUNG
FIRM NAME	FAY SHARPE LLP
INTERNAL ADDRESS	1228 EUCLID AVENUE
STREET	THE HALLE BUILDING, 5TH FLOOR
CITY	CLEVELAND
STATE	Ohio
POSTAL CODE	44115
COUNTRY	United States
PHONE	216-363-9000
FAX	216-363-9001
EMAIL	USPTO@FaySharpe.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	OCEE 505281US01
GOODS AND/OR SERVICES SECTION	
U.S. CLASS	022
GOODS OR SERVICES TO BE DELETED	GAFF HOOKS FOR FISHING, AND SWIVELS MINNOW TRAPS, CREELS, FISHING LINE DRIERS, SALMON TAILERS,
GOODS OR SERVICES IN USE IN COMMERCE OR FOR WHICH OWNER CLAIMS EXCUSABLE NONUSE	FISHING RODS, REELS AND REEL CASES, FISHING LINES, ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS, LEADERS, LEADER CASES, FISHING ROD CARRYING CASES, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FLY CHESTS, AND FISHING ROD

	SECTIONS AND PARTS
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\716\336\71633626\xml1\S890002.JPG
SPECIMEN DESCRIPTION	an image of the mark on one of the goods
OWNER SECTION (current)	
NAME	ORVIS COMPANY, INC., THE
STREET	HISTORIC ROUTE 7A
CITY	MANCHESTER
STATE	Vermont
ZIP/POSTAL CODE	05254
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	ORVIS COMPANY, INC., THE
STREET	178 Conservation Way
CITY	Sunderland
STATE	Vermont
ZIP/POSTAL CODE	05250
COUNTRY	United States
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Vermont
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	500
TOTAL FEE PAID	500
SIGNATURE SECTION	
SIGNATURE	/Thomas E. Young/
SIGNATORY'S NAME	Thomas E. Young
SIGNATORY'S POSITION	attorney of record, Ohio bar member
DATE SIGNED	07/10/2013
SIGNATORY'S PHONE NUMBER	216 363 9000
PAYMENT METHOD	CC
FILING INFORMATION	
SUBMIT DATE	Wed Jul 10 14:59:57 EDT 2013
TEAS STAMP	USPTO/S08N09-XX.XXX.XX.XX X-20130710145957684641-05 80991-500a24f27769f1f9d5d 331de77688a4c87cf4f94eb08 8548bcd719badd181ad-CC-15

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 0580991

REGISTRATION DATE: 10/13/1953

MARK: ORVIS

The owner, ORVIS COMPANY, INC., THE, a corporation of Vermont, having an address of
178 Conservation Way
Sunderland, Vermont 05250
United States

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For U.S. Class 022, this filing does **NOT** cover the following goods or services for this specific class listed in the registration, and these goods or services are to be permanently **deleted** from the registration: GAFF HOOKS FOR FISHING, AND SWIVELS MINNOW TRAPS, CREELS, FISHING LINE DRIERS, SALMON TAILERS,

The mark is in use in commerce on or in connection with the following goods or services listed in the existing registration for this specific class; or, the owner is making the listed excusable nonuse claim: FISHING RODS, REELS AND REEL CASES, FISHING LINES, ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS, LEADERS, LEADER CASES, FISHING ROD CARRYING CASES, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FLY CHESTS, AND FISHING ROD SECTIONS AND PARTS

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) an image of the mark on one of the goods.

[Specimen File1](#)

The registrant's current Attorney Information: THOMAS E. YOUNG of FAY SHARPE LLP
1228 EUCLID AVENUE
THE HALLE BUILDING, 5TH FLOOR
CLEVELAND, Ohio (OH) 44115
United States

The registrant's proposed Attorney Information: THOMAS E. YOUNG of FAY SHARPE LLP
1228 EUCLID AVENUE
THE HALLE BUILDING, 5TH FLOOR
CLEVELAND, Ohio (OH) 44115
United States

The docket/reference number is OCEE 505281US01.

The Other Appointed Attorney(s): Sandra Koenig, Colleen Goss.

The phone number is 216-363-9000.

The fax number is 216-363-9001.

The email address is USPTO@FaySharpe.com.

The registrant's current Correspondence Information: THOMAS E. YOUNG of FAY SHARPE LLP
1228 EUCLID AVENUE
THE HALLE BUILDING, 5TH FLOOR
CLEVELAND, Ohio (OH) 44115
United States

The registrant's proposed Correspondence Information: THOMAS E. YOUNG of FAY SHARPE LLP

1228 EUCLID AVENUE
THE HALLE BUILDING, 5TH FLOOR
CLEVELAND, Ohio (OH) 44115
United States
The docket/reference number is OCEE 505281US01.

The phone number is 216-363-9000.

The fax number is 216-363-9001.

The email address is USPTO@FaySharpe.com.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use and/or Excusable Nonuse in Commerce

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods/services/collective organization identified above.

Signature: /Thomas E. Young/ Date: 07/10/2013
Signatory's Name: Thomas E. Young
Signatory's Position: attorney of record, Ohio bar member
Signatory's Phone Number: 216 363 9000

Mailing Address (current):
FAY SHARPE LLP
THE HALLE BUILDING, 5TH FLOOR
CLEVELAND, Ohio 44115

Mailing Address (proposed):
FAY SHARPE LLP
THE HALLE BUILDING, 5TH FLOOR
CLEVELAND, Ohio 44115

Serial Number: 71633626
Internet Transmission Date: Wed Jul 10 14:59:57 EDT 2013
TEAS Stamp: USPTO/S08N09-XX.XXX.XX.XXX-2013071014595
7684641-0580991-500a24f27769f1f9d5d331de
77688a4c87cf4f94eb088548bcd719badd181ad-
CC-1520-20130710144732414755



ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 0580991**Serial Number:** 71633626**RAM Sale Number:** 0580991**RAM Accounting Date:** 20130711**Total Fees:** \$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20130710	\$100	1	1	\$100
Application for Renewal (\$9)	7201	20130710	\$400	1	1	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20130710



Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	71633626
REGISTRATION NUMBER	580991
MARK SECTION	
MARK	ORVIS
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	THOMAS E. YOUNG FAY SHARPE FAGAN MINNICH & MCKEE 1100 SUPERIOR AVENUE SEVENTH FLOOR CLEVELAND Ohio 44114-2579 United States
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	THOMAS E. YOUNG FAY SHARPE LLP The Halle Building, 5th Floor 1228 Euclid Avenue Cleveland Ohio United States 44115 216-363-9000 216-363-9001 USPTO@FaySharpe.com
SIGNATURE SECTION	
SIGNATURE	/Thomas E. Young/
SIGNATORY NAME	Thomas E. Young
SIGNATORY DATE	02/10/2009
SIGNATORY POSITION	Attorney of Record, Ohio Bar Member
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Feb 10 10:47:42 EST 2009
TEAS STAMP	USPTO/CCA-XX.XXX.XX.XXX-2 0090210104742914047-71633 626-440d2371cf6ae3aa6ded0 2989f7ac48de-N/A-N/A-2009 0206225158434170

PTO Form 1963 (Rev 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

**~COMBINED DECLARATION OF USE IN COMMERCE/APPLICATION FOR
RENEWAL OF REGISTRATION OF MARK UNDER § 15 U.S.C. 1051 PTO Form 1963 (Rev
4/2000)**

*** To the Commissioner for Trademarks ***

<DOCUMENT INFORMATION>
<COMBINED SECTIONS 8 & 9 DECLARATION/APPLICATION>
<VERSION 1.24>

<TRADEMARK/SERVICEMARK INFORMATION>

<MARK> ORVIS
<REGISTRATION NUMBER> 0580991
<SERIAL NUMBER> 71633626
<REGISTRATION DATE> 10/13/1953

<OWNER INFORMATION>

<NAME> ORVIS COMPANY, INC., THE
<STREET> Historic Route 7A
<CITY> Manchester
<STATE> VT
<COUNTRY> USA
<ZIP/POSTAL CODE> 05254

<GOODS AND SERVICES INFORMATION>

<GOODS AND/OR SERVICES NOT IN USE TO BE DELETED> gaff hooks for fishing, minnow traps

~ The owner is using or is using through a related company the mark in commerce on or in connection with all the goods/services listed in the existing registration, except the goods and/or services identified above. ~

<ATTORNEY INFORMATION>

<NAME> Thomas E. Young
<STREET> 1100 Superior Avenue, Seventh Floor
<CITY> Cleveland
<STATE> OH
<COUNTRY> USA
<ZIP/POSTAL CODE> 44114-2579
<E-MAIL ADDRESS> tyoung@faysharpe.com
<FIRM NAME> Fay, Sharpe, Fagan, Minnich & McKee
<TELEPHONE NUMBER> 216 8615582
<FAX NUMBER> 216 241 1666
<ATTORNEY DOCKET NUMBER> OCEE 5 05281

<FEE INFORMATION>

<COMBINED SECTIONS 8 & 9 FILING FEE AMOUNT> 500
<NUMBER OF CLASSES> 1
<TOTAL FEES PAID> 500

10/17/2002 INTTEAS 00000567 0580991
01 FC:7205 100.00 CH
02 FC:7201 400.00 CH

<NUMBER OF CLASSES> 1

<USE INFORMATION>

<INTERNATIONAL CLASS NUMBER> 028

<SPECIMEN> Yes

<SPECIMEN DESCRIPTION> scanned box for goods sold identified by the mark

<LAW OFFICE INFORMATION>

<E-MAIL ADDRESS FOR CORRESPONDENCE> N/A

<SIGNATURE AND OTHER INFORMATION>

~ Declaration: The owner is using or is using through a related company the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. ~

~ The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true. ~

~ Declaration: The registrant requests that the registration be renewed for the goods and/or services identified above. ~

<SIGNATURE> /Thomas E. Young/

<DATE> 10/17/2002

<NAME> Thomas E. Young

<TITLE> attorney for Registrant

<RAM INFORMATION>

<RAM SALE NUMBER> 567

<RAM ACCOUNTING DATE> 20021017

<INTERNET TRANSMISSION DATE> Thursday, 10-17-2002 11:34:33 EDT

<TEAS STAMP> USPTO/S08N09-6739218105-20021017113427018-0580991-12480c99e74d1859f0dc3491cdece01d94e-RAM-567-20021017113127018

The information collected on this form allows the USPTO to determine whether a mark may be registered on the Principal or Supplemental register, and provides notice of an applicant's claim of ownership of the mark. Responses to the request for information are required to obtain the benefit of a registration on the Principal or Supplemental register. 15 U.S.C. §§1051 et seq. and 37 C.F.R. Part 2. All information collected will be made public. Gathering and providing the information will require an estimated 13 minutes (depending if the application is based on an intent to use the mark in commerce, use of the mark in commerce, or a foreign application or registration). Please direct comments on the time needed to complete this form, and/or suggestions for reducing this burden to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington D.C. 20231. Please note that the PTO may not conduct or sponsor a collection of information using a form that does not display a valid OMB control number.

SPECIMEN

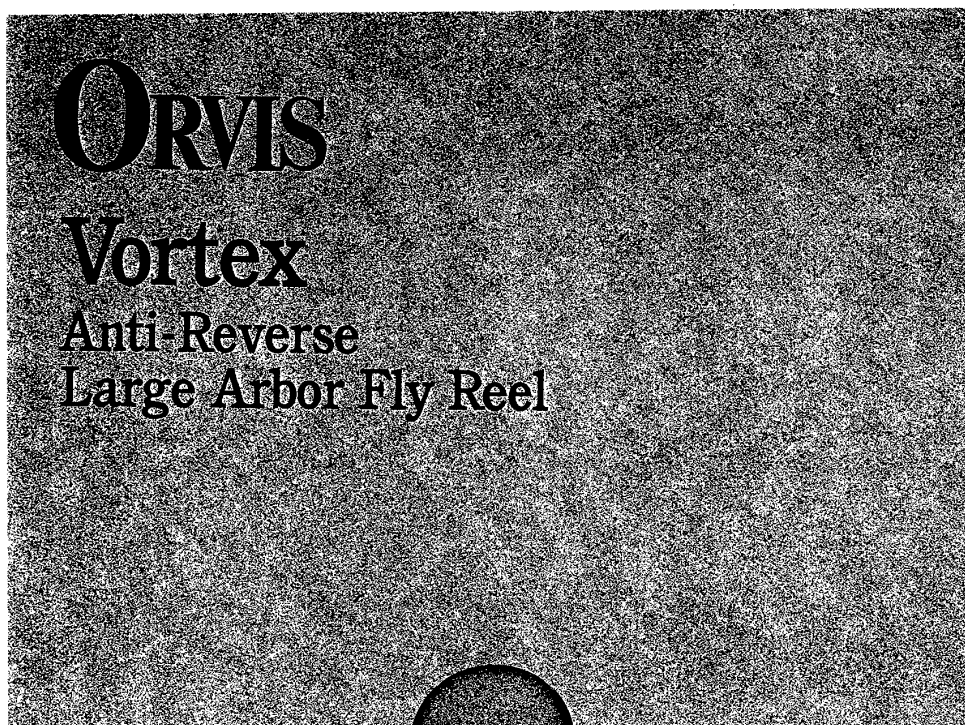
Internet Transmission Date:
10172002

Class Number:
028

Registration Number:
0580991

Serial Number:
71633626

71633626



**~COMBINED DECLARATION OF USE IN COMMERCE/APPLICATION FOR
RENEWAL OF REGISTRATION OF MARK UNDER §§ 8 & 9~**

The table below presents the data as entered.

Input Field	Entered
MARK	ORVIS
REGISTRATION NUMBER	0580991
SERIAL NUMBER	71633626
REGISTRATION DATE	10/13/1953
NAME	ORVIS COMPANY, INC., THE
STREET	Historic Route 7A
CITY	Manchester
STATE	VT
COUNTRY	USA
ZIP/POSTAL CODE	05254
GOODS AND/OR SERVICES NOT IN USE TO BE DELETED	gaff hooks for fishing, minnow traps
NAME	Thomas E. Young
STREET	1100 Superior Avenue, Seventh Floor
CITY	Cleveland
STATE	OH
COUNTRY	USA
ZIP/POSTAL CODE	44114-2579
E-MAIL ADDRESS	tyoung@faysharpe.com
FIRM NAME	Fay, Sharpe, Fagan, Minnich & McKee
TELEPHONE NUMBER	216 8615582
FAX NUMBER	216 241 1666
ATTORNEY DOCKET NUMBER	OCEE 5 05281
COMBINED SECTIONS 8 & 9 FILING FEE AMOUNT	500

NUMBER OF CLASSES	1
TOTAL FEES PAID	500
NUMBER OF CLASSES	1
INTERNATIONAL CLASS NUMBER	028
SPECIMEN	Yes
SPECIMEN DESCRIPTION	scanned box for goods sold identified by the mark
E-MAIL ADDRESS FOR CORRESPONDENCE	N/A
SIGNATURE	/Thomas E. Young/
DATE	10/17/2002
NAME	Thomas E. Young
TITLE	attorney for Registrant
RAM SALE NUMBER	567
RAM ACCOUNTING DATE	20021017
INTERNET TRANSMISSION DATE	Thursday, 10-17-2002 11:34:33 EDT
TEAS STAMP	USPTO/S08N09-6739218105-20021017113427018-0580991- 12480c99e74d1859f0dc3491cdece01d94e-RAM-567- 20021017113127018

[Go Back](#)

FEE RECORD SHEET**Registration Number:** 0580991**Serial Number:** 71633626***71633626*****RAM Sale Number:** 567**Total Fees:** \$500**RAM Accounting Date:** 20021017

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
\$8 affidavit	7205	10/17/2002	\$100	1	\$100
Application for Renewal (§9)	7201	10/17/2002	\$400	1	\$400



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

REGISTRATION NO. 0580991

SERIAL NO. 71/633626

PAPER NO.

MAILING DATE: 09/28/93

MARK: ORVIS

REGISTRANT: ORVIS COMPANY, INC., THE

CORRESPONDENCE ADDRESS:

THOMAS E. YOUNG
BODY, VICKERS & DANIELS
2000 TERMINAL TOWER
CLEVELAND, OH 44113

Please furnish the following
in all correspondence:

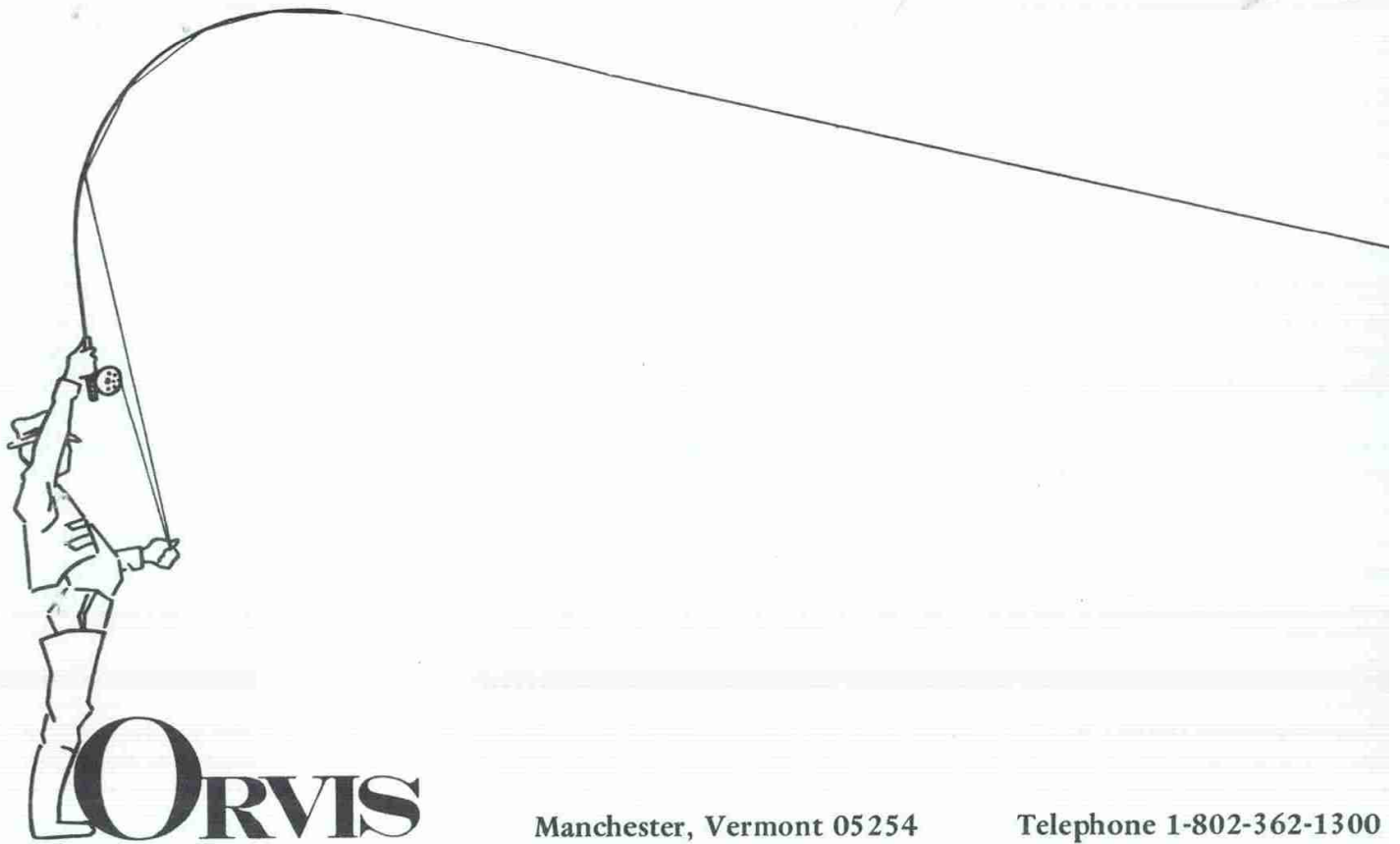
1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence
not containing fees should include
the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN
GRANTED.

WYE JEAN SMITH
AFFIDAVIT-RENEWAL EXAMINER
TRADEMARK EXAMINING OPERATION
(703) 308-9500 EXT. 38



Manchester, Vermont 05254

Telephone 1-802-362-1300





1974 -19

25.00 - 204 T 111
5.00 - 203
OC-5281

#9

IN THE UNITED STATES PATENT OFFICE
TRADEMARK EXAMINING OPERATION

APPLICATION FOR TRADEMARK RENEWAL

MARK : ORVIS
CLASS NO. : 22
REGISTRANT : The Orvis Company, Inc.
REGISTRATION NO. : 580,991
REGISTERED : October 13, 1953
STATE OF INCORPORATION : Vermont
BUSINESS ADDRESS : Manchester, Vermont 05254

The Orvis Company, Inc. requests that U.S. Trademark Registration No. 580,991, issued to The Chas F. Orvis Company, Inc. on October 13, 1953, which The Orvis Company, Inc. now owns, as will be shown by the Records in the Patent Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The Renewal Fee is presented herewith.

Registrant hereby appoints Meyer, Tilberry & Body, Registration No. 20,549, a firm comprised of James H. Tilberry (Reg. No. 17,234), Alfred C. Body (Reg. No. 15,694), and/or Robert V. Vickers (Reg. No. 19,504), Twentieth Floor, Terminal Tower, Cleveland, Ohio 44113 to prosecute this application to renew, to transact all business in the Patent Office in connection therewith and to receive the Certificate of Renewal.

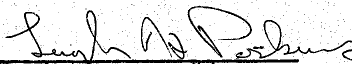
LEIGH H. PERKINS states that: he is President of Registrant corporation and authorized to execute this application to renew on behalf of said corporation; he believes registrant to be the owner of Registration No. 580,991; the mark shown therein is in use in interstate commerce on each of the following goods recited in the Registration: FISHING RODS, REELS AND REEL CASES,

01/21/74 0580991	1 202	25.00CK
01/21/74 0580991	1 203	5.00CK

FISHING LINES, ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS, GAFF HOOKS FOR FISHING, LEADERS AND SWIVELS, LEADER CASES, FISHING ROD CARRYING CASES, MINNOW TRAPS, CREELS, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FISHING LINE DRIERS, SALMON TAILERS, FLY CHESTS, AND FISHING ROD SECTIONS AND PARTS, and the attached specimen shows the mark as currently used.

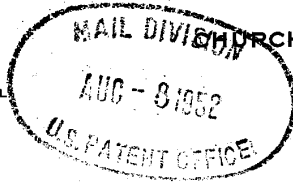
The undersigned further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of said application or any registration issuing thereon.

THE ORVIS COMPANY, INC.

BY: 
Leigh H. Perkins
President

Executed this 7 day of January, 1974.

802
HOWARD J. CHURCHILL
LUCIUS B. WEYMOUTH
GILES S. RICH
ABRAHAM ENGEL
HOWARD M. MORSE
JOSEPH NACHAY
TYLER S. ROUNDY



CHURCHILL, RICH, WEYMOUTH & ENGEL
COUNSELLORS AT LAW
165 BROADWAY
NEW YORK 6, N. Y.

August 7, 1952

PATENTS
TRADE MARKS
CABLE ADDRESS: ASCETIC
TELEPHONE: BARCLAY 7-1736

Hon. Commissioner of Patents
Washington 25, D.C.

Sir:

We enclose, for filing, application of Chas. F.
Orvis Company, Inc., for registration of its trademark
ORVIS, together with five specimens of the mark, and a
drawing.

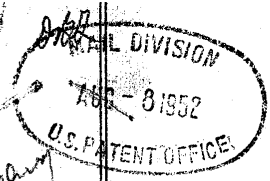
Check to cover the Government filing fee of \$25.00
is enclosed.

Respectfully,

L. B. Weymouth
LUCIUS B. WEYMOUTH
Attorney for Applicant
165 Broadway, New York 6

D

Enclosures



APPLICATION
NO. 633626
AUG-8-52 24727 M-CR B- 5.00 25.00

*Tom
991*

TO THE COMMISSIONER OF PATENTS:

398

STATEMENT

Chas. F. Orvis Company, Inc.

CHAS. F. ORVIS COMPANY, INC., a corporation
 duly organized under the laws of the State of Vermont,
 located and doing business at Manchester, Vermont, has
 adopted and is using the trademark shown in the accompanying
 drawing for ^{*Fishing*} FISHING RODS, REELS AND REEL CASES, ^{*Artificial*} LINES,
^{*Artificial*} FLIES and LURES, ^{*Fishing*} FLY BOXES, HOOKS, FISHERMEN'S PLIERS,
^{*Staff hooks for fishing*} GAMES, LEADERS AND SWIVELS, LEADER CASES, FISHING ROD
 CARRYING CASES, MINNOW TRAPS, CREELS, TACKLE BOXES,
 FISHERMEN'S KIT BAGS, ^{*Dressing for*} FISHING LINE AND FLY DRESSINGS,
^{*Artificial*} ANGLERS' CLIPS, ^{*Artificial*} FISHING KNIVES, FLY-TYING KITS, SPORTSMEN'S
 PARKAS, JACKETS, ~~WADERS~~, AND RUBBER BOOTS; FISHING LINE
 DRIERS, SALMON TAILERS, FLY CHESTS, AND FISHING ROD
 SECTIONS AND PARTS.

Per a
" a
" a

Per a
" a
" a

in Class 22, Games, Toys, and Sporting Goods, and presents
 herewith five specimens showing the trademark as actually
 used in connection with such goods, the trademark being
 applied to labels affixed to the goods, and requests that
 the same be registered in the United States Patent Office
 on the Principal Register in accordance with ^{*Section 2(f) of*} the Act of
 July 5, 1946.

per B

The trademark was first used on Fishing Rods in
 1856, and first used on Fishing Rods in commerce among
 the several states which may lawfully be regulated by
 Congress in 1856.

135. B1
per #5

DECLARATION

DUDLEY C. CORKRAN, being duly sworn, deposes
 and says that he is the President of Chas. F. Orvis
 Company, Inc., the applicant named in the foregoing

statement, that he believes that said corporation is the owner of the trademark which is in use in commerce among the several states and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trademark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trademark sought to be registered, that the specimens show the trademark as actually used in connection with the goods, and that the facts set forth in the statement are true.

ken # 5

POWER OF ATTORNEY

The undersigned hereby appoints Lucius B. Weymouth (Registration No. 3102), of 165 Broadway, New York 6, New York, its attorney to prosecute this application for registration with full power of substitution and revocation, to transact all business in the Patent Office connected therewith, and to receive the certificate.

CHAS. F. ORVIS COMPANY, INC.


President

STATE OF VERMONT : ss:
COUNTY OF BENNINGTON:

Before me personally appeared DUDLEY C. CORKRAN to me known to be the person described in the above application for registration, who signed the foregoing

ken # 5

400

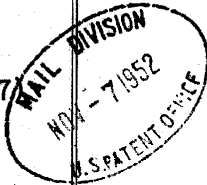
instrument in my presence, and made oath before me to the
allegations set forth therein, on the 23rd day of *July*
1952.

Helen B. Bigelow

Notary Public

(Notarial Seal)

(T-1057)



IN THE UNITED STATES PATENT OFFICE

Division TM

Jm.
#1
Sub-Power of atty

TRADE MARKS

NOV 10 1952 In re application of
Chas. F. Orvis Company, Inc.
U. S. PATENT OFFICE

Serial No. 633,626 ✓

Filed August 8, 1952

For Trade Mark ORVIS

SUBSTITUTE POWER OF ATTORNEY

Hon. Commissioner of Patents,
Washington 25, D.C.

Sir:

The undersigned, attorneys of record in the above application, hereby appoints CHURCHILL, RICH, WEYMOUTH & ENGEL (Reg.No. 17,213) of 165 Broadway, New York 6, N.Y., substitute attorneys in the above application, with full power of substitution and revocation, to prosecute the above application, to make alterations and amendments therein, to receive the patent or trade-mark registration, and to transact all business in the Patent Office connected therewith.

Respectfully,

LUCIUS B. WEYMOUTH

New York, N.Y.
Oct. 16, 1952

maison - 22
new

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

PAPER No. 2

All communications respecting
this application should give the
serial number, date of filing,
and name of the applicant.Please find below a communication from the EXAMINER in
charge of this application.Churchill, Rich, Weymouth
& Engel
165 Broadway
New York 6 N Y

GPO 16-53625-4

John A. Marshall

Commissioner of Patents.

Applicant: Chas. F. Orvis Company,
Inc

Serial No. 633,626

MAILED
ForAugust 8, 1952
T. M.

JAN 16 1953

T. M. DIV. H

Objection is made to the particular description of goods for the reason that it is indefinite in part and contains items which are classified in classes other than Class 22, Games, toys and sporting goods. The term "lines" is indefinite. "Lines" generally are classified in Class 7, Cordage. However, if the "lines" are for fishing they should be so described and are proper for Class 22, Supra. "Flies and lures" are indefinite. Artificial flies and lures are classified in Class 22, Supra. The items "hooks" is indefinite. Fishing hooks are proper for Class 22, Supra. "Fishermen's pliers and fishing knives" are classified in Class 23, Cutlery, machinery, and tools, and parts thereof. The term "gaffs" is indefinite. Gaff hooks for fishing are classified in Class 22, Supra. The items "fishing line and fly dressings, angler's clips, fly-tying kits, fishing line driers, and salmon tailers" are considered to be indefinite. Applicant should more specifically describe the goods. "Sportsmen's parkas, jackets, waders, and rubber boots" are classified in Class 39, Clothing. A single application may cover one class of goods only. Amendment is necessary.

