

Registered Apr. 20, 1954

Registration No. 588,493

PRINCIPAL REGISTER
Trade-Mark

UNITED STATES PATENT OFFICE

Sears, Roebuck and Co., Chicago, Ill.

Act of 1946

Application February 5, 1948, Serial No. 548,857

J. Higgins

STATEMENT

Sears, Roebuck and Co., a corporation duly organized under the laws of the State of New York and having its principal place of business at 925 South Homan Ave., Chicago, Illinois, has adopted and is using the trade-mark shown in the accompanying drawing, for Group A—BASEBALL GLOVES, BASEBALLS, PLAYGROUND BALLS, SOFTBALLS; Group B—BASEBALL BATS, FOOTBALLS, BASKET BALLS; Group C—TENNIS BALLS; Group D—TENNIS RACKETS; Group E—SOCCER BALLS; Group F—CHEST PROTECTORS; Group G—VOLLEY BALLS; Group H—BOXING GLOVES, STRIKING BAGS; Group I—BASEBALL MASKS; Group J—BADMINTON SHUTTLECOCKS, BADMINTON RACKET PRESSES, GOLF CLUBS, GOLF BAGS, GOLF TEES, FISHING RODS, FISHING REELS, FISHING LINES, FISHING TACKLE BOXES, BEACH BALLS; Group K—TENNIS NETS, TENNIS COURT MARKERS, TENNIS RACKET PRESSES, TENNIS RACKET COVERS, BADMINTON SETS (RACKET, NETS, SHUTTLECOCKS), BADMINTON RACKETS, BADMINTON POLES, TABLE TENNIS BALLS, GOLF BALLS, FISHING SEINES, FISHING NETS, FISHING SINKERS, FISH LINE LEADERS, BED TYPE SLEEPING BAGS; Group L—ARCHERY SETS (BOWS, ARROWS, TARGETS, ARM AND FINGER GUARDS, QUIVERS), ARCHERY BOWS, DUCK CALLS, CROW CALLS, DUCK DECOYS, SKIS, SKI POLES; Group M—ARTIFICIAL FISHING LURES (FLIES, PLUGS), MINNOW BUCKETS; Group N—FISHING HOOKS, FISHING BAITS (PRESERVED PORK RIND AND SALMON EGGS), PITCHING HORSESHOES; Group O—SKI BINDING; Group P—ICE SKATES, FOOTBALL HELMETS, ROLLER SKATES; in Class

22, Games, toys, and sporting goods, and presents herewith five specimens (or facsimiles) showing the trade-mark as actually used in connection with such goods, the trade-mark being applied by printed labels affixed to the goods or containers for the goods or marked directly on the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used in January, 1908 for Group A; in July, 1910 for Group B; in January, 1911 for Group C; in January, 1913 for Group D; in July, 1913 for Group E; in July, 1914 for Group F; in January, 1924 for Group G; in July, 1933 for Group H; in January, 1934 for Group I; on December 29, 1945 for Group J; on January 15, 1946 for Group K; on July 15, 1946 for Group L; on December 29, 1946 for Group M; on January 15, 1947 for Group N; on June 27, 1947 for Group O; on July 15, 1947 for Group P, and first used in commerce among the several States which may lawfully be regulated by Congress on the respective dates aforesaid. Attached hereto is a letter of permission from John Higgins, who authorized applicant's first use of the trade-mark in 1908.

The mark is claimed to have become distinctive of the applicant's goods in commerce which may lawfully be regulated by Congress through substantially exclusive and continuous use thereof as a mark by the applicant in interstate commerce for the five years next preceding the date of the filing of this application.

SEARS, ROEBUCK AND CO.,
By C. E. HUMM,
Secretary.