**792,532** Registered July **13, 1965** 

## PRINCIPAL REGISTER Trademark

Ser. No. 200,408, filed Aug. 24, 1964



Burke Flexo-Products Company (Michigan corporation) 3249 Barlow Road Traverse City, Mich.

For: ARTIFICIAL FISHING LURES, in CLASS 22. First use July 30, 1964; in commerce July 30, 1964. The word "Plug" is disclaimed apart from the mark as shown.

Owner of Reg. No. 585,220.