Action on the merits of the mark and search for anticipatory references is deferred pending a response to the foregoing.

H. W. Gedinan

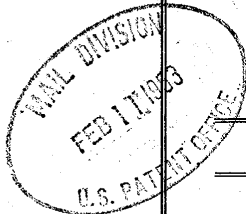
Asst. EXAMINER

(ORVIS)

RN:dg

197

A proper response to this Office action must be received within 6 months from the date of this action in order to avoid ABANDONMENT.



CHURCHILL, RICH. WEYMOUTH & ENGEL
ATTORNEYS AND COUNSELLORS AT LAW
165 BROADWAY, NEW YORK 6, N. Y.

#3
amdt a
& Encl.

IN THE UNITED STATES PATENT OFFICE

Applicant : Chas. F. Orvis Company,
Inc.

Div. T.M. V

Invention: Trade Mark ORVIS

Serial No. 633,626

Filed August 8, 1952

TRADE MARKS

FEB 12 1953

U. S. PATENT OFFICE

Hon. Commissioner of Patents:

✓ Responsive to Office action dated January 16, 1953.

This application is amended as follows:

- ✓ Statement, line 5, before "LINES" insert -- FISHING--;
- ✓ line 6, before "FLIES" insert --ARTIFICIAL--;
- ✓ before "HOOKS" insert --FISHING--; erase "FISHERMEN'S PLIERS,";
- ✓ line 7, change "GAFFS" to --GAFF HOOKS FOR FISHING--;
- ✓ line 9, before "FISHING LINE" insert --DRESSINGS FOR--; ✓ change "FLY" to --ARTIFICIAL FLIES--; and erase "DRESSINGS";
- ✓ line 10, erase "FISHING KNIVES,"; before "FLY-TYING KITS" insert --ARTIFICIAL--; erase "SPORTSMEN'S";
- ✓ line 11, erase "PARKAS, JACKETS, WADERS, AND RUBBER BOOTS;".

REMARKS

The list of goods have been amended to confine them to Class 22.

Also the names of various of the articles have been revised as requested.

The terms "fishing line and fly dressings, angler's clips, fly-tying kits, fishing line driers, and salmon tailers" are well known terms used by fishermen.

Chas. F. Orvis Company, Inc.
S.N. 633,626

-2-

✓
In support of this there is enclosed Catalog No. 96 of Applicant, and it will be noted on page 23 there is illustrated and described fly-tying kits; on page 29 line and fly dressing and a line dryer; page 30 a salmon taylor; and page 44 an angler's clip.

Action on the merits is requested.

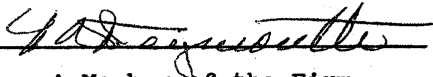
Respectfully submitted,

CHAS. F. ORVIS COMPANY, INC.

By its Attorneys

CHURCHILL, RICH, WEYMOUTH & ENGEL

By



A Member of the Firm

New York, N.Y.

February 10, 1953

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

MAILED

PAPER No.

4

All communications respecting
this application should give the
serial number, date of filing,
and name of the applicant.

MAR 20 1953

Please find below a communication from the EXAMINER in **T. M. DIV. IV**
charge of this application.

Churchill, Rich, Weymouth
& Engel
165 Broadway
New York 6, N. Y.

GPO 16-53625-4

John A. Margall Robert C. Norton
Commissioner of Patents.

Applicant: Chas. F. Orvis Company,
Inc.

Serial No. 633,626

Filed August 8, 1952

For Trade-Mark

Registry is refused as presented for the reason that "Orvis"
is primarily merely a surname.

A search of the Office records fails to show that the mark,
when applied to applicant's goods, is confusingly similar to any
registered mark.

(ORVIS)

WEP
WEP/jb*O. M. Leys*

EXAMINER

A proper response to this Office action must be received within 6 months
from the date of this action in order to avoid ABANDONMENT.

MAIL DIVISION
MAY 27 1953
U.S. PATENT OFFICE

CHURCHILL, RICH, WEYMOUTH & ENGEL
ATTORNEYS AND COUNSELLORS AT LAW
165 BROADWAY, NEW YORK 6, N. Y.

#5 PM
Amat. 3. Sub. Dec.
401

MAY 28 1953
U.S. PATENT OFFICE

IN THE UNITED STATES PATENT OFFICE

Applicant : Chas. F. Orvis Company, Inc. Div. T.M. IV
Invention: Trade Mark ORVIS Serial No. 633,626
Filed August 8, 1952

Hon. Commissioner of Patents:

In response to Office action dated March 20, 1953.

This application is amended as follows:

Statement, line 19, after the phrase "in accordance with" insert --Section 2(f) of --.

Statement, after last paragraph, insert

(B') The mark is claimed to have become distinctive of the Applicant's goods in commerce which may lawfully be regulated by Congress through substantially exclusive and continuous use thereof as a mark by the Applicant in commerce among the several states for the five years next preceding the date of the filing of this application.--

REMARKS

In view of rejection, the application has been amended to bring it under 2(f).

It is requested that the application be promptly passed to publication.

Respectfully submitted,

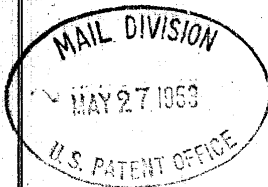
CHAS. F. ORVIS COMPANY, INC.

By its Attorneys

CHURCHILL, RICH, WEYMOUTH & ENGEL

By W. R. Weymouth
A Member of the Firm

New York, N.Y.
May 26, 1953



402

Div. T.M. IV

UNITED STATES PATENT OFFICE

In re application of

Chas. F. Orvis Company, Inc.

Ser. No. 633,626

Filed August 8, 1952

Trade Mark ORVIS

Hon. Commissioner of Patents:

DECLARATION (Section 2(f))

D. G. Corkran being duly sworn, deposes and says that he is the President of Chas. F. Orvis Company, Inc., the Applicant named in the foregoing statement, that he believes that said corporation is the owner of the trademark which is in use in commerce among the several states and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trademark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trademark sought to be registered, that the specimens show the trademark as actually used in connection with the goods, and that the facts set forth in the statement are true. Deponent further deposes and says that the word ORVIS has been in substantially exclusive and continuous use as a trademark by the Applicant in commerce for five years next preceding the date of filing of the application for its registration, and has become distinctive of the Applicant's goods in commerce.

Sub. Dec.

STATE OF VERMONT :SS
COUNTY OF BENNINGTON:

Before me personally appeared D.C. Corkran

to me known to be the person described in the foregoing Declaration, who signed the foregoing instrument in my presence, and made oath before me to the allegations set forth therein, on the 25 day of May, 1953.

Ethel M. Bennett
Notary Public

(Notarial Seal)

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATIONS
WASHINGTON 25, D. C.

les

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

PAPER No. 6

*All communications respecting
this application should give the
serial number, date of filing,
and name of the applicant.*

MAILED June 26, 1953

CHURCHILL, RICH, WEYMOUTH
& ENGEL
165 BROADWAY
NEW YORK 6, N.Y.

Applicant: CHAS. F. ORVIS COMPANY,
INC.

Class No.: 22
Serial No.: 633,626
Filed: Aug. 6, 1952
For Mark: ORVIS

NOTICE OF PUBLICATION

The application for Registration of the mark identified above has been examined and in compliance with section 12 (a) of the Trade-Mark Act of 1946 has been passed for publication in the Official Gazette of

July 21, 1953

Any person who believes he would be damaged by the registration of this mark upon the Principal Register may, upon payment of the required fee, oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within 30 days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 11 of the Trade-Mark Act of 1946.

If no notice of opposition is filed within the time specified by rules 20.1 and 20.2 of the Rules of Practice in Trade-Mark Cases, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at 45 cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner.

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATIONS
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

*All communications respecting
this application should give the
registration number and name
of the applicant.*

les

Sept. 17, 1953

CHURCHILL, RICH, WEYMOUTH &
ENGEL - 165 BROADWAY
NEW YORK 6, N.Y.

Notice of Allowance

The issuance of a CERTIFICATE OF REGISTRATION has been approved
in the matter of the following application:

APPLICANT

CHAS. F. ORVIS COMPANY, INC.

SERIAL NO.	FILED	CLASS
633,626	Aug. 8, 1952	22
FOR MARK		
ORVIS		

The Certificate of Registration will be issued and mailed to you

on Oct. 13, 1953

By direction of the Commissioner.



Examiner.

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADEMARK EXAMINING OPERATION
WASHINGTON 25, D. C.

U. S. DEPARTMENT OF COMMERCE
PATENT OFFICE
WASHINGTON

MTN

PAPER No.

All communications respecting
this registration should give the
registration number and date
of registration.

CHAS. F. ORVIS COMPANY,
INC.
MANCHESTER, VERMONT

MAILED: AUGUST 14, 1959

Reg. No.: 580,991

Dated: OCTOBER 13, 1953

Att.: Legal Counsel

Sec. 12 (c) pub.:

Mark: ORVIS

NOTICE

Notice is hereby given that the above-identified registration will be canceled by the Commissioner at the end of the sixth year following the date of registration or publication under section 12 (c), as the case may be, unless the owner files in the Patent Office the affidavit of use or excusable nonuse required by section 8 of the Trademark Act of 1946.

The affidavit should contain facts showing that the mark is still in use, such as, the annual sales volume under the mark, or other appropriate statements supported by specimen labels showing the mark as used, or if the mark is not actually being used, the affidavit should recite facts to show that the nonuse is excusable and not due to any intention to abandon the mark.

There also must be submitted \$1.00 for a title report for Office use.

If the affidavit has been filed, please disregard this notice.

(Office copy to be signed if affidavit is not filed within sixth year.)

CANCELED

Date:

By direction of the Commissioner.

Affidavits Section.

J. Mc Claren

Director, Trademark Examining Operation.



C. B. TOWNSEND
RALPH M. WATSON
HOWARD J. CHURCHILL
ROBERT M. FREEMAN
ROBERT E. KOSINSKI
CARROLL G. HARPER

BYERLY, TOWNSEND, WATSON & CHURCHILL
COUNSELORS AT LAW
165 BROADWAY
NEW YORK 6, N. Y.

ABRAHAM ENGEL
OF COUNSEL
CABLE ADDRESS: BYERLYR
TELEPHONE: BARCLAY 7-1735

September 23, 1959

Hon. Commissioner of Patents
Washington 25
D.C.

S i r:

/ We enclose, for filing, combined affidavit
under Sections 8 and 15 of Chas. F. Orvis Company,
Inc., in respect of Trade Mark Registration No. 580,991.

/ We also enclose a deposit account order for a
Title Report which please file with the affidavit.

Respectfully,

BYERLY, TOWNSEND, WATSON & CHURCHILL

HJC:br

(T-1057)

(T-1057)



UNITED STATES PATENT OFFICE

Trade Mark Division

In re: CHAS. F. ORVIS COMPANY, INC.

Trade Mark Registration No. 580,991

Registered: October 13, 1953

Class: 22

COMBINED AFFIDAVIT UNDER SECTIONS 8 and 15

To the Commissioner of Patents:

D.C. CORKRAN, being duly sworn, deposes and says that he is President of Chas. F. Orvis Company, Inc. a corporation duly organized under the laws of the State of Vermont, and located and doing business at Manchester, Vermont; that said corporation is the owner of said Regn. No. 580,991 dated October 13, 1953, as evidenced by the accompanying Title Report; that the mark described therein has been in continuous use in commerce among the several States for five consecutive years, from October 13, 1953 to October 14, 1958, subsequent to the date of registration on or in connection with FISHING RODS, REELS AND REEL CASES, FISHING LINES, ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS, GAFF HOOKS FOR FISHING, LEADERS AND SWIVELS, LEADER CASES, FISHING ROD CARRYING CASES, MINNOW TRAPS, CREELS, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FISHING LINE DRIERS, SALMON TAILERS, FLY CHESTS, AND FISHING ROD SECTIONS AND PARTS, stated in the registration; that the mark is still in use in commerce,

the mark being used in connection with the goods by means of labels affixed either directly to the goods or to the containers in which the goods are shipped, or by direct imprinting on the containers as shown on the specimens annexed hereto as "EXHIBIT A", "EXHIBIT B", and "EXHIBIT C"; and by being advertised in catalogs periodically circulated to our customers as shown on "EXHIBIT D" annexed hereto; that there has been no final decision adverse to registrant's claim of ownership of such mark for such goods, or its right to register the same, or keep the same on the Register, and that there is no proceeding involving said rights pending in the Patent Office or in a court and not finally disposed of.

POWER OF ATTORNEY

The undersigned hereby appoints Byerly, Townsend, Watson & Churchill (Regn. No. 14,914), 165 Broadway, New York 6, New York, a partnership comprised of C. Blake Townsend, Ralph M. Watson and Howard J. Churchill, each of whom is a member of the bar of the State of New York, its attorneys to file this combined affidavit under Sections 8 and 15, with full power of substitution and revocation, and to transact all business in the Patent Office in connection therewith.

CHAS. F. ORVIS COMPANY, INC.

By


President

STATE OF VERMONT }
COUNTY OF BENNINGTON } ss.

Before me personally appeared D. C. CORKRAN,
to me known and known by me to be the person described
in the foregoing affidavit, who signed said affidavit
in my presence, and made oath before me to the allegations
set forth therein on the 4th day of September, 1959.


James B. Campbell
Notary Public

THE NEW

ORVIS

No. 400

MAGNETIC FLY BOX

PAT. PEND.

CHARLES F. ORVIS CO., INC.
MANCHESTER, VERMONT

MAKERS OF FINE FISHING TACKLE SINCE 1856

No. 400

ORVIS

MAGNETIC FLY BOX

1

MAKERS OF FINE FISHING TACKLE SINCE 1856

JUST TOUCH THE FLY TO A MAGNET-IT'S THERE TO STAY!

NO CLIPS...

NO COILS...

EASY TO USE...

COMPACT...

No. 400

ORVIS

MAGNETIC FLY BOX



ORVIS
TRADE MARK

EXHIBIT A

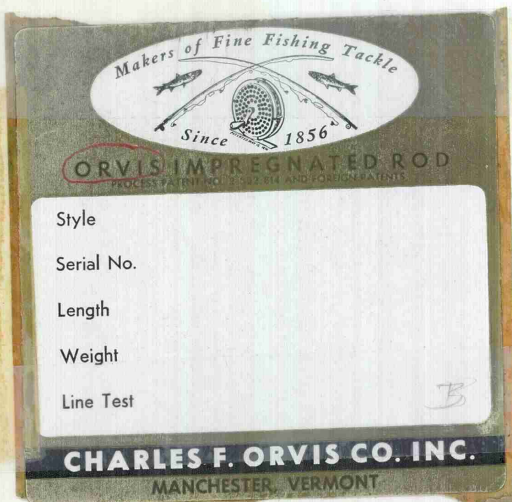


EXHIBIT B

EXHIBIT C

EXHIBIT C

FORM **PO-122**
(9-1-50)

U. S. DEPARTMENT
PATENT &

COMMERCE

TITLE REPORT

NO.

TmR, 580,991

NAME

Chas. F. Orvis Company, Inc.

THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:

Registrant

EXAMINED UP TO AND INCLUDING **Aug. 11, 1959**

THIS CERTIFICATE DATED **Oct. 6, 1959**

SGD. CARL LEVY

HEAD OF ASSIGNMENT BRANCH

NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR
RECORD INCLUDING:

COMM-DC 67106

ASSIGNMENTS

REG. NO. 580,991
SER. NO.

- ☐ No previous assignments of record as of _____
- ☐ See Title Record for ownership information prior to this record

(40)

Orvis Company, Inc. The
Manchester, Vermont.
a corp. of Vermont.
Rec 1/10/74
Reel 246 fr 271

JAN 10 1974

REGISTRATION NO.
580,991

ISSUED
OCT. 13, 1953

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED
BY **CHAS. F. ORVIS COMPANY, INC.**

ON **SEP. 24, 1959**

☒ SEC. 8. AFFIDAVIT ACCEPTED
☒ SEC. 15. AFFIDAVIT FILED
BY DIRECTION OF THE COMMISSIONER

OCT 9 1959

St. Merbent
DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM POL-136 A
7-57

AFFIDAVIT
ACKNOWLEDGMENT

**BYERLY, TOWNSEND, WATSON
& CHURCHILL
165 BROADWAY
NEW YORK 6, N. Y.**
U. S. DEPARTMENT OF COMMERCE - PATENT OFFICE

DG



For those who have never gone Salmon fishing and want to take a crack at this wonderful sport, we suggest they consider the Mismichi River in New Brunswick, only 550 miles from Manchester, Vt. From its source at Juniper it runs over 100 miles to the ocean at Newcastle and offers the average fisherman thrills galore. Write us or the Mismichi Salmon Association.

Bolton, New Brunswick for details. Above on left and right are Skipple and Ducks Carlson of Orvis with fine fresh-run Salmon, while in the center is our great friend and fine fisherman, Lou Butterfield, with a fighting Mack Bill Salmon 27 lbs. and a smile of contentment after the greatest of all thrills—playing and landing one of the finest fish that swims.



CHARLES F. ORVIS CO.
Manchester, Vermont



Makers of fine Fishing Tackle since 1856



*See pages -
4, 6-8, 11-14, 17-19, 21
27-29, 37, 41-49, 51, 52-54*

CHARLES F. ORVIS CO.
Manchester, Vermont

Exhibit D

Orvis IMPREGNATED RODS

"PERMANIZED"

WITH BAKELITE RESIN

Process Patent No. 2,532,814
and Foreign Patents



FOR A LIFETIME OF FISHING PLEASURE

Orvis Rods are made of Tonkin Bamboo processed so completely differently that it is far superior to any other rod building material.

The thousands of "Fighting Fibers" of Bamboo are impregnated with Bakelite Resin and "Permanized" into an integral water-proof structure, so strong, tough and durable no other rods of any material can compare to them. This new and exclusive Orvis process of treating Bamboo is described below and on the opposite page, and we feel sure that if you read the details you will understand why Orvis makes "the only rod of its kind in the world, and the finest."

The splendid performance and acceptance of all Orvis Rods is based on many points of superiority, not only the process of impregnation but the perfect tapers, the feel, the action, the superb way the ferrules fit, that only expert craftsmen with long experience can custom build. These in conjunction with the fine fittings, the general appearance, are reasons why experienced, critical fishermen are writing every day in the year a success story for these magnificent rods.

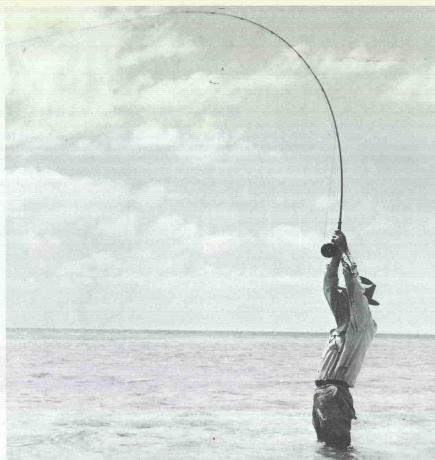
The exceptional lift of an Orvis Rod takes the line and lure from the water easily and with little disturbance; it also lifts the head of a sulking fish no matter how big, slowly but surely.

The immense drive and speed of an Orvis Rod allows you to gain those few more inches or feet to reach that hungry fish the other fellow hasn't been able to approach.

The exquisite action and balance of an Orvis Rod enables you to lay a fly, lure or plug just where you want it, neatly, precisely and quickly, without frustration—and you catch more fish.

Everything about an Orvis Rod makes the owner a proud owner, its performance, its appearance, its worthiness under all conditions.

Page 4



The many different models of fly, spinning, casting and trolling rods listed and described throughout this catalog are all designed on the progressive taper principle so graphically illustrated above. From butt to tip, the characteristics of each rod design are such that every inch of the flexing members contributes to the casting of line or lure and conversely absorbs its share of the pressure of playing a fish. There are no "dead spots" so stiff that they never bend, no weak spots that bend too much under strain. The transition of the tapers across the ferrules is carefully controlled so that action is unimpaired. Strength is built into every part where strength is required.



This cut-away photograph shows the extreme accuracy with which all Orvis ferrules are mounted and fitted. Note that the bamboo rod sections are completely inserted into the male and female parts for maximum strength, while the outer ends of the ferrules are gradually thinned to make smooth transitions from the bamboo to the metal. These ends are annealed to provide a cushioning effect between the flexible rod sections and the rigid main portions of the ferrules.

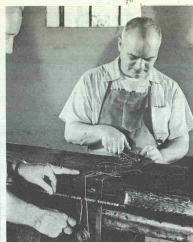
Only precision-drawn, 18% nickel silver tubing is used in the manufacture of Orvis ferrules. To insure a perfectly smooth and long-wearing joint, each male is carefully handfitted to its corresponding female after the ferrules have been mounted on the sections.

BAMBOO

For those fishermen who now own ORVIS Rods and those that contemplate purchasing one, we would like to point out that our company uses only the finest of genuine Tonkin Cane from China. This Bamboo is pre-war grade and we have an inventory of over 50,000 poles sufficient for 20 years at our present rate of production. You need have no fear of our being unable to make the necessary repairs to your rods, nor any apprehension as to quality.



The specially designed milling machine weighs 2½ tons, yet it mills segments as light as 3/100 of an ounce, to a tolerance of one thousandth of an inch.



Six milled segments are immersed in Bakelite cement, and then cross wrapped under tension to form a hexagonal section in which the seams are invisible.



Oven heat is used to "set" the cement. After cleaning, the sections are impregnated with another Bakelite resin and again oven-cured, to become completely Permanized and ready for assembly.

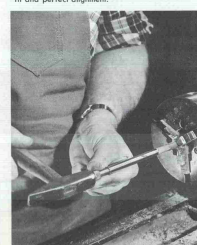
Highlights of Orvis Rod Making

Skilled hands, fine materials, proven design and critical inspection make Orvis Rods the finest that can be produced. From the time the seasoned bamboo canes come into the shop until the finished rods are ready for shipment no care or expense is spared in creating rods which will give complete and lasting satisfaction.

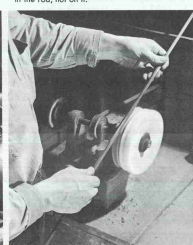
At the very start, only those canes which have a tough, fine grain are selected, and all others are discarded. And since only the hard outer fibers are used, the wall thickness of every cane is examined carefully and chosen for use in light or heavy rods. During the intermediate steps of mismatching, sawing, sanding and milling, each operator inspects the segments for flaws and rejects any pieces which are not perfect.

Orvis rod sections are of the proven six-strip construction—six triangular segments of bamboo, each milled to a tolerance of a thousandth of an inch or less, are bonded with Bakelite phenolic cement to form a hexagonal rod joint. After the excess cement is removed, comes the important process of impregnation.

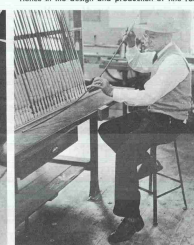
Ferrule mounting requires the greatest skill. The station on the section must be carefully turned and the ferrule driven home just right to insure a tight fit and perfect alignment.



Hand sanding, followed by polishing on a high speed buffer produces the handsome satin gloss finish on which no varnish is needed. The finish is in the rod, not on it.

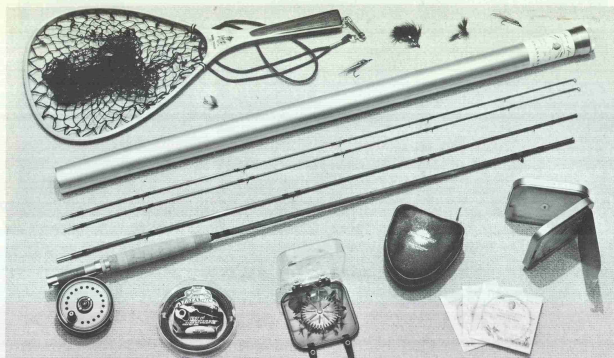


Constant inspection insures the highest quality. All operations are carefully supervised by Wesley Jordan, superintendent, with thirty-six years' experience in the design and production of fine rods.



Page 5

Orvis IMPREGNATED BATTENKILL FLY RODS



Battenkill Fly Rods are custom-built and magnificent in every detail. Cigar-shaped grips are of hand selected specie cork proportioned in size to the length of the rod. On rods weighing 5 oz. or less the screw-locking reel seat is of anodized aluminum and polished walnut, while on the heavier models there is a slightly larger all aluminum reel seat. The finest steel snake guides and tips are used with butt guides of wear-proof Mildarblade. An extra tip is furnished, and all models are packed in poplin sack and handsome aluminum case.

Each Orvis Rod bears a serial number which is registered at the factory and this number likewise appears on the rod case

Length	Ferrule Size	Approx. Weight	Line Recommendation
7 ft.	2 pc.	11	3½ oz. HDH HDG
7½ ft.	2 pc.	12	3¾ oz. HDH HDG
8 ft.	2 pc.	13	4 oz. HDH HCF
8 ft.	2 pc.	13	4¼ oz. HCH HCF
8½ ft.	2 pc.	15	5 oz. HCH GBF
8½ ft.	2 pc.	16	5½ oz. GBG GBF
9 ft.	2 pc.	16	6 oz. GBG GBF
9 ft.	2 pc.	17	6¾ oz. GBG GAF
9½ ft.	2 pc.	17	7 oz. GBG GAF
Price . . . \$98.50			
7½ ft.	3 pc.	15-10	4 oz. HDH HDG
8 ft.	3 pc.	16-10	4½ oz. HDH HDG
8½ ft.	3 pc.	16-10	4¾ oz. HDH HDG
8½ ft.	3 pc.	17-11	5 oz. HCH GBF
9 ft.	3 pc.	18-12	6 oz. HCH GBF
9 ft.	3 pc.	19-13	6½ oz. GBG GBF
Price . . . \$105.00			

- Every Orvis Fly Rod is designed to handle a definite weight of line for maximum efficiency. The recommendations given are for silk lines, but if a regular nylon or hollow floating line is to be used, choose the next larger size line.
- The weight of all Orvis Rods is a complete weight—including reel seat and all fittings—ready for fishing.
- Special rods can be built to customers' specifications at extra cost—write in for quotation.

Page 6

CHOOSING A FLY ROD

Choosing a fly rod is much like selecting a suit or a fine pair of shoes; you consider carefully the style, the fit and whether or not your choice will be appropriate to your needs. It is on these criteria that a rod can be judged to give you the greatest pleasure and satisfaction.

The style and the fit of a fly rod are the easiest requirements to meet, for ordinarily almost any fly rod can be handled by any fisherman. But where one man likes a stiff fast rod, for example, another prefers a more medium action. Some like three piece rods, others the two piece, or a short person might rather have a little longer rod than a tall man. All of this is personal preference.

The appropriateness of a rod, however, must be considered in the light of many factors; the type and size of fish, the lure, the water and the weather. Take a typical situation, an eastern trout stream like the Battenkill River. The fish are browns and brookies from the legal limit up to several pounds in size, the lures any number of wets, dries, streamers and, let's face it, garden hackle too. The water goes from fast, wide open runs to deep pools, broad shallow sections to narrow, brushy spots with undercut banks. The weather is variable to say the least, and generally the water is high in the spring and low in the summer. Under such conditions, an 8 ft. 2 pc. fly rod would be a good choice, having good casting range, sufficient delicacy for fine tapered leaders and yet the power to control the fish.

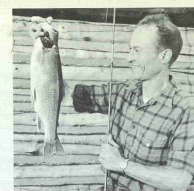
This is not to say of course that no other rod should be used on such a river, for there are plenty of 7½, 8½ and 9 ft. rods in evidence, even the little 6½ footer. But generally speaking the 8 ft. model would be very suitable.

On the other hand, take a western river like the Madison—wide, fast and rocky. Trout there are heavier on the average, the flies are similar, but the weather is almost always windy. More rod is needed here to reach out further with a heavier line, so it really would require an 8½ ft. or perhaps a 9 ft. rod of good strength.

Pond fishing for broom, perch and other pan fish can be fast and exciting with a light 7 ft. fly rod using wet and dry flies and even tiny poppers.

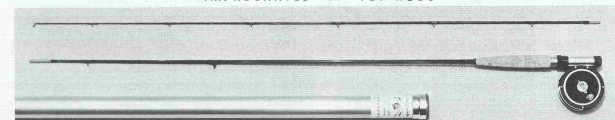
Bass bugging for smallmouth and largemouth takes a powerful rod simply to handle the large, wind resistant lures with a heavy line. 8½ to 9½ ft. rods with lots of power fill the bill here. Such rods will also take the punishment of salt water fly fishing, and will meet the needs of steelhead fly fishermen who must handle a long line and most often fish deep.

It is due to the varied circumstances of the many opportunities for fly fishing that we offer such a comprehensive selection of fly rods. And after the more or less technical aspects of a choice have been decided it should be remembered that, like the suit and the pair of shoes, a fly rod must be comfortable, a source of pleasure and pride too, a personal thing.



When you go to far away places on a fishing expedition the tackle you take with you is a mighty important item. These two well-known authors and fishermen are shown here with their favorite Orvis Rods and their prizes. Above: Dan Holland and a mighty fine trout. Below: Les Wulf and a large sized Grayling. Both in Alaska.

Orvis IMPREGNATED "99" FLY RODS



For those fly fishermen in particular who have never before enjoyed the action and "feel" of an Orvis Rod we offer the "99" series, one of the very best values in our long history of fine rod making. These popular models have quickly earned a reputation for superior quality since they were introduced. The proven durability of selected tonkin cane, "Permanized" with Bakelite resin, makes it possible to produce these new rods

with one tip only, at a great saving in initial cost. And why not . . . a spare tip can be purchased at any time. Besides, this saving can be invested in a reel, line, flies or additional tackle to complete an outfit now or later on. Orvis "99" Fly Rods are equipped with Mildrum's fine guides, hand-fitted nickel-silver ferrules, and anodized aluminum reel seat, complete with poplin sack and aluminum case.

Length	Ferrule Size	Approx. Weight	Line Recommendation
7 ft. 2 pc.	11	3½ oz.	HDH HDG
7½ ft. 2 pc.	12	3¾ oz.	HDH HDG
8 ft. 2 pc.	13	4 oz.	HDH HCF
8 ft. 2 pc.	13	4¼ oz.	HCH HCF
Price \$62.50			
Length	Ferrule Size	Approx. Weight	Line Recommendation
8½ ft. 2 pc.	15	5 oz.	HCH GBF
8½ ft. 2 pc.	16	5½ oz.	GBG GBF
9 ft. 2 pc.	16	6 oz.	GBG GBF
9½ ft. 2 pc.	17	7 oz.	GBG GAF
Extra Tip \$23.50			

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Orvis IMPREGNATED SALMON RODS

More and more Salmon Fishermen are buying Orvis Impregnated Rods, for they find they can cast farther with less effort, more accurately and handle bigger fish with lighter rods than heretofore. The surprising strength of Orvis Salmon Rods, due to impregnation, combined with the expert care in their manufacture and perfect taper, give the utmost in performance. There is a growing demand throughout the country for lighter and lighter rods not only for Salmon but for Steelhead, so we are adding to our list of light two piece rods some three piece models to make our line of fine rods even more complete. The full line of Salmon Rods listed below gives you a range of rods from which to choose that is unequalled in this country. Nickel silver reel seat, stainless steel snake guides, rubber butt protector, detachable grip, chrome tips, and bright ferrules, unless otherwise specified. Extra tip, poplin sack and aluminum case included.

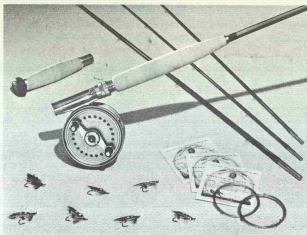
Length	Ferrule Size	Approx. Weight	Line Recommendation
9 ft. 3 pc.	19-13	7 oz.	GBG GBF
9½ ft. 3 pc.	19-13	7½ oz.	GBG GBF
9½ ft. 3 pc.	20-13	7½ oz.	GBG GBF
	Price . . .	\$135.00	
10 ft. 3 pc.	20-13	8 oz.	GBG GBF
10½ ft. 3 pc.	21-14	8½ oz.	GBG GAF
	Price . . .	\$145.00	

Two Handed Salmon Rods—Where big waters and heavy fish demand longer and more powerful rods, we recommend the following models which have both the rear and forward grips mounted directly on the butt section. The aluminum and walnut reel seat is designed expressly for large reels. Price includes extra tip, poplin bag and aluminum case. Made to special order only—allow three weeks for delivery.

11 ft. 3 pc.	22-14	10½ oz.	F2AE
11½ ft. 3 pc.	22-14	11½ oz.	F2AE
	Price . . .	\$155.00	
12 ft. 3 pc.	24-15	13 oz.	F2AE
12½ ft. 3 pc.	24-15	13½ oz.	F2AE
	Price . . .	\$180.00	
13 ft. 3 pc.	26-16	16½ oz.	F2AE
13½ ft. 3 pc.	26-16	17 oz.	F2AE
	Price . . .	\$185.00	
14 ft. 3 pc.	28-18	19½ oz.	F2AE
14½ ft. 3 pc.	28-18	20½ oz.	F2AE
	Price . . .	\$190.00	

Light Salmon Rods—These rods are made specially for those fishermen wishing light but powerful tackle for low water salmon fishing where dry flies and smaller wet flies are to be used. Reels such as the Hardy Zenith, St. George and St. John, Beaudex and Pfeuger Medalist make a beautifully balanced outfit. Excellent too for big rivers where large trout are encountered as well as steelhead, landlocks and bass. Price includes 2" cork detachable butt, extra tip, poplin sack and aluminum case.

8½ ft. 2 pc.	15	5 oz.	HCH GBF
8½ ft. 2 pc.	16	5½ oz.	GBG GBF
9 ft. 2 pc.	16	6 oz.	GBG GBF
	Price . . .	\$115.00	
8½ ft. 3 pc.	17-11	5 oz.	HCH GBF
8½ ft. 3 pc.	18-12	5½ oz.	HCH GBF
9 ft. 3 pc.	18-12	6 oz.	HCH GBF
	Price . . .	\$122.50	

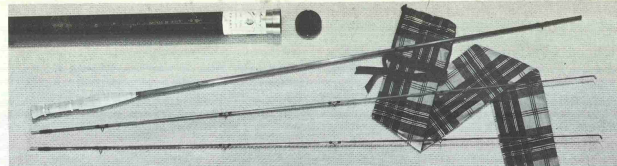


Mrs. Edward Starr of Philadelphia, Pa., landed this beautiful Spring run 12 lb. Salmon on the Upp-quit River on a cold gray day in early June on an Orvis Impregnated 8½ ft. 4½ oz. Fly Rod. What fun she had on this light tackle!



Seabury Stanton, New Bedford, Mass., won the Seagram Trophy this year for taking the largest Atlantic Salmon on open water—the prize a 25 pounder in the Sebastes Pool of the Cape River on Orvis Impregnated 9 ft. 3 pc. 6 oz. rod No. 6541, Duty Miller No. 10 fly.

Orvis IMPREGNATED LIGHTWEIGHT RODS



THE "SUPERFINE" 1½ oz.

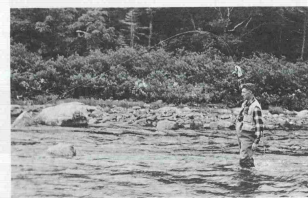
There is not a fly fisherman under the sun who hasn't dreamed of sometime owning a superlative lightweight rod, exquisitely made in every detail, one to fish with not just something to look at and admire.

The Orvis "Superfine" 1 pc. and "Deluxe" 2 pc. Rods fulfill these fishermen's dreams.

Lee Wulff first encouraged us to build the "Deluxe" Rod, and he and the fishing public are responsible for the new Orvis "Superfine".

Some like the two-piece models for they are easier to carry, but others are willing to put up with slight carrying trouble in order to have the one-piece. What difference does it make in the end as long as they have their "heart's desire". Each and every one of them who has purchased one of these featherweight rods, speaks of them as their "favorite", they are so beautiful, so light yet so perfectly balanced and strong, that astoundingly long casts can be made and large fish handled, not only Trout but Grilse, Salmon, Bonefish, Bass and heaven knows what next. There is no need to tell you of the care and pride with which these rods are made, for we are sure you know our reputation for quality. Every detail of construction and inspection is supervised personally by Wesley

To obtain the ultimate pleasure from the use of these "featherweight" rods it is highly important to use the proper weight reel, the right line and to supplement these with correct leaders and flies. We recommend the equipment below. If you wish backing then the Hardy Lightweight is the reel, for it will hold the torpedo head line listed and 100 yds. of 9 lb. backing. The Ghost Floating line HCF with 4x leaders and #16 or #18 Orvis Dry flies make these rods a beautifully balanced outfit.



Lee Wulff, famous fisherman and lecturer on angling, plays a large trout with his Orvis Impregnated Deluxe 2 oz. Fly Rod. Extending the arm overhead helps give it long rod capabilities. Lee has also landed Atlantic Salmon over 30 pounds with this rod.

THE "DELUXE" 2 oz., 2½ oz. and 2½ oz.

Jordan our superintendent, whose ability and knowledge of rod making is held in high esteem throughout the country. But even more, the outstanding performance of these marvelous rods is assured by the selection of bamboo that is perfect, and our exclusive process of impregnation that seals them inside and out against the elements, and gives that backbone and strength not found in any other rod in the world. They are veritable little "Power Plants" that do not expect to be coddled, but fished—for years!

It's a 1000 to 1 shot that no matter how many rods a fisherman owns, he will be thrilled to death to have an Orvis "Superfine" or "Deluxe" Rod to add to his other "gems".

Specifications

The "Superfine" Rod—bright aluminum fittings, stainless steel guides—packed in black anodized aluminum case and poplin sack. The "Deluxe" Rod—bright aluminum fittings, tungsten steel guides—packed in black anodized aluminum case and scotch plaid sack—extra tip.

The "Superfine" 6 ft. 1 pc. 1½ oz.—Price.....	\$100.00
The "Deluxe" 6½ ft. 2 pc. 2 oz.—Price.....	100.00
The "Deluxe" 7 ft. 2 pc. 2½ oz.—Price.....	100.00
The "Deluxe" 7½ ft. 2 pc. 2½ oz.—Price.....	100.00

FEATHERWEIGHT EQUIPMENT FOR THE "SUPERFINE" AND "DELUXE" RODS



Hardy St. George Reel, 3½ oz.....	\$23.50 each
Pfeuger "Lightweight" Reel, 3½ oz.....	16.00 each
Hardy LRI Lightweight Reel, 3½ oz.....	25.50 each
Orvis Silk Line HDG.....	12.00 each
Orvis Silk Line HDH.....	11.00 each
Ghost Floating HCF.....	11.00 each
Diamond Drawn Gut Leaders, 7½ ft.....	.95 each
Orvis Dry Flies #16 or #18.....	7.00 doz.
Orvis Midget Streamers #12.....	9.00 doz.

LIGHT TACKLE, LIGHT TOUCH By Lee Wulff

Featherweight fly and spinning rods, designed for the lighter lures, the smaller waters and the fish of moderate sizes, lift this fishing to a very high level. Even big game fishermen are ready to admit that sport cannot be measured in pounds but is determined by the skills required and the thrills received.

The reel for the ultra light outfit should be smaller and lighter than normal but equally effective and therefore made with exceptional precision. The line for an ultra light fly rod is usually heavier in proportion than for a normal rod. In order to have enough weight in the forward part of the line must be depended upon for weight to an even greater degree. As a result when very long casts are made the rods tend to be worked to their full capacity and sometimes overloaded.

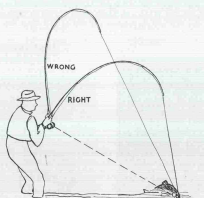
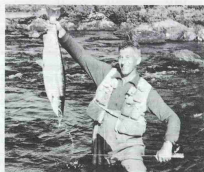
Very long casting or the taking of exceptionally large or difficult fish can overload and damage these rods unless the utmost of skill is employed.

This phase of angling, the use of exceptionally light tackle for such fish as Atlantic Salmon, Bonefish and Barracuda, is probably the highest challenge in all angling and one normally reserved for those anglers who are truly expert.

A trout fisherman wishing to test his skill might well try his featherweight outfit on a salmon river when a run of grilse is in. Those four to six pound salmon should give him a good deal of excitement. If, by any chance, he should hook a big salmon he had best be careful but he need not despair. Last summer in working on a film entitled "How to Catch a Salmon" I used only the tip joint of a normal three piece, nine foot rod which had been set into a special butt to demonstrate in some sequences how light a rod could be used successfully by a skillful angler. One photograph shows the proper rod angle with arm extended while playing a fish, close in, and another the fish a few

moments later when it had been tailed by hand.

Featherweight rods are for single handed use. The pressure of both hands is great enough to strain or break them. In general light tackle calls for the light touch and the speed and delicacy of tackle handling goes farthest toward subduing the fish. Still, there are times when it is impossible to "go easy" on a big fish. Often the water's force or the fish's wild abandon may demand a certain pressure on the angler's part. Heavy strains can be minimized but they cannot be completely avoided.



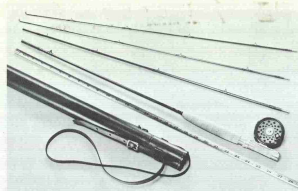
Anglers who become skillful soon find they can cast almost as far with a featherweight rod as with a nine footer, but not all of them realize that in doing so they are giving the same casting load to a rod with only a small fraction of the working bamboo to absorb it. Therefore, not all the strain falling to these light rods comes from playing a fish, but by constant blind casting thousands of times.

To avoid overstrain in playing a Salmon keep an angle greater than ninety degrees between the butt of the rod and a line from butt to fish. Most rods are broken when under stress at too great an angle. This is most likely to occur when the fish is in close. The rod must often be held at arm's length. This is an acquired ability, unnatural for most anglers who hold the butt close to their bodies.

In the taking of a twenty-eight pound Barracuda on an ultra light spinning rod the problems of the angler's position, always important, were paramount. The skiff had to be maneuvered swiftly into the proper position, keeping the fish at the right distance until it was possible for me to step to the sandy bottom and wade. It is extremely difficult and rarely advisable to try to land a big fish on a feather-weight rod from a boat or canoe, better be on your feet.

Everyone will enjoy the extra thrills of very light tackle in taking ordinary fish, but to be successful in featherweight fishing for oversized fish both angling skill and tackle must be of the highest order.

Orvis IMPREGNATED ROCKY MOUNTAIN RODS



Wonderful Traveling Companions — The Rocky Mountain Twins!

Quite a number of years ago now, the Rocky Mountain Fly Rod was perfected for fishing remote mountain streams and lakes in the high country of the West. More recently the Rocky Mountain Spinning Rod was developed for much the same purpose. But it turns out that neither model is limited entirely to western fishing, as the name would indicate, for both have seen action in many parts of the country. In fact, these unique little three piece rods have been carried all over the world, and are prized everywhere by fishermen who must travel a great deal. Slipped into a suitcase, slung over the shoulder, or strapped to a saddle, a versatile Rocky Mountain Rod is always at hand for a quick encounter or an extended stay. Both the Fly Rod and Spinning Rod have sections only 26

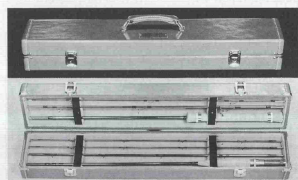
inches long, but are designed with full length flexibility which gives each model remarkable casting qualities and the ability to handle big fish, be it in open water or narrow brushy streams. The special Western Leather Carrying Case for these rods is made of top grain, oiled cowhide, hand-stitched and reinforced inside with a rigid Synthene tube for complete protection even under the roughest conditions. The carrying strap is adjustable, and the cap of the case is fastened to the strap to prevent loss.

The Fly Rod is supplied with an extra tip, and the Spinning Rod is mounted with chrome deposit Aethra Foulproof guides. Both models are packed in a poplin rod sack, and an aluminum rod case is furnished unless the Leather Case is ordered extra.

The Rocky Mountain Fly Rod 6½ ft. 3 pc. 13-10 3 oz.

Price \$100.00

Western Leather Carrying Case.....	\$21.50 (Extra)
Recommended Reels and Line for Fly Rod	
Hardy "St. George", 2½", 3¾ oz.	\$23.50
Pridex "Lightweight" Reel, 3¼", 3¾ oz.	16.00
Hardy "Lightweight", 3¾", 3¾ oz.	25.50
Newton HDG Silk Line.....	12.00



Presentation Rod Set

What finer gift could be presented to an ardent fisherman on any auspicious occasion than this matched pair of Orvis Rocky Mountain Rods. The two beauties are carefully fitted into a custom made tan leather case, felt lined and handsomely styled with brass hardware and saddle stitching. A silver nameplate is furnished separately so that it can be suitably engraved and mounted.

Price complete with rods.....\$210.00

The Rocky Mountain Spinning Rod 6½ ft. 3 pc. 15-11 3¾ oz.

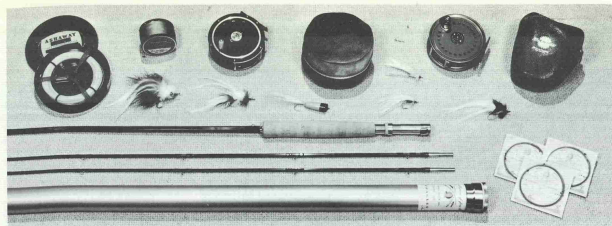
Price \$68.50

Western Leather Carrying Case.....	\$21.50 (Extra)
Recommended Reels and Line for Spinning Rod	
Orvis 100 or 101, 10 oz.	\$25.00
Orvis 300 or 301, 8 oz.	29.50
Aikido Micron, 6½ oz.	41.50
Water Queen Line, 82 yds., 5 lb. test.....	.70



The Rocky Mountain Fly Rod is now as popular in the East as in the West. Dick Walters, on the staff of Business Week, is here shown landing a nice trout with what he calls his "little three piece wonder" fishing what we think is the Beaverkill River.

Orvis SPECIAL SALT WATER FLY FISHING EQUIPMENT



For real sport, there's nothing to equal the thrill of playing a big fish on a fly rod. This is the outfit recommended by leading exponents of this new type of salt water fishing.

Orvis Impregnated Salt Water Fly Rods are made with a slow, powerful action which makes it possible to cast torpedo-head line and large, fluffy lures long distances against the wind; and distributes over the entire rod the strain of setting the hook and handling big fish.

Extreme care is taken in the manufacture of these exceptionally fine rods. Stainless steel snake guides and completely anodized reel seat, combined with impregnated bamboo, resist to the

utmost damage and corrosion by salt water. Extra tip, poplin sock, and aluminum case.

The "Landex," "Beaudex" and "Medalist" reels listed are considered the finest for this type of fishing. The lines listed below balance the rods and must have ample backing.

Leaders are the popular 9 ft. length, available in three weights for different types of fish. We have an assortment of 12 different flies, specially selected for this outfit. Six larger ones are tied of feathers with divided wings for tarpon. Six smaller ones are tied of bucktails for bonefish. Snook, weakfish, channel bass, stripers etc., take them all.

Orvis Impregnated Salt Water Fly Rods

9 ft.	2 pc.	17	6 1/4 oz.
9 1/2 ft.	2 pc.	17	7 oz.

Battenskill...\$98.50

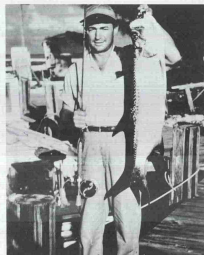
Landex 3 1/2 MW Reel.....	\$24.50	Multitwing or Bucktail saltwater flies.....	\$.45
Beaudex 3 1/2 MW Reel.....	20.00	Ashway Nylon line F2AE.....	15.00
Leather reel case for Landex or Beaudex.....	6.25	Newton Nylon Alltime GAF.....	11.00
Medalist 1498 Reel.....	16.50	Nylon backing 200 yds. 14 lb. Test.....	4.25
Leather Reel Case for Medalist.....	3.50	Nylon leaders 9 ft. (7, 9 1/2 or 11 1/2 lb. test).....	.45



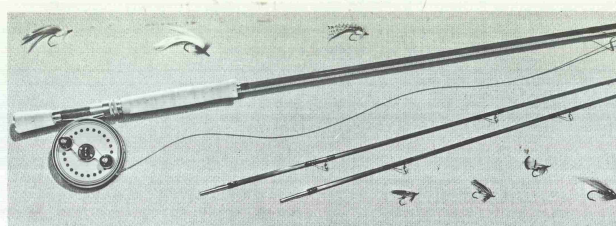
More and more fly fishermen are finding salt water has many thrills to offer in the way of game fish and many a challenge to their skill. Orvis Impregnated Rods, balanced with proper reel and line, have accounted for many record fish.

(Left)—Bill Hammon, Omaha, Nebraska has just landed on 8 lb. Bonefish on his Orvis Impregnated Shooting Star Rod. Capt. Cecil Green guided him to the right spot off Islamorada, Fla.

(Right)—Conrad Raffield, Birmingham, Ala. with a 19 lb. Tarpon caught on his Orvis Impregnated Shooting Star Rod and Boydon Reel around Marathon, Fla. with Capt. Roy Lowe his guide.



Orvis IMPREGNATED SHOOTING STAR FLY RODS



Orvis Shooting Star Fly Rods have been perfected especially for distance casting with a minimum of false casts. All models in the series have powerful action; they are designed for big lures and big fish. The large diameter Aethna foulproof guides enable a fisherman to shoot a torpedo head line great distances with ease, and in addition to reducing line friction their unique coil construction allows them to flex with the rod so they cannot deaden its action.

The 2 inch butt extension below the reel seat is another feature of the Shooting Star Rods, providing easy reeling and additional leverage against the fish. The reel seat is anodized

aluminum and of sufficient diameter to take large salmon and salt water fly reels.

Shooting Star Fly Rods are of two piece construction and are furnished complete with extra tip, poplin sack and aluminum case. For their intended purpose these rods are unequalled in performance. Tested by experts in Florida, New Brunswick, on the West Coast and on the big rivers of Wyoming and Montana, the results proved time and again... "To get where the big fish are in the shortest time, with the least effort use a Shooting Star" ... with the right Tarpedo head line and a large capacity reel such as the Bogdan, Zwarg, Beaudex or Landex.

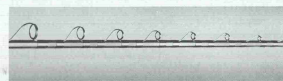


Illustration above shows graduation of guides, not the spacing.

Length	Ferrule Size	Approx. Weight	Recommended Lines Nylon	Silk	Action
8 1/2 ft. 2 pc.	16	6 1/2 oz.	GAF	GBF	Fast
9 ft. 2 pc.	16	7 oz.	GAF	GBF	Medium
9 ft. 2 pc.	17	7 1/2 oz.	F2AE	GAF	Medium
9 1/2 ft. 2 pc.	17	8 oz.	F2AE	GAF	Slow

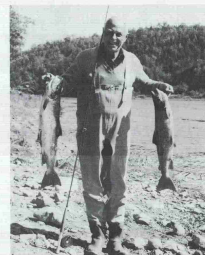
Price \$115.00



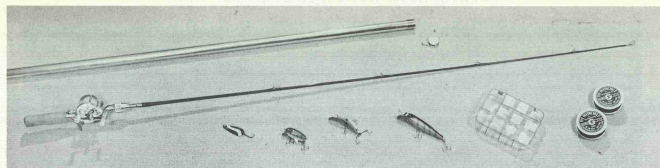
Shooting Star Fly Rods continue year after year to thrill and please fly fishermen throughout the country. They are particularly popular and exceedingly satisfactory where windy conditions are expected and encountered, whether it be the Florida Keys, West Coast or the salmon rivers of Canada.

(Left)—Mrs. G. Carter and Howard Cadwell have an exciting trip with Capt. Roy Lowe off Islamorada, Fla. An Orvis Impregnated Shooting Star Fly Rod accounted for the 8 lb. Bonefish and 40 lb. Tarpon, and an Orvis Heavy Duty Spinning Rod for the 16 lb. Permit.

(Right)—Hugh L. Rusch, Princeton, N.J., was one of those lucky people to be on the Miramichi River last Fall. These two 10 lb. Salmon caught on a black bear-tail fly gave him great fun on his Orvis Impregnated 9 ft. 7 oz. Shooting Star Rod.



Orvis IMPREGNATED BAIT CASTING RODS



Get more thrills and added pleasure from the time-honored sport of bait casting with an Orvis Impregnated Bait Casting Rod. Two styles and a variety of tapers for all casting conditions; light slim tips for tossing tiny plugs and spoons with distance and accuracy;

5 ft. for 1/2 to 3/4 oz. lures	6 ft. for 1/4 oz. lures
5 1/2 ft. for 3/4 oz. lures	6 ft. for 3/4 oz. lures
5 1/2 ft. for 1/2 to 3/4 oz. lures	6 ft. for 1/2 to 3/4 oz. lures
5 1/2 ft. for 3/4 oz. lures	6 ft. for 3/4 oz. lures

Offset handle. Price \$52.50
Straight handle. Price \$62.50

shorter and heavier rods for the big lures and rugged fishing conditions. Orvis Impregnated Split Bamboo means more power per ounce plus the required delicacy and vitality that no other material can give. These one piece rods are really wonderful.

The Orvis Special Bait Casting Set—Customer's choice of any three 1 piece tips for various lures and conditions, all fitted for a single handle. Tips packed together in Champion Case with handle in separate bag.

3 tips with offset handle. Price \$145.00
3 tips with straight handle. Price \$155.00

Orvis SALT WATER TROLLING RODS

When you inspect an Orvis Impregnated Split Bamboo Salt Water Trolling Rod closely, you recognize at once the reason for its superlative quality. Completely impregnated with phenolic resin, the bamboo has no varnish to crack or peel, and is impervious to salt water, hot sun, humidity, and all the other destructive elements which are so hard on salt water equipment.

The fine white hickory butt, chrome plated reel seats and butt caps, nickel silver ferrules, best Mildrum guides and top and, finally, the perfectly balanced beautifully polished tip with simple windings so thoroughly protected—all these make a fishing rod which will give you complete confidence and satisfaction.

No rod has more backbone, strength and durability for setting the hook and playing a fish to a standstill. Made to tournament specifications by Orvis craftsmen, accurately weighed and registered, this is the only rod of its kind in the world—and the finest.

If any customer desires a change in specifications from those listed, we will be glad to make up rods to special order. Write in for quotation. Please allow us ample time.

4 oz. Trolling Rod	\$ 70.00
15" detachable butt. Forward cork grip on butt.	
6 oz. Trolling Rod	\$ 85.00
18" detachable butt. Forward cork grip on butt.	
9 oz. Trolling Rod	\$100.00
21" detachable butt. Forward cork grip on tip.	
Locking male ferrule.	
12 oz. Trolling Rod	\$120.00
21" detachable butt. Forward felt grip on tip.	
Locking male ferrule. Bridge guides available on special order at extra cost.	
16 oz. Trolling Rod	\$135.00
21" detachable butt. Forward felt grip on tip.	
Locking male ferrule. Bridge guides available on special order at extra cost.	

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Orvisco GLASS FLY, SALMON AND SPINNING RODS



Many glass rods may look alike on the surface, but, under fishing conditions it is the built-in qualities that make the difference. The extra fine weave of the glass cloth, the specially compounded resin, the increased wall thickness and true roundness of Orvisco tubular glass rod sections are features which, combined into perfect tapers, set these new rods apart from any others by their superior performance.

Built on the progressive taper principle illustrated and described on page 4, Orvisco Glass Fly, Salmon and Spinning Rods more nearly approach the desirable "bamboo action" than any other glass rods on the market. Mounted with fine hardware and wrapped in harmonizing brown, all models are furnished with single tip and are packed in poplin rod bag and aluminum case.

The fly rod reel seat is the aluminum screw locking type with polished walnut filler. The two handed salmon rods have a full metal reel seat with sliding hood and locking nut as do all of the spinning rods, although the spinning rods may be ordered with reel bands if desired.

The rod weights given in the specifications listed below are the weights of complete rods, and should not be compared to weights of semi-assembled rods or unmounted glass blanks. When spinning rod reel bands are used in place of reel seats a weight of 1 1/4 oz. can be deducted from the total rod weight.

2 pc. Fly Rods			
7 ft.	3 3/4 oz.	HDH	HDG
8 ft.	4 oz.	HDH	HCF
9 ft.	4 1/4 oz.	HCH	GBF

Two Handed Salmon Rods			
10 1/2 ft.	8 1/2 oz.	GBG	GAF
11 ft.	10 1/2 oz.	GBG	GAF

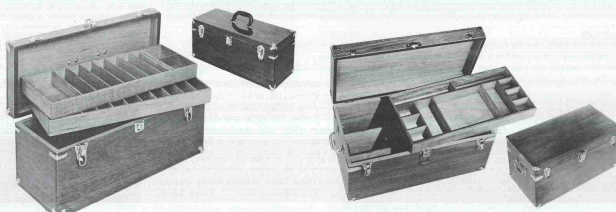
2 pc. Spinning Rods			
6 1/2 ft.	5 3/4 oz.	Fresh Water	\$55.00
7 ft.	5 3/4 oz.	Fresh Water	\$60.00
7 1/2 ft.	8 oz.	Salt Water	\$65.00



THE VERY FINEST MAHOGANY TACKLE BOXES

Mahogany always means quality but when tackle boxes such as these are "finished off" with many coats of varnish and fitted with solid brass hardware throughout and leak-proof

rubber gasket, you have a "cabinet made" carrying case for your reels, lures, lines and accessories that matches any yacht built. Guaranteed quality and design from "stem to stern".



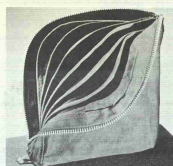
Deluxe Tackle Box

A solid mahogany tackle box for either salt or fresh water fishing. Perfection in workmanship and materials, handsomely finished and trimmed throughout with brass hardware. Ample storage room beneath the two partitioned trays . . . positive sealing rubber gasket fitted to lid to make it watertight. 20" x 7 3/4" x 8 1/2" high. \$29.50

Sea Chest Tackle Box

Mahogany big game tackle box, beautiful in every detail and perfectly designed to stow away your large gear. 12/0 reels and smaller, harness, lines, etc., fit in the bottom and can be kept separate by removable dividers. Adjustable partitioned tray holds hooks, rigs, and other terminal tackle. 24" x 12" x 12" high. \$88.00

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Salt Water Leader Case (left)—This canvas leader case solves the problem of how to keep steel leaders, hooks and lures separate and easily accessible. Made of heavy waterproof durable material, the case is divided into 7 pockets and has a zipper opening. Size is 7½" square—just right for salt water fishermen. **Price \$3.25**

Charlie Buoy Life Vest (right)—For supreme safety in or around water this carryall life vest is hard to beat. If you know there may be trouble ahead, you can inflate it orally—in an emergency a quick tug on the rip cord inflates the bladder by a gas cartridge. Charlie Buoy is made of beige poplin with 1" adjustable web straps. Plenty of pocket space for all sorts of tackle and light gear. **Price \$14.95**



"Fin-Nor"—The Finest in Salt Water Reels

Reel frame and spools made from solid aluminum bar stock, fully anodized, with internal parts of monel metal, ball bearings throughout. Free spool and brake adjustment accomplished by positioning lever operating on quadrant through approximately ½ circle. Striking drag stop installed about midway between ¼ and ½ brake position. Predetermination of maximum drag accomplished by turning knurled nut on top of drag adjustment lever. Signal or spool click on all reels except 12-0.

2½/0—Spool to crank ratio 4:1
Capacity: 425 yds., .019", 6 thread
Price.....\$250.00

4/0—Spool to crank ratio 4:1
Capacity: 575 yds., .019", 6 thread
Price.....\$250.00

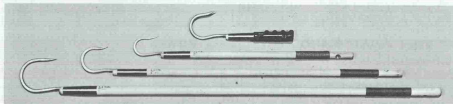
6/0—Spool to crank ratio 3:1
Capacity: 650 yds., .025", 9 thread
Price.....\$250.00

7½/0—Spool to crank ratio 2¾:1
Capacity: 750 yds., .031", 15 thread
Price.....\$350.00

9/0—Spool to crank ratio 2¾:1
Capacity: 500 yds., .040", 24 thread
Price.....\$350.00

12/0—Spool to crank ratio 1:1 and 2:1
Capacity: 750 yds., .054", 39 thread
Price.....\$595.00

Write us for detailed catalogue on Fin-Nor Reels.



Pompanette Gaffs—Experts designed them, skilled hands make them. The hook is of stainless steel and pressed into a milled groove filled with waterproof cement and then wrapped with stainless steel wire for maximum durability. Hardwood handle, heavy cord hand grip. Small release gaff (top) equally well made.

Hook Size	Length	Price
3"	12"	\$4.00 Each
2"	24"	3.80 Each
3"	36"	4.90 Each
4"	48"	6.75 Each

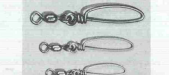


Sportmate Pliers (left)—The multiple action of these pliers gives the parallel jaws a vice-like grip and increases the power of the wire cutters. 4½" long and extremely well made of chrome plated steel. **Price \$2.95**

Fisherman's Friend (right)—A wonderful specialty that is 12 tools in 1. Fine tip gripper, disgorging cutter, shot splitter, scooper, knife, cork crip, hook hone, scaler, bottle opener, screw driver, fish gripper. Cowhide holster. **Price \$6.95**

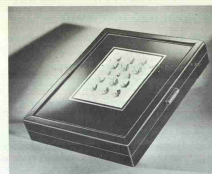
Reel Repair Kit (left)—Cadmium-chrome plated. Tools interchangeable in chuck type handle; 2 wrenches, 2 screwdrivers and 1 owl to fit standard nuts and screws in fishing reels. Awl is perfect for unsnarling backlash or untangling knots in fishing lines. **Price \$3.00.**

Orvis Fish Knife (right)—An extremely high quality fish knife with integral blade and wooden handle. Blade has scaler and sawtooth edge with genuine leather sheath with belt loop. **Price \$2.50.**



Swivels—Made of the finest stainless steel, these snap swivels are to be found on most charter boats in Florida, because they are well designed, easy to handle, strong and dependable.

Tone	Capacity	Price
300 lbs.	3.60 Doz.	
160 lbs.	2.40 Doz.	
95 lbs.	1.80 Doz.	
75 lbs.	1.20 Doz.	
50 lbs.	1.20 Doz.	



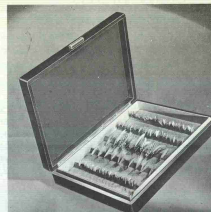
Orvis PERFECT FLY BOX

Price . . . \$40.00
The "Perfect" Fly Box may be purchased with a magnificent assortment of Orvis Flies as listed below.

24 Orvis Dry Trout Flies
24 Orvis Wet Trout Flies
12 Orvis Streamer Flies

The Perfect Fly Box with Flies
Price.....\$70.00

Silver nameplate 1" x 2½" can be furnished with block initials
Price.....\$7.50

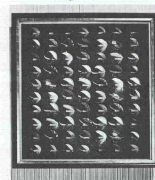


Jet black and metallic gold trimmed glass mat picture top, beautifully framed, full color print of salmon flies from the popular book "Favorite Flies and Their Histories."

Once again we are proud to present the original Orvis Perfect Fly Box, larger and handsomer than ever. As always, it is made with the beautiful six-color salmon fly plates, these from the reprint of "Favorite Flies and Their Histories" by Mary Orvis Marbury. On each box the plate is framed as shown above.

The box itself is polished mahogany throughout with cork lining and five cork strips for mounting your own favorite flies. 11½" wide, 14¼" long and 3¼" deep with solid brass hinge and snap catch. An unusually attractive addition to your library, den or living room. A perfect gift for your special friends.

Magnetic Shadow Box



A brand new concept of a favorite decorating idea, the Magnetic Shadow Box for flies is one of the most stylish pieces we have ever offered and is sure to be a conversation piece in any living room, den or office. With 70 strong permanent Alnico magnets recessed in the green flocked interior, any arrangement of particular flies are handsomely framed in black and gold. Exterior of the box is mahogany finished, and the glass slides up from the top for easy access. 10" x 9½" x 1½" deep. Wall hanger included.

for easy access. 10" x 9½" x 1½" deep. Wall hanger included.

Magnetic Shadow Box.....\$25.00

Wheatley Fly Chest



From England for your fishing pleasure. This strongly built metal fly box has five aluminum trays with clips to hold an assortment of your most beautiful and favorite flies in perfect order. Black crackle durable finish, it is light and compact with one tray for smaller trout flies, two trays for medium sized flies and two trays for larger streamers or salmon flies—a total of 570 flies. It has lock and key for safety and a handle for easy carrying. A really wonderful master fly box to have along on any fishing trip and a grand, unusually fine present for every fly fisherman.

Wheatley Fly Chest No. F376.....\$37.50

Orvis Magnetic Fly Chest

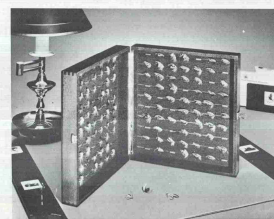
This latest Orvis Magnetic Fly Chest is both useful and decorative no matter where you are, and it will store your favorite flies safely and display them with beauty and distinction each with its own story of conquest. Each fly is held in careful order by one of the 140 separately positioned permanent Alnico magnets. The chest is constructed throughout of genuine mahogany with a smooth, lustrous finish, solid brass piano hinge and snap catch, and a green flocked interior. Size 10" x 9½" x 2½". A marvelous gift and a genuine collectors' item.

Price.....\$45.00

For those who wish to give a present that is literally "Dazzling" in beauty and elegance, include with the chest some "Superline" flies as described in the following pages. Pick your own by singles or dozens. We recommend as a starter.

Salmon Flies Wet	Price	Trout Flies Dry	Price
.....\$15.60\$6.00\$15.60\$6.00
.....9.009.009.009.00
.....5.007.505.007.50

Silver nameplate 1" x 2½" with block initials available at \$7.50



ORVIS FLIES

In various parts of the country there are a limited number of fine fly tiers who specialize in certain types and patterns. These expert craftsmen supply us with Orvis Flies to our specifications. All flies are tied on the finest hooks obtainable, of the best material and with the utmost care. We are sure that you will be more than satisfied with any Orvis flies that you order.

Orvis Dry Trout Flies

Adams	Blue Quill	Cowdman	Gray Hackle—	Mallard Quill	Professor
Badger Palmer	Black & Yellow	Cowdman—Royal	Orange Body	March Brown	Queen of Water
Badger Spider	Brown B-Viable	Cowdman	Hare's Ear	Mosquito	Tops Indispensable
Beaverkill	Brown Hackle	Ginger Quill	Hendrickson	Olive Dun	Whirling Dun
Beaverkill—Lady	Cahill	Gordon Quill	Iron Blue Dun	Olive Quill	White Miller
Black Gnat	Cahill—Light	Gray Hackle	Light Variant	Pink Lady	Wickham's Fancy
Blue Dun	Cahill Quill				

Price, No. 10, 12, 14....\$6.00 Doz.

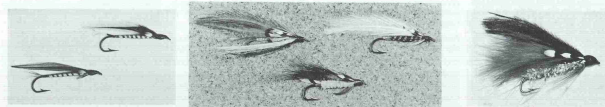


Orvis Wet Trout Flies

Alder	Blue Dun	Cahill—Light	Ginger Quill	Gray Hackle—	Mosquito
Beaverkill	Blue Quill	Cowdman—Leadwing	Gold Ribbed—	Red Tag	Pale Evening Dun
Beaverkill—Lady	Brown Hackle	Cowdman—Royal	Hare's Ear	Green Drake	Professor
Bee	Brown Hackle—	Cowdman	Gordon Quill	Grizzly King	Queen of Water
Black Gnat	Red Tag	Cowdman	Gray Hackle	March Brown	Stone Fly
Black Hackle	Cahill			Montreal	

Price, Eyed, No. 8, 10, 12.....\$5.00 Doz.

Orvis Streamers



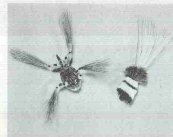
Darters

Oatman streamers are exquisitely tied with Badger wings and literally look just like what they are called—"Silver Darter" and "Golden Darter". Midget streamers such as these become favorites in short order, you'll know why when you try them, especially on Trout. Two of the most popular streamers we have ever offered and sold.

Silver
No. 8, 10.....\$7.50 each

Gold

No. 8, 10.....\$7.50 each



New England

Of more recent origin than the traditional wet and dry trout flies, Orvis New England streamers are effective in streams, lakes, and ponds, in clear as well as muddy water. Adaptable to every section of the country, the following patterns and sizes will provide an angler with a basic selection for his own particular area.

Black Ghost	Mickey Finn
Dark Tiger	Parmachene Belle
Gray Ghost	Superior
Grizzly	Warden's Worry

No. 6, 8, 10.....\$.85 each
No. 2, 4.....1.00 each

Bass Lures Supreme

Jaylar Frog and Popper magnificently formed from deer hair, clipped and pointed to exacting detail. Deadly fly rod lures for bass. Hair legs will twitch. Popper will "pop"—then Bingo!

Frog.....\$1.85 Popper.....\$1.25
Trotting Streamers (right)—Wonderful for early spring fishing, Landlock and Black Salmon, Lake Trout, big Rainbows and Browns.

Gray Ghost Black Ghost
Supervisor Col. Fuller

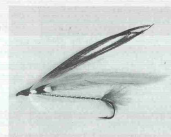
No. 1 Extra Long.....\$1.35 each

Maribou

Running hot competition with other styles the Maribou Streamer is another "go getter". The fluffy feathers that predominate, gather together in a small thin line when wet. Fish it slowly make it breathe by pumping, especially across the current.

White	Yellow
Red	Orange
Black	

No. 4, 6, 8.....\$7.50 each



Orvis Wet Canadian Trout Flies

Black Dose—Montreal White Tip—Silver Doctor—Col. Fuller—Parmachene Belle—Fontinalis Fin

Price, Eyed 6, 8, 10

Orvis Wet Fancy Trout Flies

Grouse and Claret—Teal and Scarlet—Woodcock Mixed—Grouse and Green—Teal and Silver—Woodcock and Yellow

Price, Eyed 6, 8, 10

Orvis Atlantic Salmon Flies

When a salmon fisherman plans a trip he knows from the start that it is going to be an expensive proposition. He knows that having too few flies or the wrong kind can turn a long anticipated adventure into a costly disappointment. Therefore we have put many hours into the selection of salmon flies

which will provide him with the ultimate in effectiveness and quality. We cannot guarantee him a record catch...but we assure our customers that the flies offered on this page have been used successfully by other anglers and found to be the surest and best patterns year in and year out.



Orvis Wet Salmon Flies

Amherst	Durham Ranger	Highlander	Mar Lodge	Silver Doctor	Thunder and Lightning
Black Dose	Dusty Miller	Jack Scott	Night Hawk	Silver Gray	Wilkinson

Price, No. 2, 4, 6, 8.....Single.....\$1.30 each Double.....\$1.60 each
Price, No. 1/0, 2/0, 3/0, 4/0, 5/0 Single.....\$1.75 each

Orvis Midges



Blue Charm	Black Fairy
Logie	Cosmo
Brown Fairy	"Fiery Brown"

No. 6, 8, 10.....\$.75 each

Orvis Hair Flies



Brown and Gold	Brown, Yellow and Gold
Black and Gold	Black, Yellow and Gold
Gray and Gold	Gray, Yellow and Gold

No. 6, 8, 10.....\$.75 each

Low Water! Whether it be for Atlantic Salmon, Landlocked Salmon or Trout, it is then that the fly fisherman is put to the supreme test. Under these conditions Orvis Midges and the very

popular Hair Flies often outshine all other types. Clear, shallow water requires the ultimate in skill pitted against the ingenuity and curiosity of scaly but sometimes lazy fish.

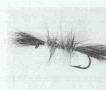


Irresistible

Always a wonderful fly for salmon. Tied with a natural grey or white body. Never be without some. Also highly suitable for trout, landlocked salmon and bass.

No. 6, 8.....\$.75

Whiskers



Never saw anything like the way Salmon went after this fly, no matter how it was fished, wet, dry or skidding on surface. Try it on Trout. Bet it drives them crazy.

No. 6.....\$.75 No. 12.....\$.55

Orvis "Expert" Fly Selection



We have talked to many leading fly-fishing experts all over the country and discovered that the following 12 fly patterns are considered the most popular and effective for any and all trout fishermen. Tied either wet or dry,

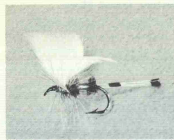
Black Gnat	Brown Hackle	Cowdman
Blue Dun	Cahill	

these Orvis "Expert" flies are always good in any section of the country.

Orvis "Expert" Flies are set in a cork ring and come to you gift-packed in a handsome gold trimmed green box.

Gray Hackle	March Brown	Professor
Lady Beaverkill	Mosquito	Royal Coachman

Selection of 12 Orvis Wet Flies No. 10.....\$5.00 Selection of 12 Orvis Dry Flies No. 12.....\$6.00
Selection of 12 Orvis Dry Flies No. 16 or 18.....\$7.00

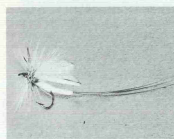
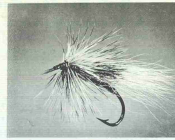


Fan-Wing Royal Coachman (left)—A light breeze and smooth water make this fly irresistible to those particular trout which every fisherman seeks, and eventually catches.

No. 8, 10, 12.....\$.70 each

Squirrel Jag (right)—Its unique appearance makes this "breather" fly a real go-getter. Try it when the water is low, and be sure to have your landing net handy. The body is gray and brown with gold ribbing.

No. 6, 8, 10.....\$.65 each

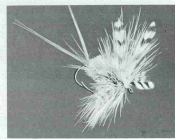


Drake (left)—There is nothing like this fly with the long tail and delicious flavor when used at the right time and in the right place.

No. 8, 10, 12.....\$.70 each

Flying Caddis (right)—A large fluffy dry fly that you will use time and again for late afternoon or evening fishing. These peculiar looking flies are easy to see and often give astounding results. Try one and see!

No. 6, 8.....\$.80 each



Woolly Worms (left)—When you've had a big Rainbow or Brown hit them the way they do out West, you'll wonder about that pet baby waiting to be caught right in your own back yard.

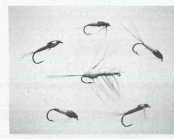
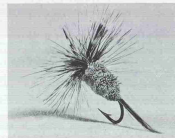
Bogden Yellow Bogden Black Femora Brown Grizzly Red

No. 6, 8, 10.....\$.45 each

Rat-tail (right)—Dry fly fishermen note! Wonderful floaters with deer hair body in colors below. A new and different fly that will not only strike your fancy but catch you fish. Buy an assortment!

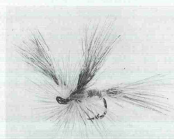
Natural White Yellow

No. 10, 12.....\$.60 each



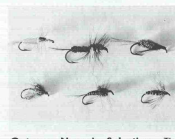
Translucent Nymphs & Shrimps—They will take fish below the surface where there is no evidence of any hatch, no apparent activity—These patterns with their lifelike translucent bodies and fine feelers are unusually appetizing—Imported from England—Have a dozen on hand and ready to use.

Nymphs No. 12, 14.....\$4.20 doz.
Light Olive Caddis Drake
Shrimps No. 10, 12.....\$6.60 doz.
Red Pink Natural



Wulff Flies—These flies, beautifully tied, were created by Lee Wulff and are widely used throughout the United States. Smaller ones for Trout of all kinds, larger ones for Salmon, Steelhead, etc. Grotesque as they may appear these flies "bring 'em up" when no other dry fly will.

Brown Black Grey
White Grizzly Royal
No. 4, 6, 8 Salmon.....\$.75 each
No. 8, 10, 12 Trout.....\$.60 each



Oatman Nymph Selection—The late Lew Oatman was a wonderful guy, a magnificent fisherman and loved by all. He had his greatest fun and thrills nymph fishing for trout in the Bottenkill River, and in this he excelled. Here is his selection for you to enjoy. Top row: Cream, Montana, Leadwing Coachman. Bottom Row: Brown Bomber, March Brown, Bread Crust.

Oatman Nymphs No. 12.....\$6.00 doz.



Humpty (left)—A dry fly that has unbelievable floating qualities and a fish getter if there ever was one anywhere.

No. 8, 10, 12.....\$.50 each



Deer Hopper (right)—The highest floating, the fish catchingest grasshopper to be found. Heavily hackled with grey and brown—brown turkey wings, and with a clipped deer hair yellow body.

No. 8, 10, 12.....\$.50 each



Helgramite (left)—Expertly tied to resemble an important staple of a fish's diet. Fish deep, retrieve short, slow jerks.

No. 8, 10, 12.....\$.55 each

Muddler Minnow (right)—Designed by Don Gopen of Nipigon, Ontario, with timber wolf wings is a copy of the Darter Minnow. Claimed to be better than live bait—for large trout and bass.

No. 6, 8, 10.....\$.60 each

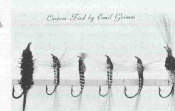


Fancy Streamers (left)—These streamers will heighten the excitement of your fishing in lake or river. Yellow Perch, Grimm's Smelt, Golden Shiner, Silver Gizzard.

No. 2.....\$1.25 each

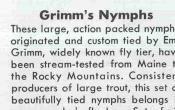
Drift-A-Lures (right)—Nymphs, larvae, hellgramites in quivering, lifelike plastic with molded-in hooks. Deadly for all game fish.

Set of 6.....\$2.00



Tarpon Streamer (left)—Saddle hackle wings, bead plastic head, grizzly and orange; yellow; black and white; white and red; grizzly and yellow; yellow and red.

No. 1/0.....\$.65 each



Grimm's Nymphs—These large, action packed nymphs, originated and custom tied by Emil Grimm, widely known fly tier, have been stream-tested from Maine to the Rocky Mountains. Consistent producers of large trout, this set of beautifully tied nymphs belongs in every angler's fly box. Set of six packed in plastic box.

Stone Fly Nymph
May Fly Nymph
Arizona Nymph
Hard Back Nymph
Gray Gnat Nymph
Dobson

Set of six.....\$4.00



Orvis Magnetic Fly Boxes

These two fly boxes are indispensable for fishermen everywhere. Alnico permanent magnets keep flies from blowing away, do not hurt hooks, hackles or wings; easy to use on a cold windy day especially when a fly is needed in a hurry.

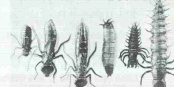
No. 100 2 3/4" x 3 3/4" x 3/4"—5 magnets.....\$3.35

No. 200 3 3/4" x 6" x 1 1/4"—11 magnets.....\$6.25

With 12 flies—6 No. 10 Wet and 6 No. 12 Dry—add \$5.50

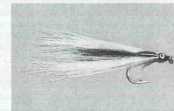


DRIFT-A-LURE



Bonefish Bucktail (right)—Designed to take tailing Bonefish. Yellow; White; Yellow and White; Brown and White; Red and White; Blue and White.

No. 1/0.....\$.65 each



The Gibbs Stripper

Originated and first tied by Harold Gibbs of Rhode Island who was the first to go after Strippers with flies. This fly is excellent for any salt water fish. Tied on special tinned, short shank hooks, the Gibbs Stripper is a dandy all around salt water fly for every kind of fish. Furthermore in Alaska it was equally good with Salmon, and in South America with Dorado, Robalo, and Pescado. Try one on your favorite waters.

All with a red throat.
White and Yellow
White and Blue
White and Black
No. 3/0.....\$.75 each

FLY, CASTING & TROLLING LINES



Newton Nylon

Size of Line	Airline 30 Yd. Amber	Size of Line	Airline 35 Yd. Amber
HDH	\$10.00	HCF	\$11.00
HCH	10.00	GBF	11.00
GBG	10.00	GAF	11.00



Orvis Silk

Size of Line	Orvis Silk 30 Yd. Amber	Size of Line	Orvis Silk 35 Yd. Amber
HEH	\$11.00	HDG	\$12.00
HDH	11.00	HCF	12.00
HCH	11.00	GBF	12.00
GBG	11.00	GAF	12.00



Ashaway Nylon

Size of Line	Ashaway Nylon 30 Yd. Amber	Size of Line	Ashaway Nylon 40 Yd. Amber
HEH	\$10.00	HDG	\$10.00
HDH	10.00	HCF	11.00
HCH	11.00	GBF	12.00
GBG	12.00	GAF	13.00

Gladding Aerofloat

Size of Line	Gladding 30 Yd. Green	Size of Line	Gladding 35 Yd. Green
HEH	\$10.00	HDG	\$11.00
HDH	10.00	HCF	11.00
HCH	10.00	GBF	11.00
GBG	10.00	GAF	11.00

WHITE TIP

Ashaway "601" Nylon Special

Made specially for saltwater and salmon fishing. 20 ft. 2A belly, 7 ft. forward taper, 93 ft. back taper. Casts beautifully in a strong wind even with large flies.

F2AE—40 Yds. Golden Color \$15.00

Ashaway Salmon Lines

Golden Nylon—F2AE 40 yds.	\$15.00	Multicolor Nylon—F2AE 40 yds.	\$24.00
With 200 yds. 14 lb. test backing	\$20.00	With 200 yds. 14 lb. test backing	\$29.00

New Newton Ghost "Floating" Flyline

It floats! For top water fishing. Electronically controlled process gives greater buoyancy with its tough, smooth vinyl finish. Lays out straight and has extra shooting power over lines of this type. Does not become tacky under extreme heat. Try this "Ghost that floats" for all top water fly fishing. Amber Color—Double Taper, 30 yds.; Bug Taper, 35 yds.

HDH	\$10.00	HCF	\$11.00
HCH	10.00	GBF	11.00
GBG	10.00	GAF	11.00

New Ashaway Dacron "Sinking" Flyline

An entirely new and more effective approach to nymph and wet-fly fishing is made possible by these Dupont Dacron lines. Their high specific gravity makes them sink quickly, carrying the lure down to proper depth for real results. Invisible. Grey color with special, highly polished, wear-resistant finish. Grey Color—Bug Taper, 40 yds.

HEG	\$ 9.00	HCF	\$11.00
HDG	10.00	GBF	12.00
GAF	13.00		

CASTING LINES

Color—Tan
14 lb. test

50 Yard Spools	Price per Spool
50 yd. spools.....	\$ 1.25
100 yd. spools.....	2.25
150 yd. spools.....	3.25
200 yd. spools.....	4.25
300 yd. spools.....	6.25
1000 yd. spools.....	20.00

50 Yard Spools
2 Spools Connected
Black

50 Yard Spools	Price per Spool
9 lb. test.....	\$1.40
12 lb. test.....	1.45
15 lb. test.....	1.55
18 lb. test.....	1.65
25 lb. test.....	1.70

Gladding Invincible Nylon



Backing will be spliced to tapered lines on Special Order—\$1.50



New! DUPONT Stren

4 lb. test—100 yds.—.0070"	\$1.55
6 lb. test—100 yds.—.0087"	1.85
8 lb. test—100 yds.—.0101"	2.25
10 lb. test—100 yds.—.0114"	2.50
12 lb. test—100 yds.—.0125"	2.75
14 lb. test—100 yds.—.0136"	3.00
17 lb. test—100 yds.—.0151"	3.25
20 lb. test—100 yds.—.0165"	3.55
25 lb. test—100 yds.—.0185"	3.95
30 lb. test—100 yds.—.0214"	4.35

2 or 6 spools connected

Here's a new monofilament spinning line that brings fishermen 20% more strength and 33% less elasticity. Stren is thinner and more limp and flexible than standard monofilament spinning lines. It has a permanent gunmetal color for invisibility in fresh or salt water. A wonderful, improved line that all fishermen will want to use because it is easy to handle and a pleasure to fish with.

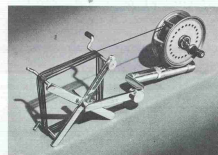


Fighting Belt

This belt was designed by experts for those fishermen wanting to play fish from their feet whether it be in the Gulf Stream or from the beach. It can be used with light trolling rods or spinning gear. The stainless steel tube 1" in diameter is mounted in a brass chrome-plated bracket. There is a 1" foam rubber padding and a zipper arrangement which allows the belt to be cleaned or aired out should the padding become water soaked.

Price . . . \$25.00

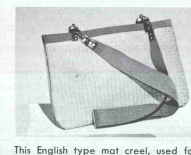
English Line Dryer



Hardy Bros. best line dryer for fishermen who want to lengthen the life of their lines. Made from tough aluminum alloy, compact, collapsible, and quickly adjustable, this dryer is a pleasure to use and will serve you for many years.

Price.....\$21.50

Mat Creels



This English type mat creel, used for years abroad, is a very simple, light bag made of woven rice straw. Filled with damp ferns or grass it will keep fish fresh and colorful. This creel lies flat, has plenty of room, and can be washed clean by merely running water through the woven material.

Price . . . \$2.75

Thompson Fly Tying Kit



For experts or novices alike this deluxe kit fills the fisherman's heart with glee, for he knows he can tie almost any fly he wants during the winter evenings ahead. Complete in every detail, just look at the picture and the equipment.

Price.....\$16.75

Orvis Deluxe Bags

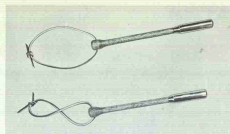
Orvis Deluxe Tote Bag (left)—A new bag specially made for us of large capacity but compact to carry all kinds of tackle, accessories and clothing. Big inside pocket and 3 outside pockets. Made of double texture water-repellent fabric, 15" wide by 14" high, 5" deep. Fishermen, hunters, sportsmen always have use for another bag—especially a good one.

Price.....\$6.50

Orvis Deluxe Kit Bags (right)—With room for everything. It has surprising capacity with four large and one small inner compartment, plus end pockets. Made of heavy beige duck—20" long, 6" wide and 9" deep, it has adjustable web carrying strap and heavy leather bottom. An indispensable travelling companion for Fishermen, Hunters, Sportsmen, Photographers, Campers. There is always room for one more item.

Price.....\$18.00





Orvis Priests

The name Priest, derived from administering last rites, is appropriate. After being landed, a fighting Salmon deserves the "coup-de-grace" with this beautiful hand-made belly of polished brass with hickory handle and rawhide thong. 10" long, weighs 6½ oz. \$7.50

New Improved Lee Wulff Salmon Tailer
The LEE WULFF salmon tailer was designed for the salmon fisherman who dislikes to use a gaff. Light and compact it is positive in action. Once tailed the fish cannot escape. The tailer is the most sportsman-like method of landing a salmon, bringing the fish to shore uninjured and unmarred by any wound. Easier and safer to carry than a gaff.

The tailer is now made of stainless steel throughout. It will not rust or corrode, and will last a lifetime.

Price.....\$21.50

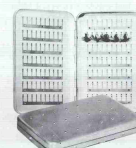


Lee Wulff Tailing a Salmon

Perrine Fly Boxes

These boxes have been popular with fly fishermen for years due to their large capacity and sturdy construction. Made of satin finished aluminum with full length hinge and ventilated to allow the contents to dry. Available with flat clips (right) for wet flies and streamers, or with patented coil clips (left) which will hold dry flies upright. In both types, the flies are held securely and separately from each other so they will not tangle or become crushed. Sharp hooks are protected and selection is quick and easy.

No. 67—2½" x 3½" x ¾"—Flat Clips for 60 flies.....\$1.95
No. 68—3½" x 4" x 1½"—Flat Clips for 140 flies.....3.50
No. 64—2½" x 3½" x ¾"—Coil Clips for 60 flies.....1.95
No. 97—3½" x 4" x 1½"—Coil Clips for 200 flies.....3.50



Orvis Landing Nets

Insure your catch with a net that is a pleasure to carry and use. The frames are expertly made with clear and seasoned white ash for perfect shape, strength and lightness, with elastic cord

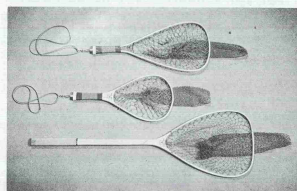
and snap fastener. The net bags themselves are custom-tied in Scotland of tough, waterproofed linen twine with doubled top loops and are properly tapered to the correct depth.

No. 25—Beautifully finished, deluxe general purpose stream net. Frame 10½" x 15", net bag 20", overall length 23½". Price.....\$11.50

No. 11—This small, light stream net is the handiest we've seen anywhere. Frame 9½" x 11½", net bag 18", overall length 20". Price.....\$8.50

No. 500—A long handled net with the balance and reach required for river and lake fishing. Frame 12¼" x 15", net bag 30", overall length 42¼". Non-slip cork grip. Price.....\$13.50

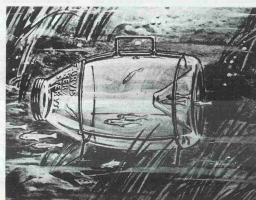
Bag only: 18"—\$3.25 20"—\$3.90 30"—\$4.55



Orvis Glass Minnow Trap

For more than 70 years fishermen have been catching more minnows with the Orvis Glass Minnow Trap than with any other. Further proof of its effectiveness is the fact that bait dealers all over the country, who depend on catching bait for their living, have been buying these traps for years. Fishing trips cost money, so whatever you do, don't be caught without bait! An Orvis Trap is a sure-fire way to get minnows. Made of extra-heavy "flint" glass, the Orvis Minnow Trap is unusually rugged, 12" long and 24" in circumference, with either 1" or 1½" opening. Packed in strong corrugated carton, for easy carrying.

Price . . . \$8.00



Orvis LEADERS

Genuine Spanish Silk Worm Gut



Leaders by Bergman—Ray Bergman, who needs no introduction to fishermen, ties these leaders especially for the Orvis Company. They are perfect in every detail, of fine and selected Spanish gut, expertly tied and tapered and extremely strong. They straighten out beautifully at the end of each cast. Their Blue Mist color makes them almost invisible, and you can be sure that they will do a good job for you.

Wet Fly 3 ft. Level—Medium.....	.014.....	\$.55 each
Wet Fly 6 ft. Level—Light.....	.013.....	.70 each
Wet Fly 6 ft. Level—Heavy.....	.016.....	.95 each
Wet Fly 9 ft. Level—Medium.....	.014.....	1.25 each
Dry Fly 7½ ft. 1x.....	.014-.009.....	.95 each
Dry Fly 7½ ft. 2x.....	.014-.008.....	.95 each
Dry Fly 7½ ft. 3x.....	.014-.007.....	.95 each
Dry Fly 7½ ft. 4x.....	.014-.006.....	.95 each
Dry Fly 9 ft. 1x.....	.016-.009.....	1.15 each
Dry Fly 9 ft. 2x.....	.016-.008.....	1.15 each
Dry Fly 9 ft. 3x.....	.016-.007.....	1.15 each
Dry Fly 9 ft. 4x.....	.016-.006.....	1.15 each
Tippets 1x, 2x, 3x, 4x.....		1.10 doz.

Salmon Leaders

Wet Fly Salmon 9 ft. Light.....	.0175.....	\$2.30 each
Wet Fly Salmon 9 ft. Heavy.....	.019.....	3.00 each
Dry Fly Salmon 9 ft. Light.....	.016-.010.....	1.35 each
Dry Fly Salmon 9 ft. Heavy.....	.018-.012.....	1.60 each
Dry Fly Salmon 12 ft. Light.....	.017-.011.....	1.85 each
Dry Fly Salmon 12 ft. Heavy.....	.019-.013.....	2.25 each

Leader Conditioner—Wonder formula inside plastic discs cleans and sinks your leader, straightens it and removes glare—all in just one quick easy operation. Moisten then draw leader through discs while pressing discs between thumb and forefinger. \$.75



Noll Fly-Tying Kit

Assembled by one of the nation's outstanding fly-tyers, the Noll Kit contains 60 fly-tying hooks, vise, book of instructions, and materials for tying hundreds of wet and dry flies, streamers and bucktails for fresh water game fish. A complete kit containing only the finest materials. \$8.50

Skin Shield

Too much sun or severe sunburn can be very painful, but it can also be dangerous. This lotion was recommended by one of the outstanding dermatologists in New York. Be sure to protect yourself when fishing on water or in the tropics where the sun and reflections are unbelievably strong. \$7.5



Water Queen Nylon Leaders

Water Queen Nylon imported by us from France is made by one of the world's largest producers, and of superior quality. It is exceptionally strong for its size, stays soft and flexible. You will find these leaders perfectly tapered to lay out flat, Aqua Green in color, dependable and the best.

Tapered Salmon and Salt Water

Ex. Light 9 ft.....	.019-.011.....	7 lb. Test.....	\$.45 each
Light 9 ft.....	.019-.013.....	9½ lb. Test.....	.45 each
Medium 9 ft.....	.021-.015.....	11½ lb. Test.....	.45 each
Heavy 9 ft.....	.021-.017.....	14 lb. Test.....	.45 each
Ex. Heavy 9 ft.....	.023-.019.....	17 lb. Test.....	.45 each

Tapered Trout

Dry Fly 7½ ft. 0x.....	.019-.011.....	7 lb. Test.....	\$.35 each
Dry Fly 7½ ft. 1x.....	.019-.010.....	6 lb. Test.....	.35 each
Dry Fly 7½ ft. 2x.....	.017-.009.....	4 lb. Test.....	.35 each
Dry Fly 7½ ft. 3x.....	.017-.008.....	3½ lb. Test.....	.35 each
Dry Fly 7½ ft. 4x.....	.017-.007.....	2½ lb. Test.....	.35 each
Dry Fly 9 ft. 0x.....	.019-.011.....	7 lb. Test.....	.40 each
Dry Fly 9 ft. 1x.....	.019-.010.....	6 lb. Test.....	.40 each
Dry Fly 9 ft. 2x.....	.017-.009.....	4 lb. Test.....	.40 each
Dry Fly 9 ft. 3x.....	.017-.008.....	3½ lb. Test.....	.40 each
Dry Fly 9 ft. 4x.....	.017-.007.....	2½ lb. Test.....	.40 each

Tippets—For Economy Buy Water Queen Line on Spools—See pg. 54.

Lead-R-Pac

The neatest, best-looking package we've seen, for keeping leaders ready for use and indexed for quick selection. Take out the leader you want—the others stay in place. Leader unwinds by itself. Satin finish aluminum case holds 15 leaders. Price \$3.00

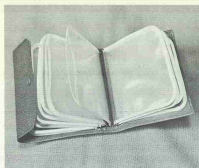


Knottless Tapered Leaders

Uniform, gradual, knottless taper settles the fly lightly like a feather, variegated camouflaged color makes it less visible in the clearest water.

DF 7½ ft. 1x.....	.017-.010.....	3.5 lb. Test.....	\$.40 each
DF 7½ ft. 2x.....	.017-.009.....	2.9 lb. Test.....	.40 each
DF 7½ ft. 3x.....	.017-.008.....	2.25 lb. Test.....	.40 each
DF 7½ ft. 4x.....	.017-.007.....	1.75 lb. Test.....	.40 each
DF 9 ft. 1x.....	.017-.010.....	3.5 lb. Test.....	.50 each
DF 9 ft. 2x.....	.017-.009.....	2.9 lb. Test.....	.50 each
DF 9 ft. 3x.....	.017-.008.....	2.25 lb. Test.....	.50 each
DF 9 ft. 4x.....	.017-.007.....	1.75 lb. Test.....	.50 each





English Leader Case

Imported Pigskin Leather folding leader case 5 1/4" x 6" with 12 open end envelopes for all sizes and kinds of leaders is not only a handy article for storing but for using them right on the stream. Compact, strongly built and reasonably priced.

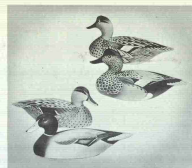
\$6.30



Station Wagon Bag

This good looking, rugged bag is made of 13 oz. sailcloth. Water repellent and mildew proof. Pearl-gray color is non fading. Full length zipper provides easy access to generous 24" long, 10" wide and 12" deep bag. Outside pocket too! Handy, useful.

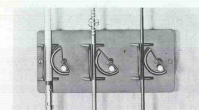
\$12.50



Miniature Duck Decoys

Beautifully hand carved out of basswood, vividly colored, they are most decorative for home, den or camp—measuring about 8" long and 3 1/2" high. Every sportsman will love them. Shown at top—Gadwall, and at bottom—Mallards. Also available in Canvasbacks, Pintails and Teal.

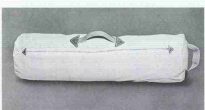
\$12.00 each



Rod-Rac

Designed to hold three rods of all sizes at any point from tip to butt due to special rubber cushioned cam. Rod, with reel, quickly and gently snaps into position. Can be mounted in series side by side as rod collection expands.

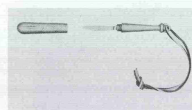
\$2.00



Duffle Bag

Unusually fine duffles made of mildew and water repellent 10 oz. Sailcloth, pearl gray Bowden finish. Fabric contains no stiff wax filler. Can be rolled tightly into small package when not in use.

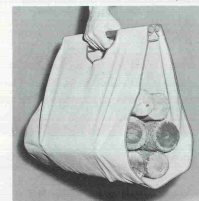
12" Diameter 36" long \$5.00
15" Diameter 36" long \$6.00



Billy Knife

For delivering the coup-de-grace to fish, this little cast aluminum "priest" is both handy and efficient. Unscrew the handle and you have a fine 2 1/4" stainless steel knife blade for cleaning fish as well as many other uses. 6 1/2" long with rawhide lanyard.

\$3.00



Log Carrier

Don't ruin your clothes or trip over obstacles carrying logs to the fireplace. Made of 13 oz. top quality tent fabric, edges beaded and wood handles for easy carrying make this a blessing at home or at camp. 29" wide x 20" deep. Get two, one for home, one for camp.

\$3.75



English Leather Reel Cases

Fishermen who prize fine reels will welcome these magnificent hard English leather reel cases of tan cowhide. All three sizes have built-in contour blocks which position reel perfectly and secure the reel handle. These cases are fully lined with plum colored velvet.

In three sizes
Small—Reels up to 3 3/4" \$8.50
Medium—Reels up to 3 3/4" 9.50
Large—Reels up to 4" 10.50



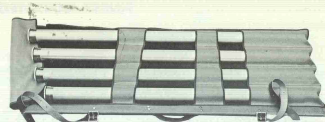
Wet and Dry Fly Box

Produced by Wheatley of England this splendid box has 6 large and 4 small compartments for dry flies—with spring clips in cover for 61 wet flies. It will carry plenty of flies for a full day's fishing. Made of Simlady metal, satin aluminum finish.

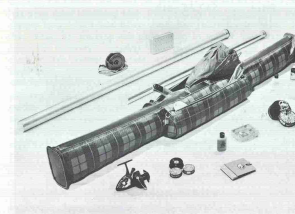
3 1/2" x 6", pocket size
No. F252C/6 \$11.50

Orvis Canvas Rod Roll

These excellent canvas rod carrying rolls were designed by the Chas. F. Orvis Co. because we felt it was high time that a means be found to carry a number of rods in a compact, strong, durable case. Made from heavy tan waterproof canvas, these cases will hold four 2" diameter aluminum rod cases with 3 or 4 additional rods in cloth sacks between the aluminum cases. The aluminum cases protect the rods in the sacks, and when the fisherman reaches camp the rods in the sacks can easily be interchanged with those in cases—for greater protection. Order 2" longer than length of rod case.



41", 45" or 48" length \$12.00
51" or 60" length 13.50



Orvis Atlantic Tackle Carrier

It's brand new, and one of the most popular items with the travelling fisherman. A special ORVIS item, this unique bag is more than just a rod case; it is a complete tackle carrier as well. For in addition to the main part which holds up to four rods in aluminum cases, there are two large separate pockets for all kinds of accessories. One pocket is padded for protection of reels, fly boxes and delicate tackle; the other is unlined for clothing and general gear. Made in bright red Wallace plaid "Triplex" laminated nylon with black vinyl trim. Double zippers on all pockets with locks. Steel center bar passes through the rings of the handle which cannot pull off. A fine carry-all for any fisherman.

Three lengths: 48", 54" or 60" \$25.00

Transporter Rod Cases



Strong, waterproof and perfect for travel by air, rail or auto are the features that make these new large diameter rod cases just the thing for fishermen who have several rods to carry. The round tubes are of tough aluminum alloy which is anodized to resist corrosion and to help prevent scratching. The contrasting

colored aluminum caps have cork inserts to safeguard tips and ferrules, and the removable cap has a foolproof snap lock. Equipped with fine leather carrying handle, these oversize cases are easily transported and afford excellent rod protection. Diameter 3 1/2" —will hold several rods in sacks.

Length	46"	50"	55"	60"	66"	72"
Price	\$15.25	\$15.25	\$16.40	\$16.90	\$17.25	\$18.50

Add \$1.00 for packaging.

Champion Rod Cases



In our opinion, Champion Rod Cases are the best obtainable and afford the protection that all good rods require. They are beautifully made of strong, heavy wall aluminum tubing with

gold colored collar and machined screw cap with rubber gasket. Champion Cases are offered as listed below with lengths and diameters proportioned to fit the most popular rods.

1 1/4" Cases—For 3 pc. rods—33" - 35" - 37" - 39" - 41" - 43".....	\$6.00
For 2 pc. rods—46" - 49" - 52" - 55".....	6.75
2" Cases—For 3 pc. rods—37" - 39" - 41" - 43".....	7.35
For 2 pc. rods—46" - 52" - 55".....	8.10

How to Match Tackle For SPINNING...

BY JOSEPH D. BATES, JR.

Since World War II, the thrills of fighting a big fish on almost invisible spinning lines and relatively tiny lures has become a favorite sport of millions. With excellent tackle so easy to obtain, why do some fishermen encounter difficulty in using it?

Long, easy, accurate casts depend nearly as much upon the suitability of the tackle as upon the skill of the fisherman. When big fish slash at the lure and make the breath-taking leaps and sizzling runs which make fishing so exciting, the quality and the proper matching of the tackle is put to violent test. I am convinced that as many record fish are lost by faults of the tackle as by lack of the angler's skill. Since it is easy to eliminate the former, success in spinning approximately can be doubled!

If one has any difficulties at all with spinning gear, it is safe to say that these are self-imposed, and that such can be eliminated entirely, as this brief article will try to show.

Selection of tackle should start with the reel—a true spinning reel of the open-spool type, with plenty of latitude and smoothness in brake adjustment; a handy and efficient anti-reverse, and a multiplying action of slightly over 3.5 to 1. Such a reel should hold, for example, over 200 yards of 6 pound test line for fresh water or light salt water spinning. For really big salt water scrappers in the tarpon, striped bass, kingfish or billfish classes, a longer and sturdier reel holding about 400 yards of 10 pound test line is advisable.

In the early days of spinning, while handling the furious runs of bonefish or steelhead, or the savage strikes of kingfish or tarpon, I have had reel spools explode, mechanisms freeze, and whole reels fly apart completely. I learned then that there is no substitute for quality equipment. The difference in price between the finest and the ordinary is slight. Since a spinning reel should be a lifetime investment, it pays to buy one of the best. It also pays to order at the same time at least one extra reel spool for different strengths of lines. Proper line strength for the lure and the rod being used is an important secret of success in spinning.



The author admires an 8½ pound Bonefish before releasing him on the wide expanse of mid flats bordering the Florida Keys.

Lines should be of top-grade monofilament. Leading, highest quality brands assure freedom from weakness, plus ideal limpness for effortless casting. Pack the spool solidly with line—to the tip only. Trouble is avoided and longer casts are enjoyed by neither over nor under filling the spool. Spooling should be done when and where the reel is purchased, because machines can spool lines more evenly than can be done by hand. The line must be kept tight on the spool—at all times. Loose coils breed trouble.

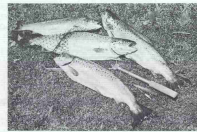
Longest casts require the lightest line that is safe to use with the heaviest and most compact type of lure advisable for the rod to handle. For shorter casts, we can employ stronger lines and less streamlined lures.

This reminds us that there is a very definite relation between line strengths and lure weights. A lure too light for the line (or the rod) will not cast well. A lure too heavy may damage the rod, or may snap off. An excellent chart on this may be found under Rods on Page 41 and Lines on Page 54 in this catalogue. Basically, however, a 4 pound test line is ideal for lures weighing between ¼ and ¾ of an ounce. An 8 pound line will handle lures from ½ to 1 ounce satisfactorily. From these two comparisons, correct lure weights for other line strengths can be approximated.

Thus, before buying a rod, we should decide what weight range of lures we want to use with it, because we now realize that no rod can cast all weights of lures safely and well. Inform the manufacturer or dealer of the weight range desired, so he can narrow down your selection to rods which have correct power for the job. From these, select a few for testing. With the desired lure weight hanging on the line a foot or so from the rod tip, the lure should depress the tip very slightly, but not excessively so. Most retailers will rig the rods being considered, and will encourage customers to try a few casts with them.

Since a rod's length is a function of its strength, the length usually is determined by its power. This ideal length sometimes is shortened for ease in casting from boats or in places such as brushy streams. In flexing the rod, its action should be felt well down into the butt. Rods with excessive "tip-wiggle" should be avoided. These qualities, and others, are inherent in expertly made rods, but obscure brands can stand closer inspection. Several of my favorite rods were made by Orvis. Critical anglers from all over the world merely mail their specifications to this time-honored tackle firm, and always seem to get exactly what they want.

High grade split-bamboo rods are a great joy to own, and to use. The famous impregnating process adds to their stamancy, makes them impervious to moisture and deterioration, and as ideal for salt water as for fresh water fishing.

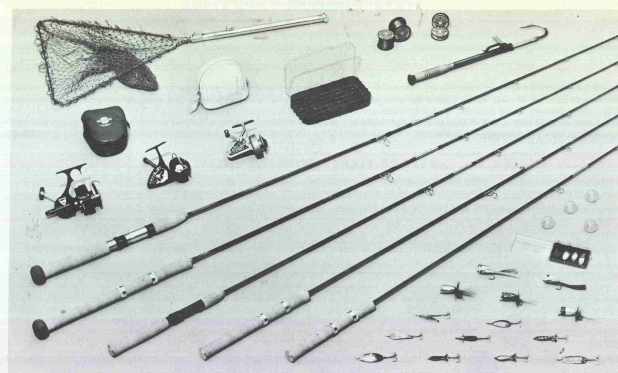


An afternoon's catch of Landlocked Salmon, taken in the famous Rangley Lakes region of Maine.

As examples of properly matched tackle, it might be of interest to discuss the two types of spinning outfits most popular today. The first would include a reel like the Orvis "100" or "300" mounted on a medium power rod. This tackle should handle lines of from 3½ to 8 pounds test, with lures ranging from ¼ to about ½ of an ounce. Two extra spools afford choices, for example, of 3½, 5 and 8 pound test lines. With the 3½ pound line, lures not over ¼ ounce should be used. The 5 pound line would handle lures in the ¼ to ½ ounce class, while the 8 pound line is adequate for those in the ½ ounce range. This gear is excellent for all fresh water fish, and for all but the larger salt water varieties, depending upon tidal currents and other conditions.

The second outfit almost entirely is a salt water one; excellent for truly big fish, or smaller ones in tide rips or around obstructions. This outfit needs a reel like the Orvis "200", with a powerful rod able to cast lures ranging from ½ to 1½ (or possibly 2) ounces. Two extra spools allow use of lines such as 8, 12 and 15 pounds. The 8 pounds line would take lures under 1 ounce; the 12 pound line would handle lures between 1 and 1½ ounces, while the 15 pound line should handle lures from 1½ to 2 ounces, even in strong currents.

Orvis IMPREGNATED SPINNING RODS



The Orvis Spinning Rods listed below are the result of extensive experience gained in this field over many years. All are made for a particular phase of the sport.

The superlight rods are for those specializing in light lines and midjet lures, nymph and single egg fishing. Light models are our most popular and favored rods for all-purpose stream and lake fishing. Lures and lines should be a bit heavier. Trout, Bream and Bass make perfect victims.

In the next group are two medium weight rods for larger fresh water fish or the smaller varieties in salt water, ideal for

the big rivers, heavier water, coastal bays and tidal streams. The heavy duty rods have so many capabilities it's hard to cover them all, but they are the first choice for those seeking the larger varieties of game fish, whether it be in the Western Rivers, the Gulf Stream, Canadian Lakes, or the Florida Flats. Strong, powerful rods that handle record fish found in all parts of the world.

Equipped with the finest graduated guides, reel bands or reel seats, packed in poplin sack and aluminum case, these Orvis Spinning Rods "permanized" with Bakelite Resin have the distinction of being the best a man can own.

Battenkill Superlight Rods			
Length	Ferrule Size	Approx. Weight	Lure Weight
6 ft. 2 pc.	11	2¾ oz.	¼ to ½ oz.
6½ ft. 2 pc.	12	3½ oz.	¼ to ½ oz.
Price . . . \$60.00			
Battenkill Light Rods			
6½ ft. 2 pc.	13	3¾ oz.	¼ to ½ oz.
7 ft. 2 pc.	14	4½ oz.	¼ to ½ oz.
Price . . . \$62.50			
Battenkill Medium Rods			
7 ft. 2 pc.	15	4¾ oz.	¾ to ¾ oz.
7½ ft. 2 pc.	16	5¾ oz.	¾ to ¾ oz.
Price . . . \$65.00			
Battenkill Heavy Duty Rods			
7½ ft. 2 pc.	17	8¼ oz.	½ to ¾ oz.
8½ ft. 2 pc.	20	10 oz.	¾ to ¾ oz.
Price . . . \$80.00			

Superlight, Light and Medium Rods come with Reel Bands—Screw Locking Reel Seat available on special order.

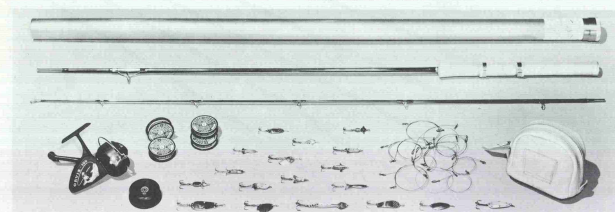
Heavy Duty Rods come with Screw Locking Reel Seat—Reel Bands available on special order.

Orvis SURF SPINNING ROD

SURF SPINNING ROD. To meet the demands of a new and fast-growing phase of spinning, Orvis introduces a brand new model. Measuring 8½ feet overall and designed for lures up to 2 oz., the 6 foot Bakelite impregnated bamboo tip is matched with a unique 2½ foot reverse-tapered bamboo butt that adds extra punch to every cast. Large chrome deposit spinning guides, speck cork grips and comfortable 1 inch diameter reel seat make this rod easy to handle; it will cast lures a "country mile" and put plenty of pressure on any fish encountered in the surf.

Price . . . \$100.00

Orvis DELUXE LIGHT SPINNING OUTFIT



DE LUXE SPINNING OUTFIT—This is the finest, most complete spinning unit obtainable at any price. We have taken care to see that each outfit is completely balanced, and contains the finest tackle available. This equipment has been tested by us personally over a period of years and found to be unequaled in performance.

- | | |
|---|--|
| 1 Orvis Impregnated Battenkill Spinning Rod—
6½ ft., 2 pc., 3½ oz.—7 ft., 2 pc., 4½ oz.
Packed in poplin sack and aluminum case | 220 yds. 5 lb. test "Water Queen" line
220 yds. 7 lb. test "Water Queen" line
18 Imported Spinning lures
1 Pyro-Shell Box No. 437
8 Assorted Stainless Steel Leaders |
|---|--|

Price . . . \$120.00 Complete

RED EYE LURE PACK

With the lures in this pack the angler is well prepared for spinning, casting or trolling. The unsurpassed finish of these lures is further enhanced by the famous red eye bead, that not only dazzles the fisherman but fascinates the fish. Equally effective for Bass, Trout, Landlocked Salmon, Pike and Muskies. Complete set of five lures packaged in attractive box makes a perfect gift for a friend too.

Chrome ½ oz.; Copper ¾ oz.; Chrome 1 oz.; Brass ¼ oz.
Chrome ¼ oz. Price \$5.25

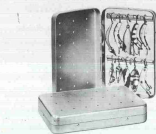


LUHR'S SPIN PACK

From Oregon comes this assortment of twelve different spinning lures ranging in weight from ⅛ oz. to ¼ oz. Highly polished, colorful lures that not only catch the fancy of the fisherman but the fish. Splendid for light and medium tackle.

Packed in a new kind of waterproof box, lures each have separate groove, cannot tangle. Has felt bottom and foam rubber cushion to hold lures securely in place, no rattling, scratching or tarnishing. Box easy to open, lures easy to remove or replace. Price \$9.95

PERRINE SPIN BOX



Perline Spin Box—Clips protect hook points
holds lures firmly for easy selection. Strong alumi-
num No. 95, 3¼" x 6" x 1¼". Price \$3.00



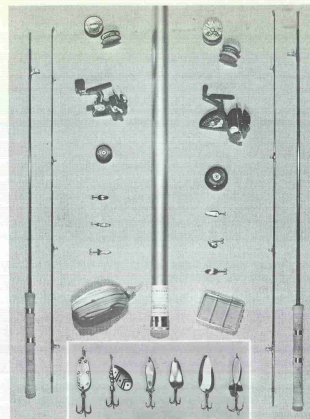
Orvis SUPERLIGHT SPINNING TACKLE

NEW SUPERLIGHT SPINNING OUTFIT

Ask any fisherman who has used really ultra light spinning tackle and he will tell you how much more fun he has had in the way of real pleasure and excitement. What a thrill it is to catch a nice fish on a 2¼ oz. rod, 2¼ lb. test line and tiny lures. A lot of fish are lost but a lot more hooked. Orvis Impregnated Superlight Spinning Rods have been designed and perfected for what is thread line fishing in the truest sense of the word—which means handling small lures on very light lines and that requires perfect rod action and balance. Every care has gone into the building of these new rods, their special strength and power combined with extra light fittings result in maximum strength with minimum weight. Balanced with the fine imported and domestic tackle listed below, Orvis Superlight Spinning Outfits give a superb and thrilling performance.

Orvis Impregnated Superlight Spinning Rods 6 ft. 2¼ oz., 6½ ft. 3¼ oz.	\$60.00
Packed in poplin sack and aluminum case	\$25.00
Orvis 300 or 301 Reel	29.50
Alcedo Micron Reel	41.50
220 yd. Water Queen Line—2¼ lb. test	1.10
220 yd. Water Queen Line—3½ lb. test	1.25
Superlight Lure Selection—6 lures in Pyroshell Box	5.90
Leather Reel Case	3.65

Any of the items above can be purchased separately



Salt or Fresh Water Game Fish Glasses—World Record Catch of each fish, including date, place, angler, weight and length shown in action, painted in full color by Sintzenich. Decorative, interesting and informative conversation pieces. Set of six Salt Water—Tarpon, Sailfish, Tuna, Marlin, Dolphin and Striped Bass. Set of six Fresh Water—Brook Trout, Large-Mouth Bass, Rainbow Trout, Muskellunge, Landlocked Salmon and Small-Mouth Bass.
Highball 12 oz. \$12.00
Double Old Fashioned 15 oz. \$12.50

Fishermen's Night Light—Like to fish at night? You'll agree it's rough tying flies to leaders or tramping back to the car in the dark. Uses 4 flashlight batteries. Two bulbs, one flood, one spot, with dual switch. Light clips to belt or cap. Battery case clips to jacket or belt. Compact, powerful. Handy any place where you need light and your hands too. Batteries not included. \$12.50

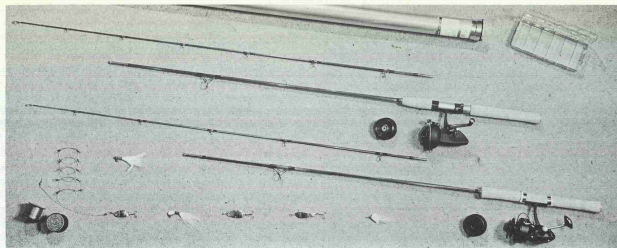
Viking Jug—Made completely of shining stainless steel, there is nothing to wear out or corrode; it will last as long as you live. Capacity 5 quarts, two deep drinking cups, super insulated, certified temperature chart for maximum performance in holding heat or cold. The finest container procurable, equally at home afloat or ashore. Porcelain lined. \$19.95

Suede Reel Bag—Protect your spinning reel against dirt and scratches with one of these soft, tan suede bags. Drawstring top and separate pocket for extra spool. Small size 4" diam. x 6" long for regular reels, large size 5" diam. x 7" long for salt water models. Also practical for casting, trolling and squidding reels.

Small Bag	\$2.75
Large Bag	3.60



Orvis MEDIUM SPINNING TACKLE



Battenkill Medium Spinning Rod 7 ft. 2 pc. 4 3/4 oz. \$65.00
Battenkill Medium Spinning Rod 7 1/2 ft. 2 pc. 5 3/4 oz. 65.00

The Spinning Tackle illustrated on this and the opposite page has been chosen with great care based on our own experience over a period of years, and with the advice of and trial by many leading guides and fishing authorities not only in Florida and the South, but Canada, the East and on the West Coast. It is balanced tackle and while the selections are small in number, it will give you a good idea of what to use no matter where you go.

The Medium weight tackle shown above is ideal for Bonefish, Snook, Small Tarpon, Channel Bass and similar salt water fish. In fresh water it is equally good for Bass, Pike, Landlocked Salmon, Steelhead and Large Trout.

Either the Orvis 100 or 300 Reel will balance these rods perfectly, both right or left hand wind. For fresh water we have found the Pike Special, Long Spoon and Normal Spoon exceedingly good, while for salt water the Upperman Bucktail, No Alibi and Tarpy are very popular. Needless to say there are many other desirable lures available similar in kind and weight.

The rods specified are of two lengths, either of which may be chosen with the utmost confidence since both will handle the lures and lines specified equally well.

Water Queen Line is an Orvis import and is a very fine monofilament line.

Rods can be furnished with reel hands or reel seats—please specify.

Orvis 100 or 101 Reel.....	\$25.00	Pike Special No. 1. 3/4 oz.....	\$1.05
Orvis 300 or 301 Reel.....	29.50	Long Spoon No. 3. 3/4 oz.....	.90
Water Queen Line 220 yd. spool 5 lb. test.....	1.40	Normal Spoon No. 3. 3/4 oz.....	.80
Water Queen Line 220 yd. spool 7 lb. test.....	1.60	Upperman Bucktail. 1/2 oz.....	.50
6 Stainless Steel Leaders.....	.90	No Alibi. 3/4 oz.....	.55
Pyrshell Box No. 437.....	1.50	Snooper 1/2 oz.....	.55

Any of the above articles may be purchased separately.

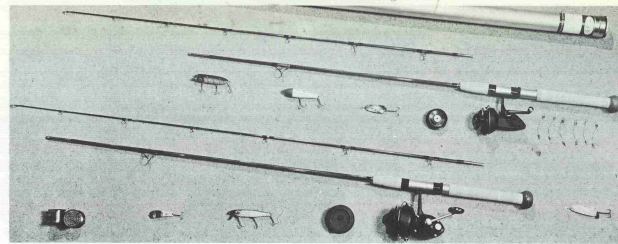


(Left)—Ray G. Sparks, Kansas City, Mo., flies all over the place fishing and never is without his Orvis Spinning Outfit. Impregnated 7 ft. 4 3/4 oz. Rod, Orvis 100 reel and Water Queen Line. He hopped a Northern Consolidated Air-line plane, that dropped him off at Fisherman's Paradise Camp, Kulik, Alaska and before he knew it had this 10 lb. Rainbow.

(Right)—This is but part of a catch that Norman S. Bernstein, Connellsville, Pa., made while fishing with Capt. Ellis Shires of Islamorada, Fla. They caught 5 Bonefish up to 10 1/2 lbs. and 3 Tarpon up to 20 lbs., but the amazing thing is the Orvis Impregnated Spinning Rod used was 6 1/2 ft. and weighed 3 3/4 oz. The line was 6 lb. test with the ever popular Orvis 100 Reel.



Orvis HEAVY-DUTY SPINNING TACKLE



Battenkill Heavy Duty Spinning Rod 7 1/2 ft. 2 pc. 8 1/4 oz. \$70.00
Battenkill Heavy Duty Spinning Rod 8 1/2 ft. 2 pc. 10 oz. 80.00

Orvis Impregnated Heavy Duty Spinning Rods are rugged and powerful for casting lures up to 3/4 oz. and for playing heavy fish. The 7 1/2 foot model has long been a favorite with fresh and salt water fishermen alike, perfect for waters like the Florida Keys, for Blues, and Strippers along coast, Pike and Muskies in Canada, Steelhead and Dolly Varden in the West.

Either the Orvis 100 or the Orvis 200 Reel makes for a perfectly balanced outfit.

The 8 1/2 foot rod is especially good for heavy Steelhead and Pacific Salmon—an excellent mooching rod. For big Tarpon it

is perfect, as its extra length and backbone provide a maximum of leverage even with line as light as 8 lb. test. Also, for Permit, the extra length is a great advantage in keeping the line up off the bottom when one of these tough speedsters hits the lures and takes off for the South Atlantic. On this rod we recommend the Orvis 200 Reel as the right size and weight.

Illustrated with the rods and listed below are the reels, lines and a representative set of three fresh water lures—Pike Special, Long Spoon, Pearl and Copper, and salt water plugs —Leaping Lena, Palomine, Bass-Oreno. Many similar lures are illustrated on the following pages.

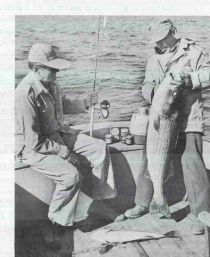
Orvis 100 or 101 Reel.....	\$25.00	Pike Special No. 2—3/4 oz.....	\$1.20
Orvis 200 Reel.....	38.50	Long Spoon No. 4—1/2 oz.....	1.00
Water Queen Line 220 yd. spool 7 lb. test.....	1.60	Pearl & Copper No. 5—1/2 oz.....	2.25
Water Queen Line 220 yd. spool 9 1/2 lb. test.....	1.80	Leaping Lena No. 303—3/4 oz.....	1.35
Water Queen Line 220 yd. spool 11 1/2 lb. test.....	2.15	Palomine No. 5003—3/4 oz.....	1.55
6 Stainless Steel Leaders.....	.90	Bass-Oreno No. 973—3/4 oz.....	1.35

Any of the above articles may be purchased separately.



(Left)—Down Marathon way on the Florida Keys there's a wonderful fellow and guide, Capt. Harry Snow. He has done great things in showing girls how to catch the big ones. Here he is with Mrs. Sarah-Jane Crough of Dover, Mass. and two beauties she caught, Barracuda 13 lbs., Tarpon 11 lbs., all on Orvis Impregnated 7 1/2 ft. Heavy Duty Spinning Rod, Orvis 100 Reel and 8 lb. line.

(Right)—Joe Bates, well-known author and fisherman says, "Your Orvis Impregnated 7 1/2 ft. Heavy Duty Spinning Rod and 200 Reel are favorite companions of mine and are tops for casting from a boat." Fishing from Hank Clark's boat off Point Judith, R. I. he took this 34 lb. Striper, not a really big bass but fairly respectable considering the light tackle.

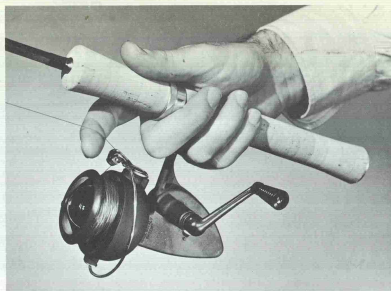


More Fishing Pleasure

NEW IMPROVED ORVIS SPINNING REELS

The ORVIS 100 and 101 Spinning Reels, designed by Fiat engineers have all the characteristics of a fine automobile. Exquisitely made, mechanically perfect and of the best materials, they afford a lifetime of fishing pleasure. During the past year many improvements now make these reels finer than ever. Among the most important are the new and stronger pickup assembly, rugged anti-reverse mechanism and self lubricating bronze bearings for longer wear and smoother operation.

Orvis 100 right hand model . . . \$25.00
Orvis 101 left hand model . . . \$25.00
Spools \$2.50
Leather reel case \$3.65



LINE CAPACITY

260 yds. 6 lb. test 180 yds. 8 lb. test
220 yds. 7 lb. test 150 yds. 9½ lb. test

Ultra-rapid retrieve—3.65:1

Light weight—only 10 oz.

Large-capacity spool—220 yds. of 7 lb. test line

Smooth, silent operation

Frictionless, worm and spiral-type gears. Made of high tensile strength hardened steel, mounted on bronze bushings with ball-bearing on impeller shaft to take impeller thrust. Practically everlasting.

Pickup bow instead of finger

Makes possible positive, faster action with less waste motion. Can be set to three positions: Casting, Winding or Idle. Made of corrosion proof stainless steel.

Anti-reverse click

Easily released, without removing hand from reel crank.

Simple design, with few moving parts

Fast, easy take-apart
Easily inspected and oiled by unscrewing single screw with coin. Screw cannot be lost (special retaining ring holds it in place even when dismounted). No exterior oilers to tangle line.



Reel is easily taken apart for inspection. Note simplicity of design and few moving parts.

Dynamically balanced winding cup

Counterweight inside surface of winding cup prevents jiggling, and maintains perfect balance when reeling. Winding cup has no openings, slots or holes to admit dirt or moisture. Stainless steel line-guiding roller is counter-sunk into frame, and turns to prevent line wear.

Positive drag—easily adjustable

Anodized aluminum alloy spool has sensitive disc-type clutch. Positive drag is maintained in all positions at all times by three small ball bearings in knob, which fit into cavities in spool disc.

Compact—folds for easy packing and carrying

Pickup bow and crank fold against reel body—reducing overall size.

Non-slip, comfortable cross-plate

Corrugations on cross-plate prevent turning or twisting. Cross-plate is so designed that it will not "cock" reel bands or cut into grip. Easy on the hands.

Corrosion proof for salt water use

Stainless steel pickup assembly plus anodized exterior aluminum parts, cadmium plated spool spring, screw, saw washer and shaft, and chrome plated cam and cover screws insure the greatest possible protection against salt water corrosion.



Reel Case of the Orvis 100 is sandblasted and anodized black. Gives no disturbing reflections when in use, and provides maximum protection against corrosion.

Made exclusively for The Orvis Co. for distribution in the U.S.A. and Canada

Orvis 100 SPINNING REEL ACCESSORIES



Leather Reel Case—Specially made for the Orvis 100 and Orvis 300 Spinning Reels. Made of sheepskin this case has belt loop and sturdy zipper closure affording wonderful protection for spinning reels.
Price . . . \$3.65



Master Repair Kit—A wide selection of replacement parts for Orvis Spinning Reels, complete with spanner wrenches and maintenance instructions. Specially packaged for tackle shops and spinning clubs.
Price . . . \$31.95



Orvis Field Repair Kit—Very few parts are required to keep the Orvis 100 Spinning Reel in operation. The few shown above are conveniently packaged for an angler to carry along just in case.
Price . . . \$1.85



English Ambidex Reels

Everyone marvels at the silent operation and precision workmanship of the Ambidex. Right or left hand wind, spiral gears, ball-bearing mounted retrieve 3½ to 1, semi-flexible ball pickup and anti-reverse lever. Capacity #2FP, 200 yds. 6 lb. #3FP, 180 yds. 8 lb.
Ambidex #2FP \$30.75
Ambidex #3FP \$36.65



De Luxe Spin Tackle Box

Spin Fisherman started out with a modest amount of equipment. Now they have loads of tackle—fresh and salt water. Here's the tackle box they have been looking for—solid mahogany with handsome glass finish, trimmed with solid brass hardware and handle. Seals with leakproof rubber gasket. Two partitioned trays, one in top for lures, removable tray in box for more lures, and ample room in bottom for reels, spools and miscellaneous gear. 7¼" x 13¼" x 6¾" high. \$24.50



Alcedo Micron Reel

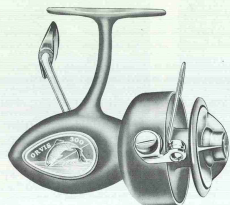
The little reel with the big thrills, the darling of the superlight spinning addicts. Watchmaker's craftsmanship and the finest corrosion-proof materials. The Micron weighs only 6½ oz. yet spool capacity is 260 yds. of 4 lb. monofilament line.
Price \$41.50 each
Extra Spools 4.00 each



Sportsman's NON-SLIP Felt Kit (left). Perfect non-slip sole used the world over. Easily applied to all kinds of wading footwear with or without raised heels. Kit contains 1 pr. all wool felt soles and heels, cement and brush. Sizes 6 through 13. Be sure to state boot size. Price \$5.00
Fisherman's Creel (right). It pops open—snaps shut! Made of water-shedding poplin, with washable waterproof lining which will not absorb odors, nylon screen ventilators at ends, 5 pockets for tackle. Detachable bottle for fly dressing, extra-wide adjustable shoulder strap with landing net ring.
Price \$6.35

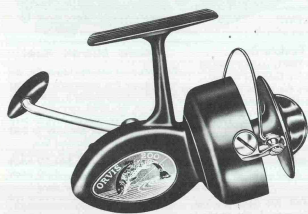


FISH WITH THE FAMOUS ORVIS "MATCHED PAIR"



ORVIS 300 AND ORVIS 200 SHARE THESE FEATURES

Corrosion Protection—all aluminum parts anodized for protection against salt water; Stainless Steel Pick-up Assembly; Reversible Handle—makes reel more compact and easier to carry; Superior Gear Construction—designed to eliminate axial thrust...special gear support from ball bearings and sinterized bushings; New Smooth-Set Drag—strong coil spring clutch built into clutch knob; Two Bail Springs insure quick, positive closing; Rotating Case Brake—case won't turn while you cast.



Single spools of Newton's Soft Monofilament Line to fill Orvis 200 Spool completely:

Test	Yards	Price
8 lb.	520	\$7.50
10 lb.	450	6.65
12 lb.	320	5.50
15 lb.	240	4.50

Putting line on spool \$.65 ea.

the ORVIS 300 newest of all spinning reels

THE BIGGEST LITTLE DELUXE SPINNING REEL IN THE U.S.A. New! Because it holds more line for its size than any reel made!

385 yds. 4 lb. test	185 yds. 8 lb. test
265 yds. 6 lb. test	165 yds. 9½ lb. test

New! Because it is so strong and smooth, so light and compact that it becomes possible to use Superlight tackle for all types of game fish!

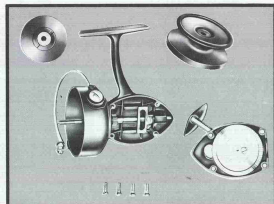
Fastest Retrieve: 4.2 to 1

Light: 4" x 4" in size, weighs only 8 oz.

ORVIS 300 right hand model.....\$29.50

ORVIS 301 left hand model.....\$29.50

Additional Spools.....\$ 2.50



REEL IS EASILY TAKEN APART FOR CLEANING AND LUBRICATION. NOTE SIMPLICITY OF DESIGN AND FEW MOVING PARTS.

and the new model ORVIS 200

FOR SALT WATER AND SURF
AND ALL HEAVY DUTY SPINNING

Big Capacity:	520 yds. 8 lb. test	320 yds. 12 lb. test
	450 yds. 10 lb. test	240 yds. 15 lb. test

Fast Retrieve: 3.83 to 1

Built to take it—the 200 is unusually rugged and powerful for its weight, the one reel built to stand the punishment of surf and ocean fishing and take the pressure of heavy lines and big fish. Weighs 18 oz.

ORVIS 200 right hand model.....\$38.50

Additional Spools.....\$ 4.00

Orvis IMPREGNATED ONE PIECE CASTING AND SPINNING RODS



If there ever were any rods to meet the test of all kinds of light salt water fishing, the two new 6 ft. 1 pc. Universal Spinning Rods are the ones, unmatched by any other rods of this type for dependability and versatility.

The heavier model is terrific for Tarpon. Balanced perfectly with an Orvis 200 Reel, you can throw a plug for miles into a heavy wind and give it the action it needs even on rough water. Rigged for spinning or with a small trailing reel, you can hit the Gulf Stream for Dolphin and Sailfish.

The lighter rod with an Orvis 100 Reel, lighter lures and lines is most effective for inshore fishing, its more medium action being perfect for Bonefish and Snook.

First tested in Florida Keys waters, both models have proved their worth farther north along the coast for Blues and Strippers, and in fresh water too they work out beautifully trolling for Land-locks and Lakers and spinning for Muskies and Pike.

Two 5 ft. 8 in. bait casting versions are offered with the same over-all action as the spinning rods. These are the new improved models of the special tarpon rod originally built for Jerry Coughlin shown above with 160½ lb. record taken on the 6½ oz. model, 1949.

In all of the rods, the tough bamboo extends right down through the grips and reel seat for maximum strength; there is no ferrule. All guides are best quality chrome deposit finish, and the aluminum reel seats are anodized for complete salt water protection. Packed in heavy will sack.

Universal Spinning Rods.....\$55.00

6 ft. 7½ oz. for lures up to 1 oz.

6 ft. 6½ oz. for lures up to ¾ oz.

Universal Casting Rods.....\$55.00

5 ft. 8 in., 6½ oz. for lures up to 1 oz.

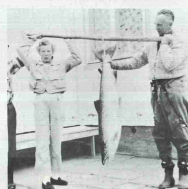
5 ft. 8 in., 5½ oz. for lures up to ¾ oz.

Weights shown are for complete rods—grips, guides and all.



(Left)—Elbridge A. Bollong, Boston, Mass., experienced Salmon angler, shown landing a 10 lb. fish from the Cains River on his Orvis Impregnated 6½ ft. 2 oz. Deluxe Rod. Note rod is held up and away from body when playing and landing fish.

(Right) "Ricky" Pabst, son of Fred Pabst, originator and owner of Big Bromley Ski Area, Manchester, Vt., is only 12 years old but he is some fisherman! Caught these 10 lb. Salmon on his own Special Orvis Impregnated 8'4" Rod, Anticosti Island.



(Left)—Mrs. Jack Holliday, Indianapolis, Ind., shown with one of those Norwegian beauties, a 46 lb. Salmon, caught on Orvis Impregnated 7½ ft. Heavy Duty Spinning Rod and a Kar gold wobbler. Spinning tackle is used extensively on the fast rivers of Norway.

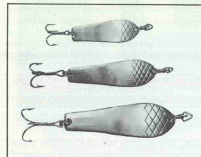
(Right)—Capt. Floyd Majors of Islamorada, Fla. on a trip to Harbor Key landed this fine 26 lb. Permit; one of three Permit caught on a plug that same day—somewhat unusual. The Spinning Outfit is an Orvisco 7½ ft. Glass Rod, 100 reel and 10 lb. line.



TERRIBLE TRIO—THE ORIGINAL SWISS KNEUBUHLER LURES

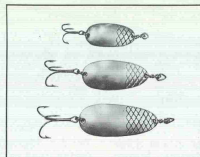
Pick any other three lures, pick any size or color or action—you'll never beat the Terrible Trio for fresh water fishing. Work them deep or shallow, slow or fast—you'll take more fish than you ever did in your life. This we will guarantee—your money back if you're not satisfied! The Long Spoon, Normal Spoon and Swiss Special are the original Kneubuhler lures from Switzerland. You won't find

their unique shapes and two-tone metal surfaces duplicated anywhere. Each lure has its own small, strong, anti-twist swivel attached, and the sharpest of treble hooks. Make your selection from the sizes and colors listed below; and join the thousands of fishermen from coast to coast and Alaska to South America who already swear by the Terrible Trio as the best baits in the business.



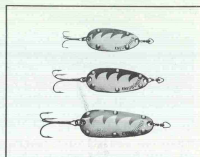
Long Spoon

Copper or Brass Back with Silver underside
Art. 100 No. 1 1/4 oz. \$.65
Art. 100 No. 3 3/4 oz.90
Art. 100 No. 4 1/2 oz. 1.00



Normal Spoon

Copper or Brass back with Silver underside
Art. 106 No. 1 1/4 oz. \$.65
Art. 106 No. 3 3/4 oz.80
Art. 106 No. 5 1/2 oz.95



Swiss Special

Red-Gold or Blue-Purple back, Silver underside
Art. 108 No. 1a 1/4 oz. \$1.05
Art. 108 No. 1 3/4 oz. 1.05
Art. 108 No. 2 3/4 oz. 1.20

LEMAX SWISS LURES—MOTHER OF PEARL AND COPPER

The iridescent flash of genuine mother of pearl is unmatched by any other material, and that is the secret of these imported lures, the reason why they are such consistent fish takers. The various spinners listed below will work wonders at any depth

with their highly polished brass bodies and blades contributing to their effectiveness. The dense bodies and streamlined shapes make them easy to cast and control. Include a few of these finely made lures in your collection; you will be glad you did.



Pearl Torpedo Spinner

Art. 18 No. 1 3/4 oz. \$1.85
Art. 18 No. 2 1/2 oz. 1.90



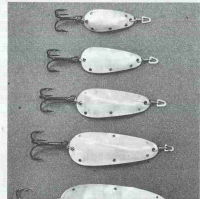
Pearl Reus Spinner

Art. 19 No. 1 1/4 oz. \$1.55
Art. 19 No. 3 1/4 oz. 1.75



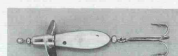
Pearl Narrow Spinner

Art. 20 No. 1 3/4 oz. \$1.45
Art. 20 No. 2 3/4 oz. 1.65
Art. 20 No. 3 1/2 oz. 1.85



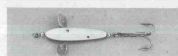
Pearl Broad Spinner

Art. 21 No. 1 3/4 oz. \$1.30
Art. 21 No. 2 1/2 oz. 1.45
Art. 21 No. 3 3/4 oz. 1.50



Pearl Wonder Fish

Art. 22 No. 1 1/4 oz. \$1.60
Art. 22 No. 2 1/2 oz. 1.70



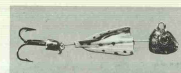
Pearl Devon Spinner

Art. 23 No. 1 3/4 oz. \$1.60
Art. 23 No. 2 3/4 oz. 1.85

Pearl and Copper Wobblers

When you go fishing it is natural to want to catch fish. Here are five "two tone" pearl lures with bright copper underneath, anti-twist swivels attached that will entice any fresh water fish that swims from the largest steelhead to the smallest trout. Exquisitely made Swiss wobblers just waiting to thrill you and your pet baby deep in that pool or riffle.

Art. 46 No. 1 1/4 oz. \$1.30
Art. 46 No. 2 1/4 oz. 1.45
Art. 46 No. 3 1/4 oz. 1.75
Art. 46 No. 4 3/4 oz. 2.05
Art. 46 No. 5 1/2 oz. 2.25



French Hedex

Body revolves at high speed... weighted head keeps lure even and at right depth. Will not twist line.
1/4 oz. \$.65



Broad Spoon

A fine Swiss wobbler with more than its share of catches to its credit. Brass or copper with nickel underside.
Art. 107 No. 1 1/4 oz. \$.80
Art. 107 No. 2 1/2 oz.90



French Truitex

Spins evenly and smoothly in fast or slow water, near surface or deep. A popular type at a popular price. Gold finish.
1/4 oz. \$.50 1/4 oz. \$.55
3/4 oz. \$.65



Colored Spinner

Like all Swiss lures, it is beautifully made, a combination of brass and aluminum, decorated in vivid rainbow colors.
Art. 102 No. 2 3/4 oz. \$1.15
Art. 102 No. 4 3/4 oz. 1.35



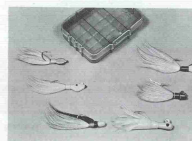
Stainless Steel Snap Swivels

Shown three times actual size, these snaps are wonderful—easy to handle, strong and dependable. Very fine for salt or fresh water spinning. Dozen. \$1.20



Flat Spinner

This tiny gold spinner is our "Battenkill River Special"; it's devastating in fast water anywhere.
Art. 104 No. 1 1/4 oz. \$.80 ea.
Art. 104 No. 2 1/4 oz.85 ea.



"Salty Sixsome"

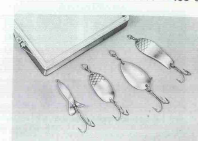
Whether you are planning to fish in Florida, Bimini, Honolulu, the West or East Coast, this selection of six saltwater lures should be included in your kit for they are all good proven lures for Bonefish, Snook, Sea Trout, Snappers, Tarpon, Blues, Strippers, etc. All Saltwater Spin Fishermen will find them very rewarding any place they fish.

(Left to right)
Skipper—1/4 oz.
Snapper—1/4 oz.
Hi-Tail—1/4 oz.
No. 237—1/4 oz.
No. 437—1/4 oz.
No. 437—1/4 oz.
Price with box . . . \$4.65



Fin-Nor Spinning Reel

This new salt water spinning reel has all the qualities, design and precise craftsmanship of Fin-Nor products. Pick-up arm, sturdy, polished stainless steel, positive and automatic. Full circle disc brake drag, positive adjustment. Glowing deep golden anodized finish. All parts specially selected for durability and resistance to salt water attack. Main and bevel gears are machined and located to extremely close tolerances. Reel spool turned from aluminum bar stock.
No. 3—300 yds. 8 lb. line. \$ 95.00
No. 4—350 yds. 12 lb. line. 100.00

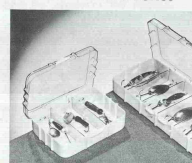


"Fearsome Foursome"

These four Swiss spinning lures have been fishermen's favorites throughout Europe for a long time. So, we imported them for you to try in this country, and what wonders they have turned out to be for Trout, Bass, Steelhead, in fact any fresh water fish. We unhesitatingly recommend and guarantee them to be four of the best lures you can buy.

(Left to right)
Flat Spinner—1/4 oz.
Normal Spoon—1/4 oz.
Broad Spoon—1/4 oz.
Long Spoon—1/4 oz.
Price with box . . . \$3.25

Lure Boxes



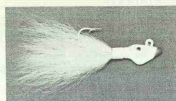
No. 237 \$1.05 4" x 3" x 3/4"
No. 437 \$1.50 7 1/2" x 3 1/4" x 3/4"

(Left) These two boxes with transparent covers are designed to hold lures in separate compartments for easy handling.

Ewing Spin Box No. 7080

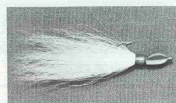
(Right) at long last a lure box in which the hooks won't tangle. Made of high-impact plastic with flush metal hinges and self locking lids, this box will hold a dozen or more regular spinning lures in the cork-lined top section. Air foam cushion prevents rattling. Small plugs and larger lures fit in the bottom section which has a separate compartment for snaps and swivels. 5 3/4" x 3 3/4" x 1 3/4". Box only.
Price \$3.50





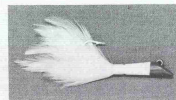
Snooper

¼ oz.\$.50
½ oz.\$.55



Skipper

¼ oz.\$.55



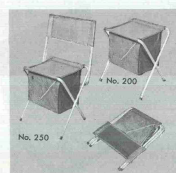
Deep Diva

¾ oz.\$.60
1 oz.\$.70



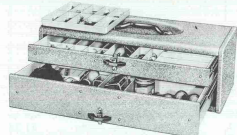
Valvespout Oiler

A very handy article for applying light oil to those hard to reach parts. Solid brass, chrome plated, leak proof. Twist valve for closing and opening. Capacity ½ fl. oz.
Price . . . \$1.00



Orvis SALT WATER LURES

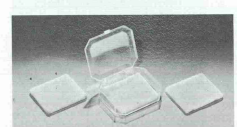
For spinning in salt water there are no more productive lures than jigs, weighted bucktails or "dudies" as they are sometimes called. Made in a variety of patterns and weights and tied with either Feathers or Bucktail, this selection of lures will produce catches at various fishing depths and conditions. Proven for Bonefish, Snook, Trout, Snappers, Blues and Strippers, and used with success in fresh water too.



Stowaway Tackle Boxes

Tuck your Stowaway Box under the boat seat where it can't be upset; then just slide open the drawers and pick the tackle you want. Safe, simple and convenient for any equipment, fly, spinning or casting. Handy at home too. In two sizes, finished in blue ripple baked enamel. Compartmented styrene drawers with metal fronts and file type full suspension.

TC 14 (14" x 8¾" x 6¾") Steel . . . \$14.95
TC 20 (20" x 8¾" x 6¾") Alum. . . \$19.95

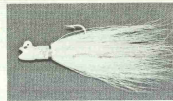


Streamline Dressing Pads

Impregnated with Newton's Streamline Dressing, these pads are ready to use. No fussing with leaky containers or wiping cloths. Cleans and dresses line, can be used until dirty. No harmful ingredients, line floats for hours.

Impregnated with Newton's Streamline Dressing, these pads are ready to use. No fussing with leaky containers or wiping cloths. Cleans and dresses line, can be used until dirty. No harmful ingredients, line floats for hours.

Superfina Compass—(right) Hunters, fishermen, sailors, motorists and pilots of both planes and boats have acclaimed this "The finest small compass in the world." Non-magnetic, it functions anywhere. Direct readings without inverting. Shatter-proof, luminous. Both metric and inch scales engraved on sides for mapping. Wrist strap included. Price \$10.00



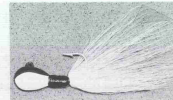
Smiley

¼ oz.\$.55
½ oz.\$.60



Upperman Hi-Tie

¼ oz.\$.75



Upperman Bucktail

¼ oz.\$.50
¾ oz.\$.50



Lubriplate

Recommended for use as a heavy lubricant for the gears of any spinning reel, and is especially desirable for salt water fishing as it protects the steel parts against corrosion.



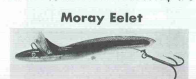
Stainless Steel Leaders

Sevenstrand leaders are a well known brand, constructed of brown flexible stainless steel wire, small snaps and swivels. They make a perfect leader for spinning.

6, 9 or 12 lb. test, 4", 6" or 9" long.
\$15 each



Catchy and colorful stripes and dots. Especially good for trout, panfish, bass. Art. 12—½ oz.\$.70



Made from translucent plastic in a natural gray-green color, this Moray Eel moves with astounding realism in the water. Has a transparent planing fin on head. ¼ oz.\$.75



The highly reflective red eyes, combined with the beautiful finish and treble hook tied with buck tail makes this lure terrific for spinning as well as fly rod. Chrome, 1/6 oz.\$.75

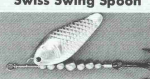
Tired of tying yourself in knots when it comes to handling spinning lines? Get a Spin-Winder—the new spooling machine that eliminates line problems. A cinch to use for loading spools properly without twisting or crowding. A great help too for reversing lines for double life, cleaning and inspecting for safety. Precision built for high speed use with all popular spinning reel spools.



Ball Bearing Swivels

Swivels each Snap Swivels each
No. 2—Spinning \$1.25 No. 2—Spinning \$1.29
No. 3—Spinning .25 No. 3—Spinning .29
No. 4—Casting .35 No. 4—Casting .39

Note: No. 3 Swivel above actual size.



Art. 38 No. 1—½ oz.\$.80
Art. 38 No. 2—¾ oz.\$.80
Art. 38 No. 3—1 oz.\$.80



Rubber Bands ¾" with tab for any size spool. Easy to put on, take off. Won't cut line—ten per package. Four colors to designate different line test. What a joy! Package . . . \$1.25



The old favorite in a new size for spinning. ¼ oz. weight, 1¾" long.
No. 916—Red and White.\$.85
No. 904—Pearl Crystal.\$.95
No. 906—Copper Crystal.\$.95

These surface poppers are designed specifically for use with spinning gear, the fresh water poppers have single hooks, the salt water poppers treble hooks. All are popular patterns and nicely finished.

Fresh Water Poppers
Black—Pearl, Red Head—Brown—Yellow, Red Stripe—Frog—Green Sparkle
Weight ¾ oz.\$1.25
Complete selection in box. Price \$8.00

Salt Water Poppers
Pearl, Red Head—Shad—Blue Scale—Yellow Scale—Shiner—Yellow, Red Stripe.
Weight ¾ oz.\$1.40
Complete selection in box Price \$8.90

Ball Bearing Leaders

E-Z Swivel
Lengths 3", 6", 9", 12"
Pflieger nylon covered stainless steel wire leaders with ball bearing Sampo Swivel. Strong yet flexible, for fresh or salt water.

\$1.40 each



Diamond dents for extra flash.
¾ oz.\$.60
1 oz.\$.60

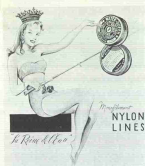


French baby eels in translucent gray-green plastic with jointed body. Transparent planing fin gives strike provoking wiggle. ¾ oz. \$1.00; 1 oz. \$1.20; 1½ oz. \$1.50



Every fisherman should have one—the handiest tool an angler ever carried. 3-in-1 slitter, disgorger and clipper; loop cord protects against loss. Only 2½" long.\$.75





ORVIS WATER QUEEN Monofilament Line

Water Queen Line has earned an enviable reputation with spin fishermen the world over for its dependability in both fresh and salt water. It is natural nylon which has been neither drawn nor work hardened; consequently it retains its essential strength and stays soft and flexible under the most demanding conditions. Made in France and economically packaged, Water Queen Line is an excellent buy—less than a penny a yard, because you pay for the line only, not a fancy box.

82 yd. spools are available single or two connected for 164 yd. length. Single spools available in 220 yds. ea.



Line No.	Strength	Diameter	Leader Size	Lure Weight	82 yds.	220 yds.
2/0	1 3/4 lb.	.0055"	6x	1/4 to 3/4 oz.	\$.45	\$1.00
0	2 1/4 lb.	.0063"	5x	1/4 to 1/2 oz.	.50	1.10
1	2 3/4 lb.	.0071"	4x	1/4 to 3/8 oz.	.55	1.20
2	3 1/2 lb.	.0079"	3x	1/4 to 3/8 oz.	.60	1.25
3	4 lb.	.0087"	2x	1/4 to 3/8 oz.	.65	1.30
4	5 lb.	.0094"	—	1/4 to 3/8 oz.	.70	1.40
4 bis	6 lb.	.0102"	1x	3/4 to 1 oz.	.75	1.50
5	7 lb.	.0110"	0x	3/4 to 1 oz.	.80	1.60
6	8 lb.	.0126"	9/5	1/2 to 1 oz.	.85	1.70
7	9 1/2 lb.	.0138"	7/5	1/2 to 1 oz.	.90	1.80
8	11 1/2 lb.	.0157"	5/5	1 to 2 oz.	.95	2.15
9	14 lb.	.0177"	3/5	1 to 2 oz.	1.00	2.50
10	17 lb.	.0197"	1/5	1 to 3 oz.	1.20	2.85
11	20 lb.	.0216"	0/5	2 to 4 oz.	1.35	3.15
12	24 lb.	.0236"	—	2 to 4 oz.	1.60	3.75

Putting line on reel spool \$.65 ea.

Tie your own leaders—pick your sizes from the above chart and use the knots shown below

Perfection Loop

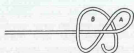


Figure 1. Make a single turn around the leader and hold the crossing between thumb and forefinger.

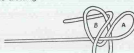


Figure 2. Take a second turn around the crossing and bring the end around again between loops A and B.

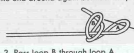


Figure 3. Pass loop B through loop A.

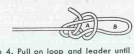


Figure 4. Pull on loop and leader until knot jams securely.

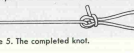


Figure 5. The completed knot.

Barrel Knot



Figure 1. Make three to four wraps of each strand (only two wraps are shown for clarity).



Figure 2. Pull on both of the leader strands.

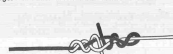


Figure 3. Continue pulling the strands until the knot is closed.

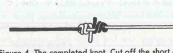


Figure 4. The completed knot. Cut off the short ends close to the knot.

Return Knot

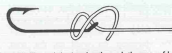


Figure 1. Thread the leader through the eye of hook and pass it downward behind and upward in front of hook. Hold the loop open with thumb and forefinger.



Figure 2. Make a second turn behind the leader strand. Also hold this loop open.



Figure 3. Now draw the end under both loops and pull on the standing part of leader. As the coils are drawn push the loops over the eye of the hook.

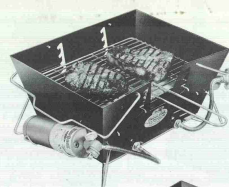


Figure 4. Pull up the knot tightly.

FOR OUT-OF-DOORS COOKING AND PICNICS

Bernz-O-Matic Grills

Charcoal flavored meats in only minutes—indoors or out. Operates on disposable cylinders of Bernz-O-Matic fuel. Ceramic block takes the place of charcoal imparting magnificent charcoal flavor without a charcoal fire. Use Bernz-O-Matic for ideal out-of-doors cooking, in fireplace, on porch, or in breeze-way.



Bernz-O-Matic DeLuxe—double burner unit for parties and picnics complete with slide out drip tray, dull black and brass finish, 14 1/4" W x 18 3/4" L x 9 1/4" H. Complete with 2 Bernz-O-Matic fuel cylinders.

Price . . . \$49.75

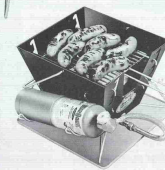
Bernz-O-Matic Master—single burner unit, slide out drip tray, dull black and brass finish, 12 3/4" W x 14 1/4" L x 9 1/4" H. Complete with Bernz-O-Matic fuel single cylinder.

Price . . . \$29.75

Bernz-O-Matic Charco-Jet—single burner unit. Use it right in your own kitchen or outdoors. 9 1/2" W x 10 3/4" L x 7 3/4" H. Not shown—same in design as larger grill above only smaller in size.

Price . . . \$14.95

Extra Cylinders . . . Price \$1.95



Tweed-Cote Picnic Jugs

These marvelous jugs have a rugged Tweed-Cote finish that will not rust, mar, scuff, or peel. Double thick Fiberglas insulation. Insulated cap, plastic cover, steel handle. Made from heavy gauge sheet steel.

No. 1022 (shown)—2 gal. capacity Hide-A-Way non-leak faucet pours only when in position, aluminum lining. \$10.95

No. 1021—1 gal. capacity, Hide-A-Way non-leak faucet, Plasticite Lining easy to clean, will not chip, warp or crack. \$7.98

No. 1020—1 gal. capacity with pouring spout, plastic spout cover which can't get lost. Same lining as above. \$5.98

Tweed-Cote Ice Chests

These new Tweed-Cote Ice Chests are covered with colorful Tweed Vinyl plastic, gray and green on the outside, gray on inside. They are completely rust-proof, and watertight and have double Fiberglas insulation, cantilever hinges, convenient drain hose with coupling and handy bottle opener on side. Aluminum construction.

No. 1016—DeLuxe Model (Shown above) 5 position shelf, "seal-tight" cover lock, 22" x 13" x 16". \$29.95

No. 1013—Standard Ice Chest, Sturdy steel construction. 22" x 13" x 13". \$24.95

No. 1015—Family Size Ice Chest, 21" x 10" x 15". \$21.95

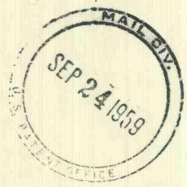
Game Fish Waste Basket

This magnificent sportsman's waste basket is covered with Schumacher fabric, beautifully patterned with an oyster white background, handsome brown borders and gray and metallic gold trim. Game fish include:

Steelhead Trout	Pickeral
Large Mouth Bass	King Salmon
Small Mouth Bass	Blue Gill
Yellow Perch	Redbreast Sunfish
Assorted Salmon dry and wet flies are represented in colorful natural pastels.	

The entire decorative combination makes this basket ideal for home or office. Lining is spongeable back binders cloth. Lining is also in metallic gold.

16" H x 12 1/4" L x 6 3/4" W. \$16.00



TRADE MARKS
CLASS 22, GAMES, TOYS,
AND SPORTING GOODS

APPLICATION
NO. 633626

REGISTERED

OCT 13 1953

580991

A 104

ORVIS

PUBLISHED IN O. G.

JUL 21 1953

U. S. PATENT OFFICE

PROPRIETOR.

CHAS. F. ORVIS COMPANY, INC.

APPROVED
DRAFTSMAN

AUG 26 '52

U.S. PATENT OFFICE

PHOTOGRAPHS

AUG 29 1952

FOR EXAMINER

MAIL DIVISION
AUG - 31 1952
U.S. PATENT OFFICE

TRADEMARK ACTION REPORT

PROCESS DATE: 09/14/93

PAGE: 1

SERIAL NUMBER [AM032]: 71/633626

FILING DATE [AM016]: 1952/08/08

EXAMINING ATTORNEY [AM025]: EXAMINER # NOT PRESENT

LAW OFFICE [AM024]: NNN

CURRENTLY AN INTENT APPLICATION: NO

FILED AS INTENT APPLICATION: NO

PUBLICATION DATE [AM020]: NNNN/NN/NN

REGISTRATION NUMBER [AM031]: 0580991

REGISTRATION DATE [AM022]: 1953/10/13

STATUS: REGISTERED - BACKFILE

MARK [AM028]: ORVIS

MARK DRAWING CODE [AM029]: 1000

MARK TYPE:

Trademark [AM058]

WIPO DESIGN CODE [WP003]:

REGISTER: Principal [AM086]

AMENDED/REGISTER: NNNNNN

DATE REGISTER AMND [AM014]: NNNN/NN/NN

DATE OF LAST RENEWAL [AM126]: 1973/10/13

RENEWAL: UNKNWN

RE-PUBLISHED SEC 12(C) [AM077]: NO

DATE PUB SEC 12C [AM021]: NNNN/NN/NN

SECTION 8 ACCEPTED: YES

SECTION 15 ACKNOWLEDGED: YES

CHANGE IN REGISTRATION [AM044]: NO

PRIME CLASSIFICATION [CL010]: 022

CLASS STATUS: ACTIVE

9-22-93

SERIAL NUMBER [AM032]: 71/633626 (CONTINUED)

CLASS STATUS DATE: 1983/03/01

INTL CLASS(ES) [CL003]: 028

US CLASS(ES) [CL005]: 022

DATE OF FIRST USE [CL007]: 1856/00/00

DATE OF FIRST USE IN COMM [CL008]: 1856/00/00

USE IN ANOTHER FORM [AF***0]:

USE IN ANOTHER FORM [AF***1]:

USE IN ANOTHER FORM [AF***2]:

GOODS AND SERVICES [GS****]: FISHING RODS, REELS AND REEL CASES, FISH
ING LINES, ARTIFICIAL FLIES AND LURES, F
LY BOXES, FISHING HOOKS, GAFF HOOKS FOR

FISHING, LEADERS AND SWIVELS, LEADER CAS
ES, FISHING ROD CARRYING CASES, MINNOW T
RAPS, CREELS, TACKLE BOXES, FISHERMEN'S
KIT BAGS, DRESSING FOR FISHING LINE AND
ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFI
CIAL FLY-TYING KITS, FISHING LINE DRIERS
, SALMON TAILERS, FLY CHESTS, AND FISHIN
G ROD SECTIONS AND PARTS

CERTIFICATION STMT [CS0000]:

ATTORNEY DOCKET NUMBER: NNNNNNNNNNNN

ATTORNEY [AT0000]:

CORR. NAME/ADDRESS [AM001]: ? *add*

DOMESTIC REF [DR0000]:

AMEND TO A REG/RENEWAL CERT. [A0****]:

CERT. OF CORRECTION OF REG [B0****]:

CONCURRENT USE STMT [CU****]:

SERIAL NUMBER [AM032]: 71/633626 (CONTINUED)

DESCRIPTION OF MARK [DM0000]:

DISCLAIMER /PREDETERMINED TEXT [D10000]:

INTERFERENCE STATEMENT [IN0000]:

LINING AND STIPPLING STATEMENT [LS0000]:

NAME/PORTRAIT DESC. / CONSENT [N00000]:

ORDER REST. SCOPE/CLAIM OF REG [OR****]:

SECTION 2(F) [AM078]: YES

SECTION 2(F) IN PART [AM079]: NO

SECTION 2(F) LIMITATION STMT. [TF0000]:

TRANSLATION OF WORDS IN MARK [TR0000]:

FOREIGN ENTRY NUMBER [FN006]: NNN

FOREIGN COUNTRY OF ORIGIN [FN008]: NO FRGN CNTY CODE

FOREIGN APPL. NUMBER [FN007]: NNNNNNNNNNNNNN

FOREIGN APPL. FILING DATE [FN001]: NNNN/NN/NN

FOREIGN REG NUMBER [FN009]: NNNNNNNNNNNNNN

FOREIGN REGISTRATION DATE [FN002]: NNNN/NN/NN

FOREIGN REG. EXPIRATION [FN003]: NNNN/NN/NN

FOREIGN RENEWAL REG NUMBER [FN010]: NNNNNNNNNNNNNN

FOREIGN REG. RENEWED [FN004]: NNNN/NN/NN

FOREIGN REG. RENEWED EXP [FN005]: NNNN/NN/NN

PRIORITY CLAIMED: NO

ASSIGN. NAME CHANGE [NC9999]:

PAGE: 4

add
40 - PV
NC
99

ERRORS DETECTED BY AUTOMATED EDITS FOR SERIAL NUMBER: 71/633626

PAGE: 1

DT ERROR DETECTED	DATA ELEMENT/ TEXT TYPE	ERR ED CODE STAT	DATA CONTENTS	ADDL KEY
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NO RECORDS FOUND

TRADE MARKS

AUG 8 1952

U. S. PATENT OFFICE

ORVIS

TRADE MARK

633626

PO-102 (Rev.)
(2-1-52)

CLASSIFICATION



FILING DATE
08/08/1952

REGISTRATION #
580991

CONTENTS.

Application *OK* papers.

BRIEFED

TRADE MARKS
CLASS 22, GAMES, TOYS,
AND SPORTING GOODS

1. *Sub-Powers of Atty Nov. 7, 1952*

2. *Letter* JAN 16 1953

3. *amdt. a + Encl.* FEB 11, 1953

4. REJECTION MAR 20 1953

5. *Amtd. B + Sub. Dec.* MAY 27, 1953

6. N OF P JUN 26 1953

7. N OF A SEP 17 1953

8. COMB. AFF. SEC. 8 & 18 SEP 24 1959

9. *Ren. Pet.* JAN 10, 1974

10. *Ren. Pet.* JULY 30, 1993

11. *Subm 549* 10/17/02

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C. W. W.
3-16-53

RED
Hobbs
Heldensmeyer

833088

9-27-93PS

633626

27

ORVIS

SECOND RENEWAL

T.-M. SERIAL No. (Series of 1905)

REG. No.

580991

633626

TRADE MARKS
CLASS 22, GAMES, TOYS,
AND SPORTING GOODS

REGISTERED

OCT 13 1953

Name CHAS. F. ORVIS COMPANY, INC.

The Orvis Company, Inc.

of MANCHESTER,

State of VERMONT.

For FISHING RODS, REELS AND REEL CASES, LINES, FLIES AND LURES, FLY BOXES,
HOOKS, ETC.

Parts of Application
filed

PRINCIPAL REGISTER

Under Section 2 (1)

ACT OF 1945

Statement

Verification

Specimens

Drawing

Fee

\$25.00 - 24727 AUG 8, 1952

Application filed complete

AUG 8 1952

JAN 10 1974

(Sec. 26)

JUN 24 1953

SEP 14 1953

Examined and passed for publication

Examined for registration

Notice of allowance

Affidavit, Sec. 8

Affidavit, Sec. 15

Examined for renewal

Acknowledged

Acknowledged

Renewed

OCT 13 1973

RENEWED

OCT 13 1993

10/13/2003

Cleveland, OH 44113

Body

united States

Cleveland, Ohio

44113

Goods-Service

*Fishing rods, reels and reel cases, fishing
lines, artificial flies and lures*

I see inside ? ok

Applicant claims ownership of registrations

Claims use since 1856

Claims use in commerce since 1856

PUBLISHED IN O. G.

JUL 21 1953

U. S. PATENT OFFICE

APR 2 1974

0 2 NOV 1993

FEE RECORD SHEET

Registration Number: 0580991

Serial Number: 71633626



RAM Sale Number: 567

Total Fees: \$500

RAM Accounting Date: 20021017

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
§8 affidavit	7205	10/17/2002	\$100	1	\$100
Application for Renewal (§9)	7201	10/17/2002	\$400	1	\$400

PTO Form 1963 (Rev 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

**~COMBINED DECLARATION OF USE IN COMMERCE/APPLICATION FOR
RENEWAL OF REGISTRATION OF MARK UNDER §&sePTO Form 1963 (Rev
4/2000)**

*** To the Commissioner for Trademarks ***

<DOCUMENT INFORMATION>

<COMBINED SECTIONS 8 & 9 DECLARATION/APPLICATION>

<VERSION 1.24>

<TRADEMARK/SERVICEMARK INFORMATION>

<MARK> ORVIS

<REGISTRATION NUMBER> 0580991

<SERIAL NUMBER> 71633626

<REGISTRATION DATE> 10/13/1953

<OWNER INFORMATION>

<NAME> ORVIS COMPANY, INC., THE

<STREET> Historic Route 7A

<CITY> Manchester

<STATE> VT

<COUNTRY> USA

<ZIP/POSTAL CODE> 05254

<GOODS AND SERVICES INFORMATION>

<GOODS AND/OR SERVICES NOT IN USE TO BE DELETED> gaff hooks for fishing, minnow traps

~ The owner is using or is using through a related company the mark in commerce on or in connection with all the goods/services listed in the existing registration, except the goods and/or services identified above. ~

<ATTORNEY INFORMATION>

<NAME> Thomas E. Young

<STREET> 1100 Superior Avenue, Seventh Floor

<CITY> Cleveland

<STATE> OH

<COUNTRY> USA

<ZIP/POSTAL CODE> 44114-2579

<E-MAIL ADDRESS> tyoung@faysharpe.com

<FIRM NAME> Fay, Sharpe, Fagan, Minnich & McKee

<TELEPHONE NUMBER> 216 8615582

<FAX NUMBER> 216 241 1666

<ATTORNEY DOCKET NUMBER> OCEE 5 05281

<FEE INFORMATION>

<COMBINED SECTIONS 8 & 9 FILING FEE AMOUNT> 500

<NUMBER OF CLASSES> 1

<TOTAL FEES PAID> 500

<NUMBER OF CLASSES> 1

<USE INFORMATION>

<INTERNATIONAL CLASS NUMBER> 028

<SPECIMEN> Yes

<SPECIMEN DESCRIPTION> scanned box for goods sold identified by the mark

<LAW OFFICE INFORMATION>

<E-MAIL ADDRESS FOR CORRESPONDENCE> N/A

<SIGNATURE AND OTHER INFORMATION>

~ Declaration: The owner is using or is using through a related company the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. ~

~ The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true. ~

~ Declaration: The registrant requests that the registration be renewed for the goods and/or services identified above. ~

<SIGNATURE> /Thomas E. Young/

<DATE> 10/17/2002

<NAME> Thomas E. Young

<TITLE> attorney for Registrant

<RAM INFORMATION>

<RAM SALE NUMBER> 567

<RAM ACCOUNTING DATE> 20021017

<INTERNET TRANSMISSION DATE> Thursday, 10-17-2002 11:34:33 EDT

<TEAS STAMP> USPTO/S08N09-6739218105-20021017113427018-0580991-12480c99e74d1859f0dc3491cdece01d94e-RAM-567-20021017113127018

The information collected on this form allows the USPTO to determine whether a mark may be registered on the Principal or Supplemental register, and provides notice of an applicant's claim of ownership of the mark. Responses to the request for information are required to obtain the benefit of a registration on the Principal or Supplemental register. 15 U.S.C. §§1051 et seq. and 37 C.F.R. Part 2. All information collected will be made public. Gathering and providing the information will require an estimated 13 minutes (depending if the application is based on an intent to use the mark in commerce, use of the mark in commerce, or a foreign application or registration). Please direct comments on the time needed to complete this form, and/or suggestions for reducing this burden to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington D.C. 20231. Please note that the PTO may not conduct or sponsor a collection of information using a form that does not display a valid OMB control number.

**~COMBINED DECLARATION OF USE IN COMMERCE/APPLICATION FOR
RENEWAL OF REGISTRATION OF MARK UNDER §§ 8 & 9~**

The table below presents the data as entered.

Input Field	Entered
MARK	ORVIS
REGISTRATION NUMBER	0580991
SERIAL NUMBER	71633626
REGISTRATION DATE	10/13/1953
NAME	ORVIS COMPANY, INC., THE
STREET	Historic Route 7A
CITY	Manchester
STATE	VT
COUNTRY	USA
ZIP/POSTAL CODE	05254
GOODS AND/OR SERVICES NOT IN USE TO BE DELETED	gaff hooks for fishing, minnow traps
NAME	Thomas E. Young
STREET	1100 Superior Avenue, Seventh Floor
CITY	Cleveland
STATE	OH
COUNTRY	USA
ZIP/POSTAL CODE	44114-2579
E-MAIL ADDRESS	tyoung@faysharpe.com
FIRM NAME	Fay, Sharpe, Fagan, Minnich & McKee
TELEPHONE NUMBER	216 8615582
FAX NUMBER	216 241 1666
ATTORNEY DOCKET NUMBER	OCEE 5 05281
COMBINED SECTIONS 8 & 9 FILING FEE AMOUNT	500

NUMBER OF CLASSES	1
TOTAL FEES PAID	500
NUMBER OF CLASSES	1
INTERNATIONAL CLASS NUMBER	028
SPECIMEN	Yes
SPECIMEN DESCRIPTION	scanned box for goods sold identified by the mark
E-MAIL ADDRESS FOR CORRESPONDENCE	N/A
SIGNATURE	/Thomas E. Young/
DATE	10/17/2002
NAME	Thomas E. Young
TITLE	attorney for Registrant
RAM SALE NUMBER	567
RAM ACCOUNTING DATE	20021017
INTERNET TRANSMISSION DATE	Thursday, 10-17-2002 11:34:33 EDT
TEAS STAMP	USPTO/S08N09-6739218105-20021017113427018-0580991- 12480c99e74d1859f0dc3491cdece01d94e-RAM-567- 20021017113127018

[Go Back](#)

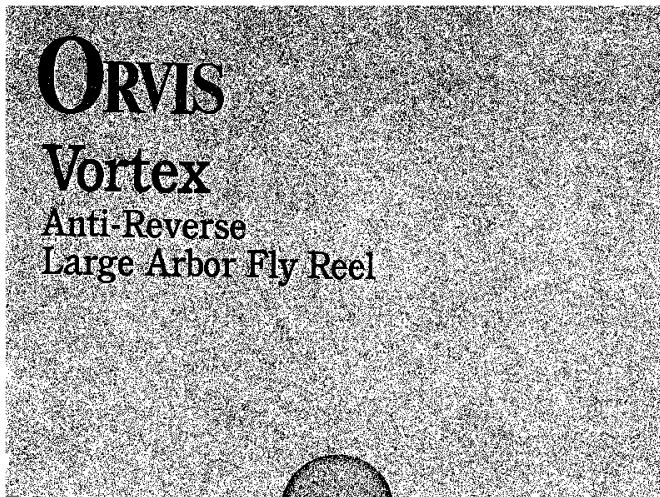
SPECIMEN

Internet Transmission Date:
10172002

Class Number:
028

Registration Number:
0580991

Serial Number:
71633626



ORVIS®

Vortex

**Anti-Reverse
Large Arbor Fly Reel**



300 - 365

TM/R

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATIONAPPLICATION FOR TRADEMARK RENEWAL#10
Ren. Pet

Mark : ORVIS
Old U.S. Class : 22
Registration No. : 580,991
Registered : October 13, 1953
Registrant : The Orvis Company, Inc.
State of Incorporation : Vermont
Business Address : Manchester, Vermont
Our Docket No. : OC-5281

Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Dear Sir:

The above-identified registrant requests that Registration No. 580,991 issued to The Orvis Company, Inc. on October 13, 1953 which registrant now owns, as shown by the records in the Patent and Trademark Office be renewed in accordance with the provisions of the Act of July 5, 1946.

The renewal fee is presented herewith.

Registrant hereby appoints Robert V. Vickers (Reg. No. 19,504); E. Kent Daniels, Jr. (Reg. No. 19,598); and/or Thomas E. Young (Reg. No. 28,924), Twentieth Floor, Terminal Tower, Cleveland, Ohio 44113, to prosecute this application to renew, to transact all business in the Patent and Trademark Office in

010 TW 08/18/93 74580991

0 365 300.00 CK

connection therewith and to receive the Certificate of Renewal.

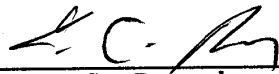
Thomas C. Rosenbauer states that he is an officer of registrant corporation and is authorized to execute this application to renew on behalf of said corporation; he believes registrant to be the owner of Registration No. 580,991; the mark shown therein is in use in interstate commerce on each of the following goods recited in the registration:

FISHING RODS, REELS AND REEL CASES, FISHING LINES,
ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS,
GAFF HOOKS FOR FISHING, LEADERS AND SWIVELS, LEADER
CASES, FISHING ROD CARRYING CASES, MINNOW TRAPS,
CREELS, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING
FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS'
CLIPS, ARTIFICIAL FLY-TYING KITS, FISHING LINE DRIERS,
SALMON TAILERS, FLY CHESTS, AND FISHING ROD SECTIONS
AND PARTS

and the attached specimen shows the mark as currently used.

The undersigned further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful

false statements may jeopardize the validity of said application or any registration issuing thereon.



Thomas C. Rosenbauer
Title: Vice President

This 22 day of June, 1993.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

Mark : ORVIS
Class(es) : 22
Registration No. : 580,991
Registered : October 13, 1953
Applicant : The Orvis Company, Inc.
Attorney Docket No. : OC-5281

TRANSMITTAL LETTER FOR
TRADEMARK OR SERVICE MARK APPLICATION
OR MAINTENANCE PAPERS

Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Sir:

Submitted herewith are:

- X An executed application for registration and/or
renewal of a trademark and/or service mark and/or
affidavit
- A drawing showing the mark for which registration
is sought
- inked typed
- X A check for the filing fee for 1 class(es)
- X Specimens showing the mark (3 for each class in
applications reciting use in commerce)
- X A post card receipt to be returned to us

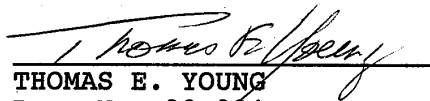
Please charge any additional fees or credit any over-
payment to Deposit Account No. 02-2887. This form is sub-
mitted in triplicate to facilitate any such charge or cred-
it.

Respectfully submitted,

BODY, VICKERS & DANIELS
2000 Terminal Tower
Cleveland, OH 44113

(216) 623-0040

BY:


THOMAS E. YOUNG
Reg. No. 28,924



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

Mark : ORVIS
Class(es) : 22
Registration No. : 580,991
Registered : October 13, 1953
Applicant : The Orvis Company, Inc.
Attorney Docket No. : OC-5281

TRANSMITTAL LETTER FOR
TRADEMARK OR SERVICE MARK APPLICATION
OR MAINTENANCE PAPERS

Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Sir:

Submitted herewith are:

- X An executed application for registration and/or
renewal of a trademark and/or service mark and/or
affidavit
- A drawing showing the mark for which registration
is sought
- inked typed
- X A check for the filing fee for 1 class(es)
- X Specimens showing the mark (3 for each class in
applications reciting use in commerce)
- X A post card receipt to be returned to us

Please charge any additional fees or credit any over-
payment to Deposit Account No. 02-2887. This form is sub-
mitted in triplicate to facilitate any such charge or cred-
it.

Respectfully submitted,

BODY, VICKERS & DANIELS
2000 Terminal Tower
Cleveland, OH 44113

(216) 623-0040

BY: Thomas E. Young
THOMAS E. YOUNG
Reg. No. 28,924



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

: ORVIS
: 22
Registration No. : 580,991
Registered : October 13, 1953
Applicant : The Orvis Company, Inc.
Attorney Docket No. : OC-5281

TRANSMITTAL LETTER FOR
TRADEMARK OR SERVICE MARK APPLICATION
OR MAINTENANCE PAPERS

Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Sir:

Submitted herewith are:

 X An executed application for registration and/or
renewal of a trademark and/or service mark and/or
affidavit

 A drawing showing the mark for which registration
is sought

 inked typed

 X A check for the filing fee for 1 class(es)

 X Specimens showing the mark (3 for each class in
applications reciting use in commerce)

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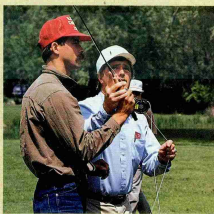


to Fly Fish in Just Three Days

Let this year and see why the Orvis Fly Fishing School is the easiest and most enjoyable way to learn the art of fly fishing. The delightful three-day program includes instruction in fly selection, stream entomology, knot tying, fishing on the stocked Orvis trout ponds, lunches at The Equinox, a beautifully restored 19th-century inn, tour of the Orvis rod factory, use of an Orvis fly rod outfit, three-day Vermont fishing license, access to privately owned stretches of the lovely Battellkill for fishing before and after class. Tuition for the school, including lunch, is \$390. Students also receive a preferred rate at The Equinox with breakfast included.

The Orvis Fly Fishing Schools are the best way to learn fly fishing or to sharpen your techniques. In just three days of intensive training you CAN learn to fish the fly or upgrade your fly-fishing skills. When taught the right way, this great sport becomes a satisfying activity you will enjoy for the rest of your life.

For a free booklet, information, or reservations, call the toll-free number shown below.



Orvis in England

Chalk Stream Fishing and British Fly-Fishing Schools

Learn fly fishing in the heart of Hampshire's chalk stream country, or fish the Orvis stretches of the Test and Itchen rivers - surely the finest dry fly fishing Britain offers. Chalk stream dry fly fishing is the ultimate fishing experience, and there exists no more coveted chalk streams than these two rivers. Orvis England has the only owned water on both the Test and Itchen offering daily fee fishing. Trout 2 to 4 pounds to the dry fly are not uncommon. Only 1 hour, 20 minutes from Heathrow Airport by car, or 15 minutes by cab from Winchester rail station. For more information, or to make reservations, call the toll-free number below.



Orvis would like to thank our friends at Brays Island Plantation, a unique South Carolina residential community dedicated to the sporting life, for the gracious use of their plantation as a location for much of the photography in this catalog. The management and residents of Brays Island have achieved an enviable balance of gracious living and preservation of the Carolina Lowcountry's natural beauty and wildlife. If you would like to learn more about this very special, limited-membership community, call Brays Island Plantation at 1-800-763-3100, or write to P.O. Box 30, Sheldon, South Carolina 29941.

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Telephone 703-345-3635

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N. of the Corner of Grant & Sutter
San Francisco, California 94108
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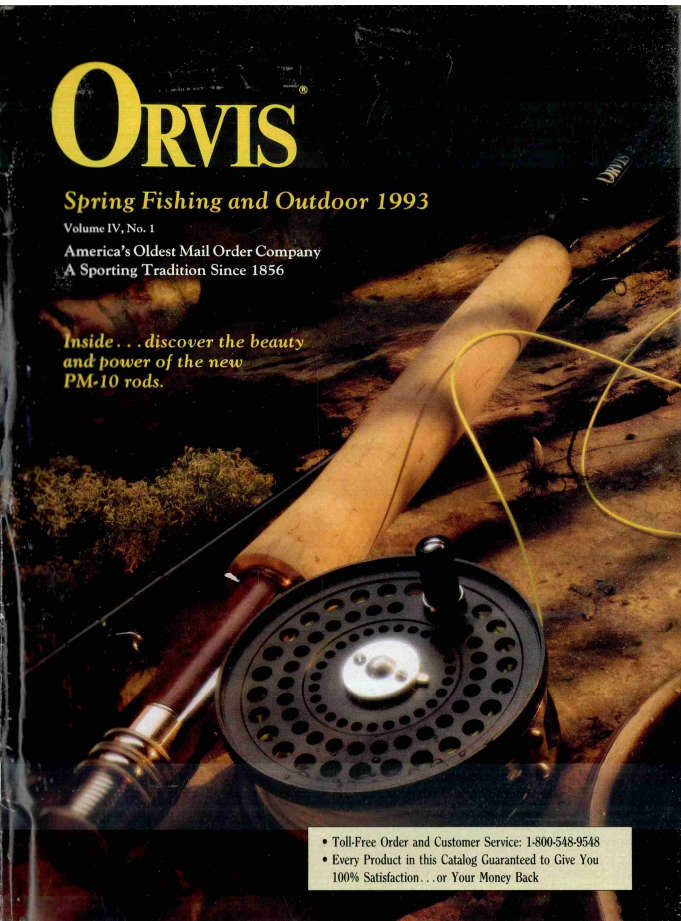
Spring Fishing and Outdoor 1993

Volume IV, No. 1

America's Oldest Mail Order Company

A Sporting Tradition Since 1856

Inside . . . discover the beauty
and power of the new
PM-10 rods.



• Toll-Free Order and Customer Service: 1-800-548-9548
• Every Product in this Catalog Guaranteed to Give You
100% Satisfaction . . . or Your Money Back

Power Matrix-10™ Rod Series



A Totally New Look and Feel in Orvis Rods



©1993 The Orvis Company, Inc., Manchester, Vermont 05254
Prices in this catalog in effect through September 30, 1993.

Recent breakthroughs in the technology used to build fighter aircraft have enabled Orvis to create a new series of fly rods with unequalled performance and durability, and which set a new standard of beauty for Orvis graphite fly rods. The secret is in the matrix — the mixture of graphite and resin materials that gives a rod its basic modulus (resistance to bending), tensile strength (resistance to fracturing under load), and toughness (the ability to endure repeated flexings and normal impacts).

We call our new matrix Power Matrix-10. It lets Orvis build rods with tips that are 10 percent thinner than our HLS® rods, but which are also incredibly strong: Power Matrix-10 is 30 percent tougher than any comparable matrix used in fly rods. Because of the great inherent structural integrity of rods made with this new technology, Orvis is able to produce, for the first time, smooth-finish polished rod blanks strong enough to be backed by the unmatched Orvis 25-year unconditional guarantee.

New Designs Inspired by New Technology

Power Matrix-10 has given Orvis a free hand to explore new areas of fly rod design. Our rod designers have created a completely new taper with a "feel" unlike any Orvis rod you've ever cast. The result is a series of fast-action rods that both enhance the advantages and avoid the problems of previous fast-action rods. Power Matrix-10 rods feel light and responsive, without a trace of whippiness. Each rod loads instantly with only a little line out, but as load increases, power is transferred smoothly down the rod. Even the ferrules, which are slimmer and shorter, work with the action, not against it.

Casting with any of the new Power Matrix-10 rods is pure joy. These are the first fast-action rods you don't have to work hard to cast with. Casting is effortless at normal fishing distances, and a modest double-haul will shoot line into the breeze farther than you thought possible.



Traditional Orvis Attention to Detail

If you appreciate beautiful fly rods, you'll love the perfect wrappings and smooth, deep blue-green finish of Power Matrix-10 rods. On trout models, the reversed nickel silver reel seats feature beautifully figured amboina wood inserts. The machined, high-tensile-strength aluminum reel seats on big-game models are black anodized to resist the corrosive effects of salt water, and their fixed 1-inch soft rubber fighting butt makes fighting big fish a little easier.

If you appreciate performance, you'll love the way these rods cast, and the way they fight even the strongest fish. And if you're the kind of angler who's on the water at every opportunity, and who doesn't like to have to baby a rod through normal tough going, you'll appreciate the built-in strength of Power Matrix-10 rods and — if the worst happens — the security of our 25-year no-questions-asked rod guarantee.

Power Matrix-10 844	4-weight
NEW. 8 foot 4-inch, 3-1/2 oz. for 4-weight line with reversed nickel silver and beautifully figured amboina wood reel seat, reversed hall-wells grip. <i>With its fast, delicate, forgiving action, this light-line trout rod will effortlessly reach as far as you need to — even in the wind — and present your fly without a ripple. Delicate enough to present a #22 dry, powerful enough to cast big nymphs, it's a superb rod for almost any small to medium sized trout water anywhere in the world.</i>	
J9401-53-62 — Outfit: Rod with Bar-Stock CPO™ III reel, WF4F line, 100 yards 20-lb. backing, front loop, leader	\$585.00
J9401-51-62 — Rod Only	\$390.00
J9401-59-00 — Blank Only	\$215.00

Power Matrix-10 905	5-weight
NEW. 9 foot, 3-3/4 oz. for 5-weight line with reversed nickel silver and beautifully figured amboina wood reel seat and reversed hall-wells grip. <i>Versatility, precision and power, perfectly balanced in a rod that will handle a #16 Adams with ease, and still boom a cast into the wind with a #4 weighted Woolly Buggler. Most anglers consider a 9-foot 5-weight to be the best all-around trout rod for waters west of the Mississippi.</i>	
J9402-53-62 — Outfit: Rod with Bar-Stock CPO™ III reel, WF5F line, 100 yds. of 20-lb. backing, front loop, leader	\$585.00
J9402-51-62 — Rod Only	\$390.00
J9402-59-00 — Blank Only	\$215.00

Power Matrix-10 908	8-weight
NEW. 9 foot, 4-5/8 oz. for 8-weight line with reversed locking PM-10 saltwater reel seat and fixed 1" soft rubber fighting butt, full-wells grip. <i>Designed by Lou Tabory and Nick Curcione, two of the finest saltwater anglers on the East and West Coasts respectively, Lou calls this "the best rod of this line weight I have ever fished." But make no mistake. Though it's perfect for bluefish, small stripers, bonefish, and a host of other saltwater species, it's also ideal for steelhead, Atlantic salmon, largemouth bass, and northern pike. Smooth, progressive, fast action effortlessly casts large flies and long, long lines.</i>	
J9405-53-62 — Outfit: Rod with D-XR® 7/8 direct drive reel, WF8F line, 150 yds. of 20-lb. backing, front loop splice	\$620.00
J9405-51-62 — Rod Only	\$400.00
J9405-59-00 — Blank Only	\$215.00

Power Matrix-10 909	9-weight
NEW. 9 foot, 4-3/4 oz. for 9-weight line with reversed locking PM-10 saltwater reel seat and fixed 1" soft rubber fighting butt, full-wells grip. <i>Power aplenty to deliver big flies on big water and fight big fish — that's the PM-10 909. Perfect for Keys bonefish on windy days, big river salmon and steelhead, trophy northern muskies in the weeds, stripers and blues in the surf, snook in the mangroves, permit, barracuda, and medium sized tarpon on the flats, this 9-weight is light in the hand for effortless all day casting.</i>	
J9406-53-62 — Outfit: Rod with D-XR® 9/10 direct drive reel, WF9F line, 150 yds. of 30-lb. backing, front loop, leader	\$645.00
J9406-51-62 — Rod Only	\$410.00
J9406-59-00 — Blank Only	\$215.00

Power Matrix-10 9011	11-weight
NEW. 9 foot, 5-5/8 oz. for 11-weight line with reversed locking PM-10 saltwater reel seat and fixed 1" soft rubber fighting butt, full-wells grip. <i>Steve Huff and Rick Ruoff, two of the best guides in the Florida Keys, agree that this is the finest tarpon rod they have ever tried. Steve designed the taper of this rod, and he and his clients caught many 100 pound plus tarpon on the prototype — never feeling the need for a 12-weight rod. Light in the hand, easy to cast, with the power to turn over large flies in the wind, this rod is more comfortable to fish with and more forgiving than any 12 or 13-weight rod. It makes a quick 40 to 50 foot cast (where most tarpon are caught) better than any other rod in its class. It's the perfect tool for hooking and fighting even the largest tarpon in the less-than-ideal conditions of real-world fishing.</i>	
J9408-53-62 — Outfit: Rod with D-XR® direct drive tarpon reel, WF11F line, 250 yards of 30-lb. backing, front loop, leader	\$805.00
J9408-51-62 — Rod Only	\$440.00
J9408-59-00 — Blank Only	\$225.00

4

Unbeatable Reasons to Buy an Orvis Fly Rod

1 The Widest Selection of Fly Rod Models in the World.

When you buy an Orvis fly rod, you have 93 models to choose from — but it's relatively easy choice when you narrow down the action you need and the price your budget can afford. Orvis offers three different kinds of actions.

Rod Actions

• The new PM-10 action — The fastest action of any Orvis rod. If your casting style demands tight loops, and you want a rod with a fine tip and a powerful butt, this action will give you the best performance of any rod on the market.

• HLS[®] action — A medium-fast action that offers the best performance across a variety of casting styles and across the widest range of casting conditions.

• Superfine[®] action — A traditional action that is still the choice of many highly experienced fishermen, particularly those who demand the utmost in tip protection, pinpoint accuracy at short/medium ranges, and utmost delicacy. The easiest and smoothest casting action of any flyrod series on the market today. Superfine[®] rods labeled as Western rods have a slightly faster action, but are still not as fast as HLS[®] rods.

Price Range

After action, your next decision may involve your budget. Orvis offers five different price points in fly rods, reflecting the materials, finishing steps, hardware, and guarantee.

• PM-10 rods offer the finest in space-age graphite, a polished blue/green colored blank, hardware you would expect only on a custom rod, and our 25-year guarantee. All PM-10 rods come with a distinctive fabric-covered rod case. Prices range from \$390 to \$440.

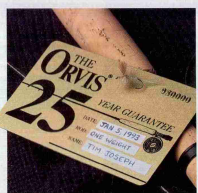
• HLS[®] rods also are made from the finest in aerospace-grade graphite, with hardware that is better than on any other production rod you'll find, and carry the 25-year guarantee. HLS[®] rods come with a beautiful black anodized rod case with a solid brass cap. Prices from \$340 to \$525.

• Superfine[®] rods are made from a lower modulus graphite than PM-10 or HLS[®] rods, a graphite that brings out the most in their delicate actions. Hardware is finer than any rod of a comparable price, and all come with a beautiful black anodized case. All

Superfine[®] rods in Premium version carry the 25-year guarantee. Prices range from \$295 to \$480.

• Rocky Mountain[™] rods are made from the same blank as Premium Superfine[®] versions, with a silver aluminum rod case and hardware that is durable, functional, and good-looking. They are the most economical rods with a 25-year guarantee. Prices range from \$205 to \$275.

• Green Mountain[™] rods are made from the same blank as the Premium Superfine[®] rods, with economical but functional reel seats, durable but lesser-quality cork grips, and rugged plastic cases. They do not carry a 25-year guarantee against breakage for any reason, but still carry our lifetime guarantee against defects in material or workmanship. At \$135 to \$150, they are the best fly rod value in the world.



2 An Unbeatable Guarantee.

When you buy an Orvis PM-10, HLS[®], Superfine[®], or Rocky Mountain[™] rod, you get freedom from rod repair costs for 25 years. People still find it hard to believe, but we absolutely, no-questions-asked, will repair or replace your broken rod for free, no matter how it breaks. No one else offers a guarantee that covers breakage due to accidents. We even give you a card that states our guarantee and tells you how to send your rod in for repairs.

3 The Best Customer Service in the Business.

Ask anyone who has ever had a problem with an Orvis product, and they'll tell you that no one stands behind their products as well as Orvis — and we have been doing it for 137 years.

Order Toll Free

Buying a new fly rod should be fun, and Orvis makes it easy. If you know which model you want, drop your order in the nearest mail box, or call us toll free, 24 hours a day, 7 days a week at 1-800-548-9548. Fax your order at 1-703-343-7053.



Technical Advice

Having trouble deciding which rod to order? We have a full staff of experienced fly fishermen on hand from 8 a.m. to 5 p.m. eastern time, Monday through Friday, to answer any questions you may have. Call our technical staff at 1-802-362-3900.

Federal Express Rod Delivery

However you place your order, we'll get your new rod to you fast. For our normal \$4.95 shipping charge, we'll ship your new rod to you (and your new reel if you buy a complete outfit) by Federal Express Standard Air.

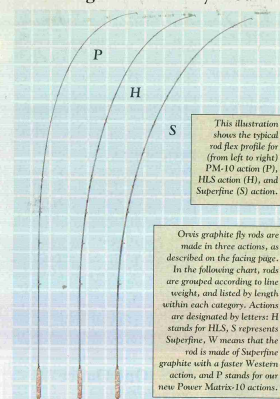
Quality Dealership Network

Orvis rods are also available in the world's finest fly shops. We have over 450 authorized dealers in 20 countries and 15 company-owned Orvis Retail Stores in the United States and in England. Call us toll-free at 1-800-548-9548 for the Orvis dealer nearest you.

4 Unbeatable Commitment.

Orvis is totally committed to fly fishing today and tomorrow. In the last four years we've supported key conservation projects with over half a million dollars. As a corporation, in addition to these specific projects, we donate cash and large stocks of merchandise to the fundraising and banquet programs of the leading conservation organizations: Trout Unlimited, The Federation of Fly Fishers, American Rivers, The Nature Conservancy, The American Museum of Fly Fishing, and The Atlantic Salmon Federation.

Choosing an Orvis Fly Rod



LINE WT.	LENGTH	NAME	ACTION	PCS.	PRICE	PG.
1	7-1/2'	The One Weight Premium	S	2	\$295	10
2	8-1/2'	The One Ounce Premium	S	2	\$295	10
2	7' 9"	The Ultra Fine Premium	S	2	\$295	10
2	8-1/2'	Western Two 4-pc. Premium	W	4	\$330	11
2	8-1/2'	Western Two Premium	W	2	\$295	11
2	8-1/2'	Western Two Rocky Mountain	W	2	\$215	11
3	7-1/2'	The Tippet Premium	S	2	\$295	11
3	8-1/2'	HLS Trico	H	2	\$340	4
3	9'	Walm Silver Creek Premium	W	2	\$295	11
4	8-1/2'	Rocky Mountain Flea	S	2	\$205	11
4	7'	HLS One Ounce	H	2	\$340	4
4	7-1/2'	Brook Trout Premium	S	2	\$295	11
4	7' 11"	The 7/11 Premium	S	2	\$295	12
4	8'	Tight Loop 4-pc. Premium	S	4	\$325	12
4	8'	Tight Loop 4-pc. Rocky Mtn.	S	4	\$235	12
4	8'	Western Midge Rocky Mtn.	W	2	\$205	12
4	8'	Western Midge Gm.Mtn.	W	2	\$135	12
4	8' 4"	PM-10 844	P	2	\$390	12
4	8-1/2'	HLS Adams Traveler	H	4	\$400	8
4	8-1/2'	HLS Adams	H	2	\$340	5
4	9'	Walm Spring Creek Premium	W	2	\$295	12
4	9'	Walm Spring Creek Rocky Mtn.	W	2	\$215	12
5	7'	Small Stream Special Premium	S	2	\$295	12
5	7' 9"	HLS Far-and-Fine	H	2	\$340	5
5	7' 9"	Far-and-Fine Premium	S	2	\$295	12

LINE WT.	LENGTH	NAME	ACTION	PCS.	PRICE	PG.
5	7' 9"	Far-and-Fine Rocky Mtn.	S	2	\$205	12
5	7' 9"	Far-and-Fine Gm.Mtn.	S	2	\$135	12
5	8-1/2'	HLS Bighorn Special	H	2	\$340	5
5	8-1/2'	Henry's Fork Premium	S	2	\$295	13
5	8-1/2'	Henry's Fork Rocky Mtn.	S	2	\$215	13
5	8-1/2'	Henry's Fork Gm.Mtn.	S	2	\$145	13
5	9'	HLS Spring Creek Traveler	H	4	\$385	8
5	9'	PM-10 908	P	2	\$390	12
5	9'	HLS Colorado	H	2	\$340	5
5	9'	4-pc. Spring Creek Rocky Mtn.	S	4	\$235	13
5	9'	Western Freestone Rocky Mtn.	W	2	\$215	14
5	9'	4-pc. Spring Creek Gm.Mtn.	S	4	\$175	13
6	8'	HLS Eastern Trout	H	2	\$340	5
6	8'	The Mary Marbury Premium	S	2	\$295	14
6	8'	8 Foot Trout Premium	S	2	\$295	14
6	8'	8 Foot Trout Rocky Mtn.	W	2	\$205	14
6	8'	8 Foot Trout Gm.Mtn.	S	2	\$140	14
6	8-1/2'	4-pc. Walm. Traveler Premium	W	4	\$330	14
6	8-1/2'	4-pc. Walm. Traveler Rocky Mtn.	W	4	\$240	14
6	8-1/2'	4-pc. Walm. Traveler Gm.Mtn.	W	4	\$175	14
6	8-1/2'	Limestone Special Premium	S	2	\$295	14
6	9'	HLS Cutthroat Traveler	H	4	\$410	8
6	9'	HLS Cutthroat	H	2	\$340	5
6	9'	Western Trout Rocky Mtn.	W	2	\$215	14
6	9'	Western Trout Gm.Mtn.	W	2	\$145	14
6	9-1/2'	HLS Rainbow Plus	H	2	\$365	5
6	9-1/2'	HLS Rainbow	H	2	\$340	5
6	10-1/2'	The Ultimate Rocky Mountain	S	3	\$235	14
7	8' 3"	All Rounder Premium	S	2	\$305	15
7	8' 3"	All Rounder Rocky Mtn.	S	2	\$215	15
7	8' 3"	All Rounder Gm.Mtn.	S	2	\$145	15
7	9'	HLS All Rounder Traveler	H	4	\$410	8
7	9'	HLS All Rounder	H	2	\$350	6
7	9'	4-pc. Advantage Rocky Mtn.	S	4	\$265	16
7	9'	Walm. Deschutes Rocky Mtn.	W	2	\$220	16
7	9' 3"	Advantage Rocky Mountain	S	2	\$240	16
7	9-1/2'	HLS Steelhead	H	2	\$360	6
7	10'	10 Foot Western Rocky Mtn.	W	3	\$235	16
8	8' 9"	Western B & B Rocky Mtn.	W	2	\$245	16
8	8' 9"	Western B & B Gm.Mtn.	W	2	\$150	16
8	8' 9"	HLS Powerhouse Traveler	H	4	\$410	8
8	8' 9"	PM-10 908	P	2	\$400	12
8	9'	HLS Powerhouse	H	2	\$350	6
8	9-1/2'	Rivermaster Rocky Mountain	S	2	\$240	17
8	10'	HLS Babin	H	2	\$375	6
9	9'	HLS Shooting Star Traveler	H	4	\$420	8
9	9'	PM-10 909	P	2	\$410	12
9	9'	HLS Shooting Star	H	2	\$360	6
9	9'	4-pc. 9-by-9 Rocky Mtn.	S	4	\$275	17
9	9'	9-by-9 Rocky Mtn.	S	2	\$240	17
9	9-1/2'	HLS Jock Scott	H	2	\$375	6
10	9'	HLS Keys Special	H	2	\$395	7
10	13-1/2'	Two-Handed Salmon Premium	S	3	\$480	17
11	8'	PM-10 911	P	2	\$440	12
DT11	15'	HLS Two-Handed Salmon	S	3	\$525	7
12/13	9'	HLS Tarpon Traveler	H	4	\$485	8
12	9'	HLS Tarpon	H	2	\$400	7

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 580,991
Registered Oct. 13, 1953
Renewal Term Begins Oct. 13, 1993

**TRADEMARK
PRINCIPAL REGISTER**

ORVIS

ORVIS COMPANY, INC., THE (VERMONT CORPORATION)
MANCHESTER, VT. ASSIGNEE OF
CHAS. F. ORVIS COMPANY, INC.
(VERMONT CORPORATION) MANCHESTER, VT

SEC. 2(F).

FOR: FISHING RODS, REELS AND REEL CASES, FISHING LINES, ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS, GAFF HOOKS FOR FISHING, LEADERS AND SWIVELS, LEADER CASES, FISHING ROD CAR-

RYING CASES, MINNOW TRAPS, CREELS, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FISHING LINE DRIERS, SALMON TAILERS, FLY CHESTS, AND FISHING ROD SECTIONS AND PARTS, IN CLASS 22 (INT. CL. 28).

FIRST USE 0-0-1856; IN COMMERCE 0-0-1856.

SER. NO. 71-633,626, FILED 8-8-1952.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 2, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered Oct. 13, 1953

Registration No. 580,991

PRINCIPAL REGISTER
Trade-Mark

UNITED STATES PATENT OFFICE

Chas. F. Orvis Company, Inc., Manchester, Vt.

Act of 1946

Application August 8, 1952, Serial No. 633,626

ORVIS

STATEMENT

Chas. F. Orvis Company, Inc., a corporation duly organized under the laws of the State of Vermont, located and doing business at Manchester, Vermont, has adopted and is using the trade-mark shown in the accompanying drawing, for FISHING RODS, REELS AND REEL CASES, FISHING LINES, ARTIFICIAL FLIES AND LURES, FLY BOXES, FISHING HOOKS, GAFF HOOKS FOR FISHING, LEADERS AND SWIVELS, LEADER CASES, FISHING ROD CARRYING CASES, MINNOW TRAPS, CREELS, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FISHING LINE DRIERS, SALMON TAILERS, FLY CHESTS, AND FISHING ROD SECTIONS AND PARTS, in Class 22, Games, toys, and sporting goods, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods,

the trade-mark being applied to labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used on fishing rods in 1856, and first used on fishing rods in commerce among the several States which may lawfully be regulated by Congress in 1856.

The mark is claimed to have become distinctive of the applicant's goods in commerce which may lawfully be regulated by Congress through substantially exclusive and continuous use thereof as a mark by the applicant in commerce among the several States for the five years next preceding the date of the filing of this application.

CHAS. F. ORVIS COMPANY, INC.,
D. C. CORKRAN,
President.

COMB. AFF. SEC. 8 & 15

SEP - 4 1959

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D. C. CORKRAN,
President.

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RYING CASES, MINNOW TRAPS, CREELS, TACKLE BOXES, FISHERMEN'S KIT BAGS, DRESSING FOR FISHING LINE AND ARTIFICIAL FLIES, ANGLERS' CLIPS, ARTIFICIAL FLY-TYING KITS, FISHING LINE DRIERS, SALMON TAILERS, FLY CHESTS, AND FISHING ROD SECTIONS AND PARTS, IN CLASS 22 (INT. CL. 28).

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